

ANNUAL SUMMARY NUMBER

JAN 27 1931

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

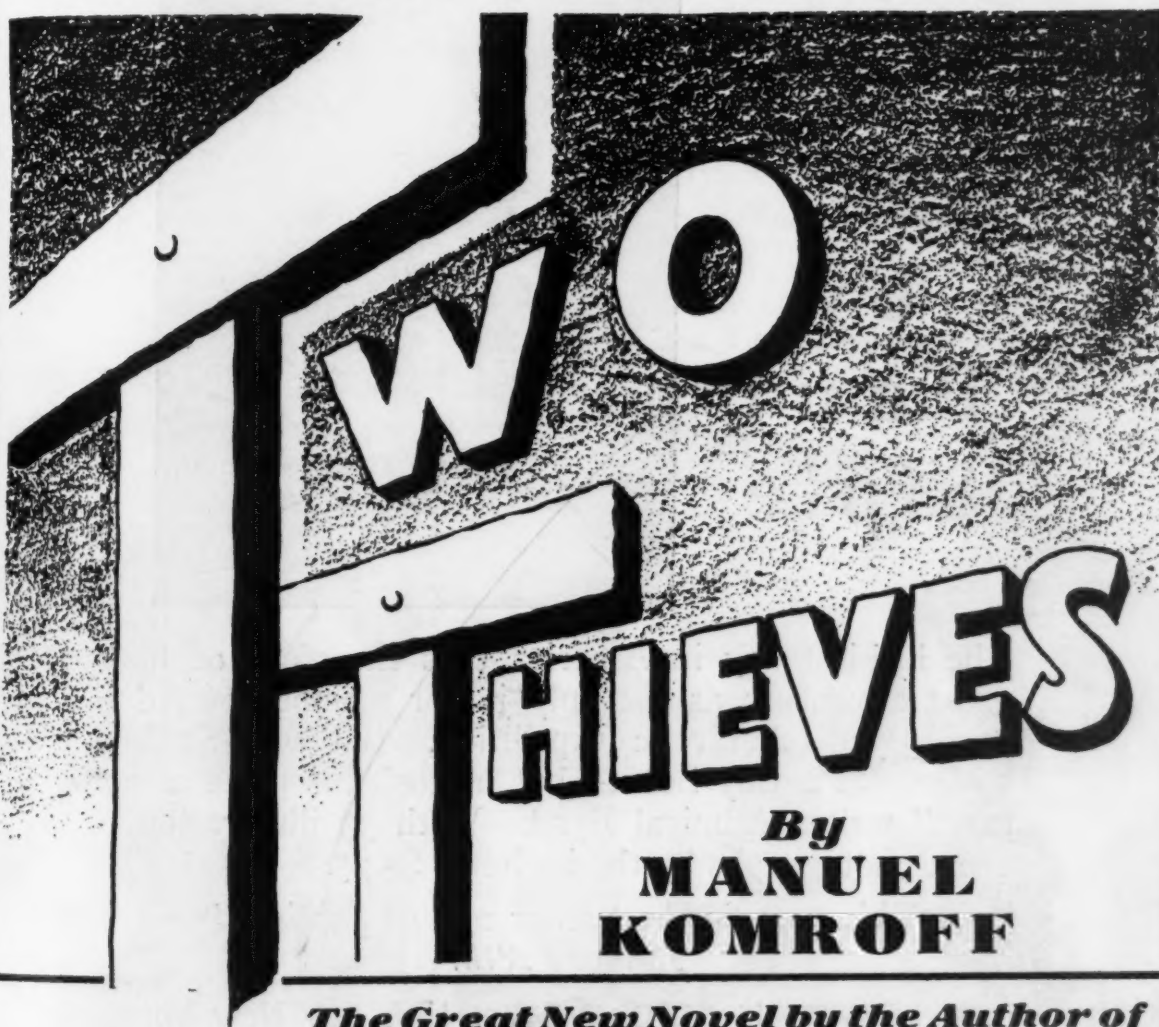
62 West 45th Street, New York

VOL. CXIX

NEW YORK, JANUARY 24, 1931

No. 4

Coming January 29th!



The Great New Novel by the Author of

CORONET

COWARD-McCANN

\$2.50

First: BYRD'S "LITTLE AMERICA"

94,000 copies already sold

Now:

A BOY SCOUT WITH BYRD

by
**P a u l
S i p l e**



The luckiest boy in America tells the story of his great adventure as the only junior member of Admiral Byrd's Antarctic Expedition. "He went South with us as a Boy Scout—but he took his place as a man," writes Admiral Byrd. With 33 illustrations from photographs by the author. \$1.75.

*This sure-fire best seller will be published
January 28th.*

G. P. PUTNAM'S SONS, 2 West 45th St., New York

TRIUMPH!

ATLANTIC MONTHLY: "Power, beauty, and pathos . . . American to the core, by an author whose knowledge of American life appears inexhaustible."

N. Y. TIMES: "The most ambitious and carefully wrought novel Fannie Hurst has produced in years . . . Enormous and minutely faithful study of a social background."

HARRY HANSEN: "High point in Miss Hurst's career . . . straightforward . . . fine understanding."

ISABEL PATERSON: "Has established a new record for pitiless veracity in realistic fiction."

FANNIE BUTCHER, *Chicago Tribune*: "One of the most moving books in modern literature . . . the same sense of power and beauty that *Jennie Gerhardt* had."

SIDNEY WILLIAMS, *Phila. Inquirer*: "A memorable creation . . . true and eloquent, the most significant of Miss Hurst's novels."

PHILA. PUBLIC LEDGER: "First entry for competition in this year's Pulitzer Prize race, and unless succeeding novels are exceptionally good, there need be no second entry."

DOROTHEA LAWRENCE MANN: *Boston Transcript*: "A book created out of the molten metal of life itself. Leaves you wrung out with compassion."

BACK STREET

\$2.50 COSMOPOLITAN BOOK CORPORATION

*Houghton Mifflin Company Announce
Eight Remarkable Books for
Publication in February and March*



**THE QUICK
AND THE DEAD**

by Gamaliel Bradford

Roosevelt, Wilson, Edison, Ford, Coolidge, Lenin, Mussolini, illuminated by the author of "Damaged Souls." \$3.50 (March)

**SO YOU'RE GOING
TO SPAIN!**

by Clara E. Laughlin

The latest and one of the very best volumes in this famous "So You're Going Series" of smart, modern guides. \$4.00

**SNOW
MAN**

by Malcolm T. Waldron

The adventures of the Hermit of the Arctic and a Bengal Lancer in the desolate Barren Lands. A true story of extraordinary experiences. \$3.00 (March)

**JUNGLES
PREFERRED**

by Dr. Janet Miller

A new kind of African book, written by a woman doctor who has lived with the dark people of the jungle, known their secrets, shared their lives. \$3.50 (February)

HOUGHTON MIFFLIN COMPANY



WHITE FAWN

by Olive Higgins Prouty

The story of a girl who dared defy her family and break with the traditions of her caste for the sake of a young Irish doctor. By the author of "Stella Dallas." \$2.50 (March)

MRS. FISCHER'S WAR

by Henrietta Leslie

The story of the war as it seemed to an English wife married to a German husband. Commended by *John Galsworthy* as "human and interesting, broad, just, and tolerant." \$2.50 (February)

THE LITTLE TOWN

by Heinrich Mann

As pagan as "South Wind" is this brilliant story of a sleepy Italian town which wakes to passionate life during the visit of an opera company. \$2.50 (March)

THE SPY NET

by Ared White

How an officer of the American Intelligence Service matched his wits against a famous German spy makes a breathless mystery novel. \$2.00 (February)

HOUGHTON MIFFLIN COMPANY

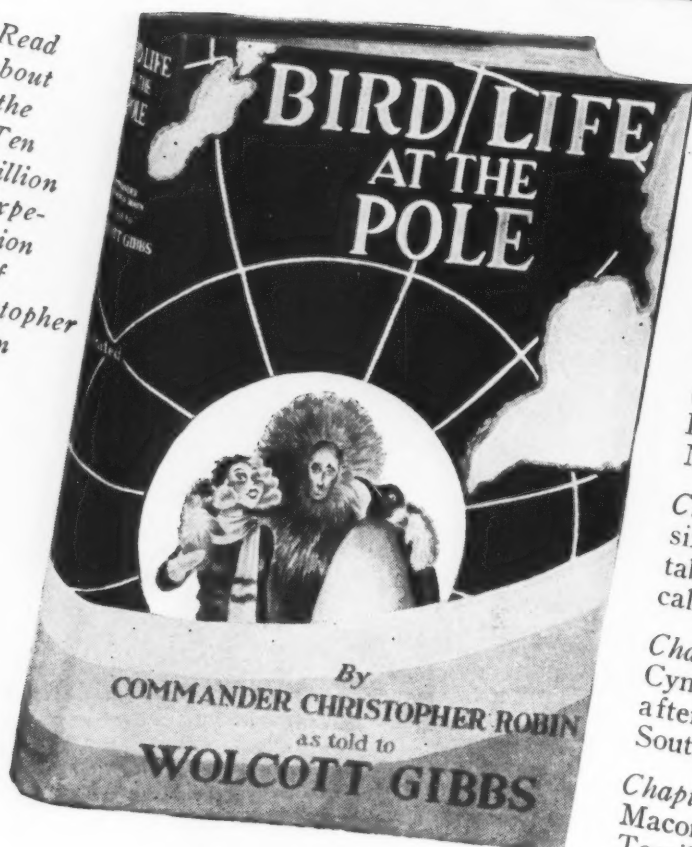
FEB. 19

"birds gotta fly"

\$2.00

The first book by a humorist ever
published by Morrow

Read
about
the
Ten
Million
Expe-
dition
of
Christopher
Robin



Contents:

- Chapt. I. Mr. Herbst decides that I shall go South for the Winter, and explains the Strange Relationship of Publicity and Poles.
- Chapt. II. What we didn't load on the U. S. S. Lizzie Borden, and why, and Who Cares?
- Chapt. III. From New York to Little Park Row, through the U. S. Navy and the Halliburton Canal.
- Chapt. IV. Where the Nights are six months too long, or the Lamentable Behavior of the Penguin called Jake.
- Chapt. V. Birds gotta fly, or how Cynara was eaten by a Whale after a Fashion, and how I flew South to the North Pole.
- Chapt. VI. Bringing home the Macom, or I beg pardon for the Terrible Pun.

THE COCKEYED story of an amazing expedition—written with an open mind, unhampered by fact, and unprejudiced by actual experience—inspired, however, by the current interest in Polar exploration.

BY AN AUTHOR who already has won a wide following with his writing in *The New Yorker*, etc.

Fully illustrated.

Christopher Robin Special—21 cars full of paper from Perkins & Squier for the first printing.

Material for 100 window displays available.

WILLIAM MORROW & CO.

386 Fourth Avenue, New York, N. Y.

Canadian representatives: McClelland & Stewart, Inc. 215 Victoria Street, Toronto

from THE INNER SANCTUM of
SIMON and SCHUSTER

Publishers • 386 Fourth Avenue • New York



Ex-bondsman Makes Good

On January 15th *The Inner Sanctum* held a hurry reprint conference. It was publication date of *Hard Lines*, and 3147 copies had been sold. The first edition consisted of 4000 copies, and already reorders were being phoned in from New York booksellers.

Most of the 3147 copies were sold in New York bookstores, who had been extremely liberal with their advance orders. Would these stores sell their copies fast enough to justify a quick reprint? Being confirmed *Nashists*, the Messrs. Ess decided Yes, and ordered a second printing of 3500. And a good thing too. On January 16th the stampede began, with telephones ringing and Western Union boys arriving.

This is written on January 19th, and we are hopelessly out of stock. *Hard Lines* is reported as the best selling book in town—fiction or non-fiction—by a number of those bookstores in New York that Get Things Started.

The new printing will be ready on January 21st, and a third printing is being ordered.

Thus Ogden Nash has sold his last bond (in 1924) and has sold out his first edition (in 1930).

So the first *Inner Sanctum* book of 1931 is doing Big Things in a way we hope others may do.

The next candidate for 1931 is *A Night in Kurdistan* by JEAN-RICHARD BLOCH, the author of *And Company*. M. L. S. of *The Inner Sanctum* who arranged for publication of this novel last June in France cabled at the time that it's a chip of the old Bloch.

And Company sold a little over 7000 copies. The new novel has a wider appeal, we

believe. A three word capsule description of it (used with considerable success by the Sales Department—which ought to be ashamed of itself) is "*A high-brow Sheik*."

A Night in Kurdistan has just been published in London by VICTOR GOLLANCZ, and has received amazing reviews. Your Correspondent won't bother you with the adjectives, but the idea is that here, gentlemen, is a novel with glitter and romance. *And plot!*

Two other translations are on their way, to appear this spring, *The Pure in Heart* by FRANZ WERFEL, and a brand new novel by ARTHUR SCHNITZLER, the manuscript of which is expected in the office within a couple of days.

This spring *The Inner Sanctum* is going in for a number of what is called Five Dollar Items. There will be a new book by WILL DURANT—*Studies in Genius*—which includes some of his most glorious accounts of the men and books that have made Literature. There will be a book by THOMAS CRAVEN—*The Story of Art*—which is so illuminating and interesting that it will make art lovers even of the hard-boiled literary trade. There will be a new book by WALTER B. PITKIN with the best title we have heard of since "*The Private Life of Helen of Troy*." PITKIN's new book is an enormous volume—both in wordage and in format—and its title is *A Short Introduction to The History of Human Stupidity*.

All of these are Five Dollar Items, and to demonstrate that *The Inner Sanctum* is far from niggardly in pursuing an idea once it has it, this paragraph lists two more Five Dollar Items on the program: *The Life of George Bernard Shaw* by FRANK HARRIS and *Living Philosophies*, a series of Life Credos by the most eminent thinkers of our day: EINSTEIN, JOHN DEWEY, MENCKEN, HU SHIH, DREISER, DEAN INGE, and fourteen others.

To continue this preposterously inadequate summary of the Spring List, booksellers will find our salesmen offering new novels by J. P. McEVoy, FELIX SALTEN, and a couple of dark horse novels: *The Secret Image* by LAURENCE OLIVER and *The Love of Mario Ferraro* by FABRICIUS. Also a new book by JOSEPH JASTROW—*Effective Thinking*; an assortment of *Cross Word Puzzle Books*; a book entitled *The Timid Soul*, *The Life and Times of Caspar Milquetoast* by H. T. WEBSTER with a foreword by RING LARDNER; a book of songs by George Gershwin, and believe it or not, Series Two of *Believe It or Not*.

And all that Your Correspondent can say about them for the moment (you may be sure there will be more later) is that he hopes one or more of them may become another *Hard Lines*.

—ESSANDESS.

RADIO-NEWSPAPER —MAGAZINE ADVERTISING!



**You
Start
Selling :
February 6th**

**Advertising
Starts January 31st**

*Be Sure You Have An Ample Stock
On Hand—Order by Wire*

THE ROAD TO CULTURE

by Charles Gray Shaw

*A brilliant and witty book of widespread
appeal—by an authority who has a
nationwide popular following*

—TWO DOLLARS—

(40% Discount)

FUNK & WAGNALLS CO. . . . NEW YORK

Backed by a
Complete Battery
of Modern
Promotion to
Magnetize
Sales





YOU WON'T BELIEVE IT —BUT IT'S TRUE!

Leopold was "the bad boy" of the Hapsburgs. And no wonder! A man who could punch the Crown Prince of Austria in the nose and persuade the future Queen of Saxony to elope with a French music-master was dangerous. Each adventure in his life was madder than the last until he found himself selling groceries to the burghers of Berlin.

To Leopold in the discard, kings are knaves and queens jokers. He commits lese majesté with a vengeance and reduces royalty to absurdity. His story is an utterly unabashed, unsparing confessional, scandalous, sensational, full of invective. But it will make you grin from ear to ear—and back again.

MY LIFE STORY: From Archduke to Grocer

By LEOPOLD WOLFLING (Ex-Archduke of Tuscany)

To be published, February 17th

Illustrated, \$4.00

THEATRE STREET

The Intimate Life Story of a
Dancing Girl

By Tamara Karsavina . . . The glamorous, intoxicating personality of this famous beauty of the Russian Ballet captivated the celebrities of all Europe—and the hearts of all people. *Fully illustrated.* \$5.00

DUMAS:

Father and Son

By Francis Gribble
The author of "Balzac" presents "the incredible marquis" and his son. Both packed more amorous adventures and racy episodes into their lives than into their famous writings. *January 27th.* \$5.00

To be published,
February 14th

READER, I MARRIED HIM

By Anne Green

Author of "The Selbys"

Put a card in your window
and take advance orders for
Valentine Day's gifts. \$2.50

Are you watching the advertising
that is making these books

DUTTON SUCCESSES?

PARADISE CITY

By Henry Channon . . . The first outstanding fiction success of 1931. We are backing it with the same type of advertising campaign given "The Selbys" last spring. \$2.50

THE UNDER- WORLD OF PARIS

By Alfred Morain

You should have plenty
of calls for this from
now until Christmas.
It's due for a long run.
\$3.50

UNDER 3 TSARS

The Memories of Elizabeth Narishkin-
Kurakin

Edited by René Fulop-Miller . . . Three generations of Russian Royalty as they appeared to a sharp-eyed lady-in-waiting at the court. Sell it as a companion volume to "The Education of a Princess." *January 27th.* Illustrated, \$3.50

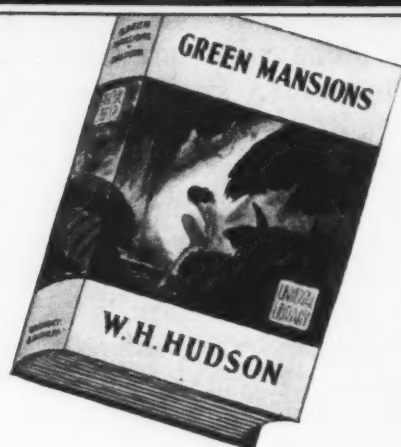
NO MAN'S WOMAN

By Aubrey Boyd . . . The new mystery best-seller, already in its 4th printing, and just beginning to move. \$2.00

OUTPOST OF ARDEN

By Diana Patrick . . . The new romance by this popular author bids fair to outstrip her last success "Gather the Stars." \$2.50

DUTTON



UNIVERSAL LIBRARY

Volumes Now Ready for Jan. and Feb.

The Way of All Flesh.....	Samuel Butler
The Travels of Marco Polo.....	
Candide.....	Voltaire
Autobiography of Benvenuto Cellini.....	
Thais.....	Anatole France
Gulliver's Travels.....	Jonathan Swift
Wuthering Heights.....	Emily Bronte
Green Mansions.....	W. H. Hudson
Madame Bovary.....	Gustave Flaubert
Tales.....	Edgar Allan Poe
The Return of the Native.....	Hardy

This is the Publishing Sensation of 1931!



BIG BOOKS for BOYS

6 Volumes

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GROSSE D

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The Story of Boy.....

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57 juveniles.

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FILE STINCTION

New Now Ready
ite Co...Conan Doyle
ry of ay...Aldrich
ship...Capt. Marryat

is line Comprises
57 titles!



NOVELS of DISTINCTION

For January and February

Coronet.....	Manuel Komroff
Jurgen.....	James Branch Cabell
Figures of Earth.....	James Branch Cabell
Caspar Hauser.....	Jacob Wassermann
The Axe.....	Sigrid Undset
Parnassus on Wheels.....	Chris. Morley

2 1/2 MILLION
Novels of Distinction
have been sold



One Bookseller sold 2500
copies of this Remarkable
Volume last year!

(\$100.00 worth of information for \$1.)



DODD, MEAD

JANUARY 23RD

*Six Important Titles from a Remarkable
Spring List*

PORCELAIN AND CLAY. By HELEN R. MARTIN. *A remarkable novel of American family life by the popular author of "Tender Talons." Family pride—can it survive the rush for Progress and Prosperity? A rich, lively story of great popular appeal.* \$2.00

STEAMBOAT GOLD. By GEORGE W. OGDEN. *The author of "Sooner Land" writes a fascinating novel of romance and adventure in the Old Missouri River days. A thrilling tale of sunken gold, mystery and love.* \$2.00

KATINKA. By IRENE FORBES-MOSSE. *A highlight of the Spring Fiction is this modern "Lolly Willows" by the brilliant author of "Don Juan's Daughters." An uncannily moving and human story.* \$2.50

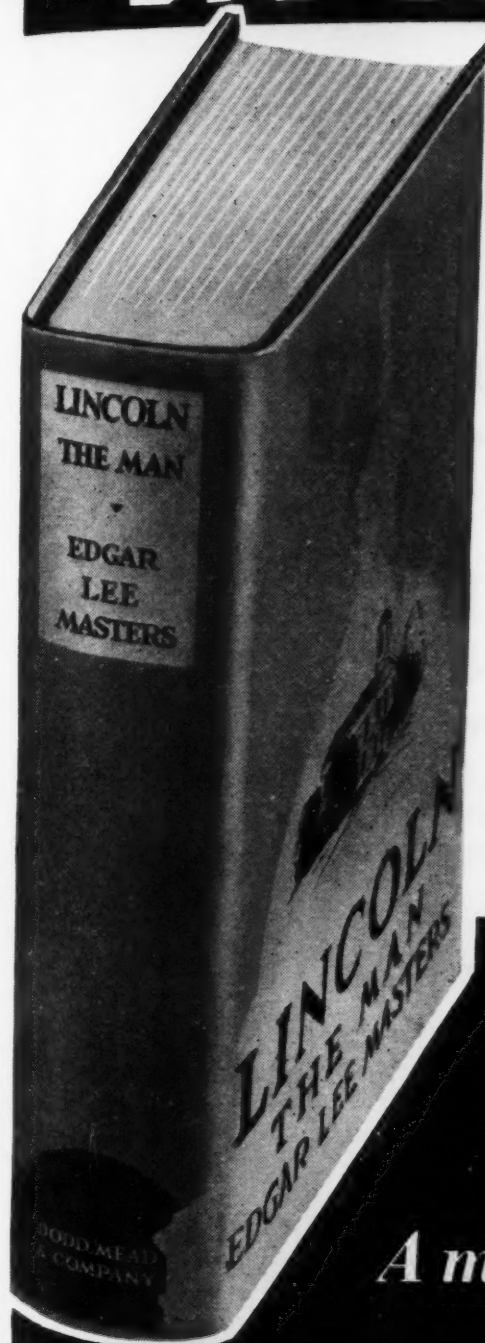
THE PRODIGIOUS MARSHAL. By EDMUND B. d'Auvergne. *The life and extraordinary adventures of Maurice de Saxe, eldest of 354 illegitimate sons of a King; strong as Hercules, lustful as a satyr, loved by women and his soldiers, hated by his peers. Illustrated.* \$3.00

THE FIGHTING KINGS OF WESSEX. By G. P. BAKER. *The glorious story of England from the Roman invasion to the Dark Ages; of Danish plunderers and King Alfred's warriors. Illustrated. By the author of "Sulla," etc.* \$4.00

GEORGE WASHINGTON PLAYS. Selected by A. P. SANFORD. *Sixteen complete plays concerning Washington for children of almost any age. Remember Washington bi-centennial year.* \$2.50

DODD, MEAD AND COMPANY
449 FOURTH AVE. NEW YORK

COMING FEB. 6—THE FIRST BIG BIOGRAPHY



Edgar Lee Masters

the author of *SPOON RIVER ANTHOLOGY* presents another masterpiece — the first work in all the vast Lincoln literature that completely analyzes Lincoln's mind and character and furnishes a judicial appraisal of his entire career from birth to death. A book that re-establishes the man at the expense of the legend.

Here is not another book only — *but another Lincoln!* After nearly seventy years of biographical writings containing much of myth and mystery, Masters discloses *LINCOLN THE MAN!*

Regular edition, 519 pages, 8vo., \$5.00.
Also a limited edition of 150 copies, signed by the author, bound in vellum and cloth, boxed, \$10.00.

EDGAR LEE MASTERS'

Amazing Study of

LINCOLN THE MAN

DODD, MEAD & COMPANY, 449 Fourth Ave., New York

January 26th Publications

WE TAKE TO BED

by Marshall McClintock

This is going to take hold. Anyone who has ever had TB or thinks he's going to have it will want to read this thrilling, authentic account. \$2.50

BLUE GHOST

by Jean Temple

A fine biographical study of Lafcadio Hearn. *With a frontispiece portrait.* \$2.50

BUT IT STILL GOES ON

by Robert Graves

Includes three stories from the same autobiographical files as *Goodbye to All That*; a postscript to that book; a *Journal of Curiosities*; a brief autobiography of the Divine; and a play. \$3.00

THE FILM TILL NOW

by Paul Rotha

For the first time, here is an extensive survey of the motion picture in America, Soviet Russia, Germany, France, Great Britain, Sweden, and Japan. *With 95 illustrations.* \$4.00

Check your stock on HUMANITY UPROOTED!

All during the Spring Maurice Hindus, author of HUMANITY UPROOTED, will be giving his famous lectures in practically every important city in the United States. You'll be turning down good customers unless you have a liberal supply of his book on hand. 11th printing, \$3.50

JONATHAN CAPE & HARRISON SMITH

139 EAST 46th STREET

NEW YORK, N. Y.



Vicki Baum

To her belong the year's world-wide best-seller honors. Pronounced a "literary vivisectionist," she worked for six weeks as a chambermaid in a Berlin hotel before she wrote this novel.

*The sensational
novel from which
the play was
made . . .*

... the "ALL QUIET" of 1931!

Just read what Christopher Morley predicts about this novel in the Book-of-the-Month Club News:

"It is not at all unlikely that just as in 1929 a German book—*All Quiet on the Western Front*—was the outstanding popular literary success in this country and England—so, again for 1931, this artistic importation from Germany may repeat that experience ... an absolutely pre-destined "natural" for a somewhat discouraged Book Trade."

Toward international success it has already taken tremendous strides. A record seller in Germany—a Book Society Selection and best-seller in England—a success on the Berlin stage as produced by Max Reinhardt—the big hit of the year on Broadway—Book-of-the-Month Club Selection for February—praised by Hugh Walpole, J. B. Priestley, Sylvia Lynd, S. P. B. Mais and a host of others—a panoramic novel of a thousand poignant secrets, written long before the play was thought of.

GRAND HOTEL

Coming January 30th

\$2.50

DOUBLEDAY, DORAN

▪ "K" ▪ *This Strange Adventure* ▪ *Bab, A Sub-Deb* ▪

Tish

announcing the publication,



on

MARCH 8

of

The Spring's

BIG SELLER

By

Mary

Roberts

Rinehart

MY STORY

The extraordinary life story of one of America's great women, told with the drama of "K," the humor of "Tish," the charm of a novelist, the honesty of a great reporter. Mrs. Rinehart has combined wifehood and motherhood with a dramatic career; she has watched America and the world pass through one of the most significant eras in history; she has packed the full flavor of her life into this book.

March 8, full octavo, with 31 pages of photographs, \$2.50

FARRAR & RINEHART

The Door ▪ The Circular Staircase

▪ *The Man in Lower Ten* ▪ *Kings, Queens and Pawns* ▪

Seven Days ▪ The Amazing Interlude ▪ 23 1/2 Hours' Leave ▪ Nomad's Land

Greatest National Advertising Ever Given to a Book

Here
are the
Stations

WABC
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WCAO
WADC
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WKRC
WGST
WXYZ
WSPD
WREC
WLAC
WBRC
WDSU
WISN
WOWO
WSBM
WMAQ
WCCO
KSCJ
KMOX
KMBC
KOIL
WIBW
WIR
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KFRC

Beginning Sunday, January 25, Howard W. Haggard, author of "Devils, Drugs and Doctors" will go on the air weekly over the Columbia Broadcasting System. The title of Dr. Haggard's talks will be the same as the title of his book. Backing this stupendous piece of advertising is the Eastman Kodak Company, and *Devils, Drugs and Doctors* will be featured in a huge promotion campaign in magazines and newspapers.

"Devils, Drugs and Doctors"

For two years this book has been a \$5.00 best-seller. It has sold hundreds every week. It has proved in cold figures that it is the sort of book that fascinates the reading public.

52 Weeks Over 42 Stations

This is the greatest piece of national advertising ever given to a book. A nation-wide hook-up—a fine Sunday hour—8 P. M., Eastern Time—7 P. M., Central Time—6 P. M., Mountain Time—5 P. M., Coast Time—and a subject that is thrilling to everyone.

Millions Will Want the Book

The period will be called DEVILS, DRUGS AND DOCTORS. Dr. Haggard's talks will be based on the material in the book—and millions will want to read the *complete* text which describes many of the amazing medical matters which could not be put on the air.

Your Chance for Huge Profits

This is the sort of opportunity you have dreamed about, and we will give you every help. We will advertise the book. We will furnish you with a poster to go in your window every Friday. Surround it with copies of the book and let people know that you have DEVILS, DRUGS AND DOCTORS in stock. Get the business.

Price Reduced from \$5 to \$3.50

It took close figuring to make this low price, owing to the presence in the volume of 150 rare and fascinating prints, but we wanted to make it possible for everyone to buy a copy. Here is the greatest bookselling opportunity of the century. Make the most of it.

Check Your Stock

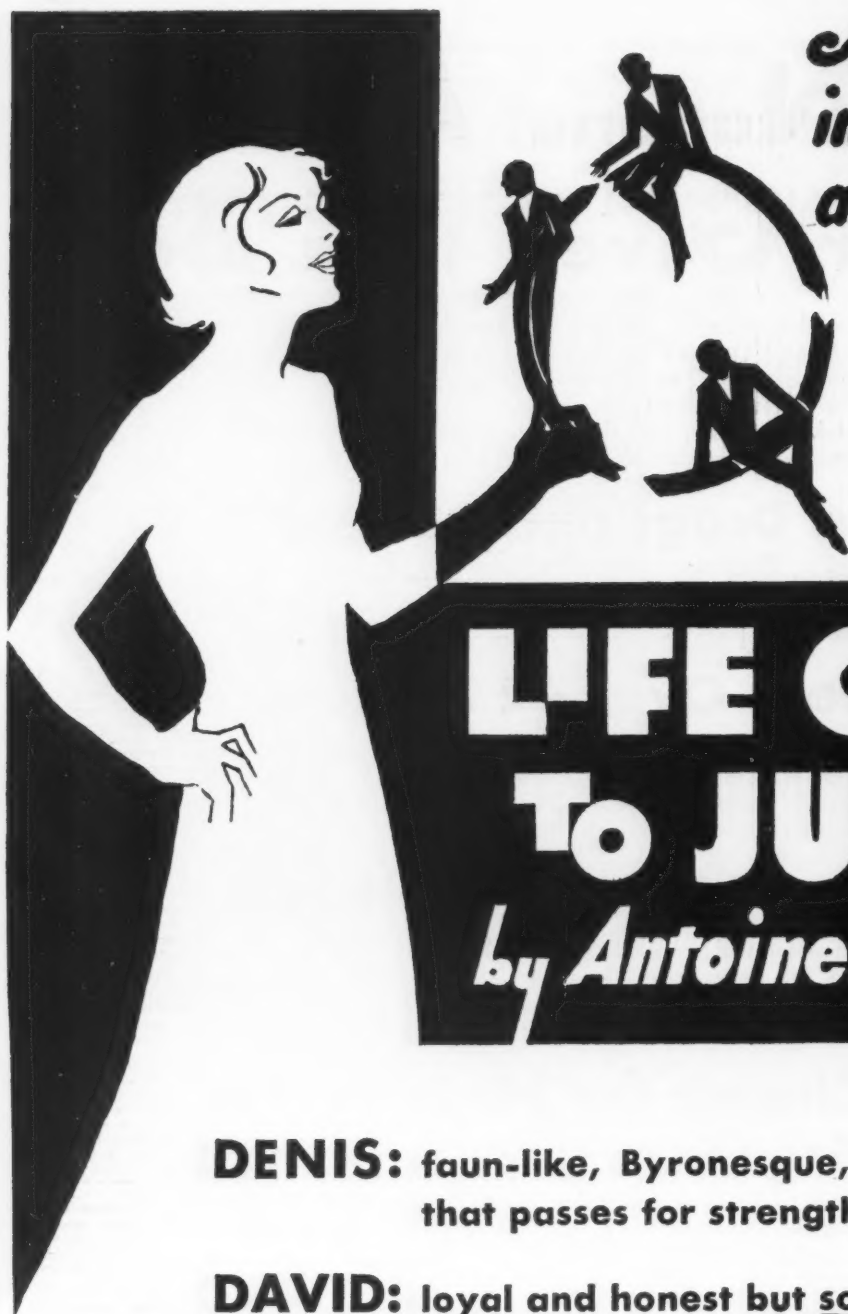
Be sure you have plenty of books on hand and on display. Send in your order at once for the new \$3.50 edition; if you have any \$5.00 copies on hand sell them immediately for \$3.50. We will make a proper adjustment when you order the new \$3.50 edition. Write today.

DR. HOWARD W. HAGGARD'S

DEVILS, DRUGS and DOCTORS

Harper & Brothers, 49 East 33rd Street, New York

*A story of
infinite passion
and bitter-sweet
pain—*



LIFE COMES TO JUDITH

by Antoinette Spitzer

DENIS: faun-like, Byronesque, with the hardness that passes for strength—

DAVID: loyal and honest but so dull—

ANTON: musician, poet, connoisseur of love and life—

These were the men who taught Judith to know herself, not as a typical modern newspaper girl, but as a woman with infinite zest for ecstatic joy and equal capacity for intense suffering.

\$2.00

**A COMING
BEST SELLER!**

due February 9

Publishers
BRENTANO'S, N.Y.



**FEBRUARY SELECTION OF
The JUNIOR LITERARY
GUILD OF AMERICA**

THE WIND FROM SPAIN

By Marguerite Aspinwall

With good reason did the Junior Literary Guild select this delightful story for distribution among its older girl members for the month of February. For Miss Aspinwall does three things superlatively well: she knows how to tell a story full of unexpected twists and turns; she writes with an all-pervading charm in describing the life of the artist people on the Nantucket moors; and she manages to project herself, her own delights and enthusiasms, into the person of Nick Drayton, the charming heroine of THE WIND FROM SPAIN. This is that gorgeous combination, a spirited, uplifting, well-written and wholly magnetic story which girls cannot help liking.

JANUARY 30

THE CENTURY CO.

SURE TO MAKE BOOK HISTORY THIS YEAR



*The Great
American Legend*

Coronado's Children

Published
February 2

LOST MINES AND
BURIED TREASURES
OF THE SOUTHWEST

By J. Frank Dobie

Fully Illustrated,
with Maps and
Charts, \$3.00

A selection of the
Literary Guild. The
only time the Guild
has ever chosen a
volume from a pub-
lisher outside New
York and Boston.

Write for
Window Displays
and Dealer Helps

For hundreds of years, in all the United States, once owned by Spain, stories of hidden gold have thrilled listeners around camp-fires, in households, under stars. Thousands of men and women have believed them, believe them enough to dig for this treasure, today.

J. Frank Dobie has spent ten years gathering these tales. In "Coronado's Children," he has brought together the most thrilling, the most fascinating versions of the great American legend. So faithfully has Dobie set down these stories, he has become a recognized authority on buried gold among treasure hunters themselves. Here is a book amazingly rich in the flavor, the effortless vividness of true folk lore—a refreshing and important addition to American Literature.

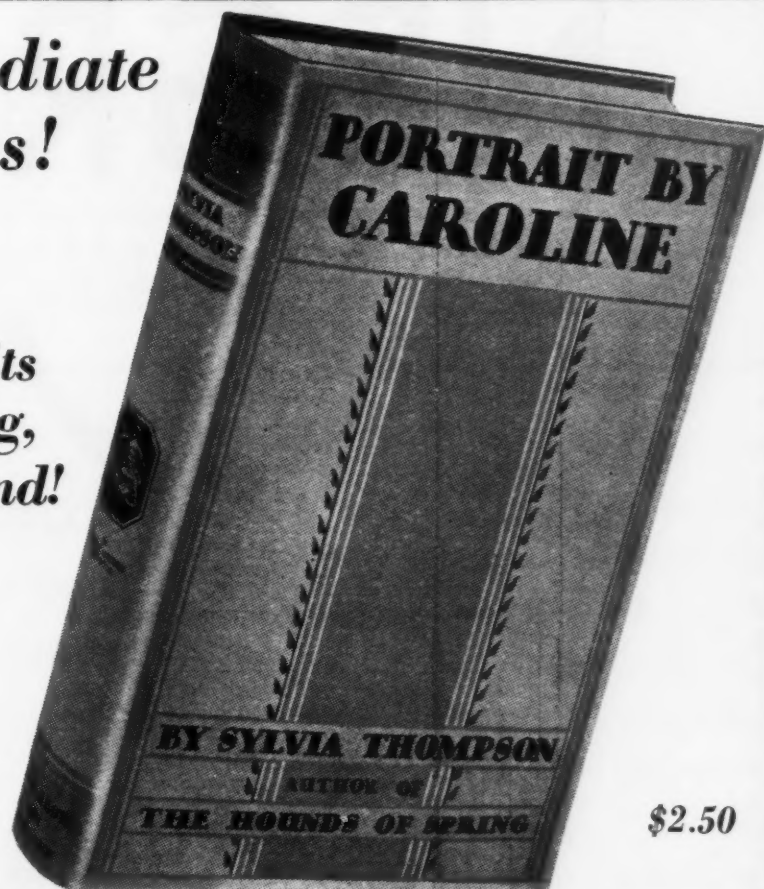


THE SOUTHWEST PRESS
DALLAS ~ ~ ~ ~ ~ TEXAS

**An Immediate
Success!**

**Already in its
Sixth Printing,
29th Thousand!**

**Appearing on the
Best Seller Lists
Everywhere!**



PORTRAIT BY CAROLINE

**BY SYLVIA THOMPSON
AUTHOR OF
THE HOUNDS OF SPRING**

"For the light scene, social approach, and high individualization, 'Portrait by Caroline' will not soon be bettered."—*Saturday Review of Literature*.

"Required reading."—*F. F. V. in New York Evening Post*.

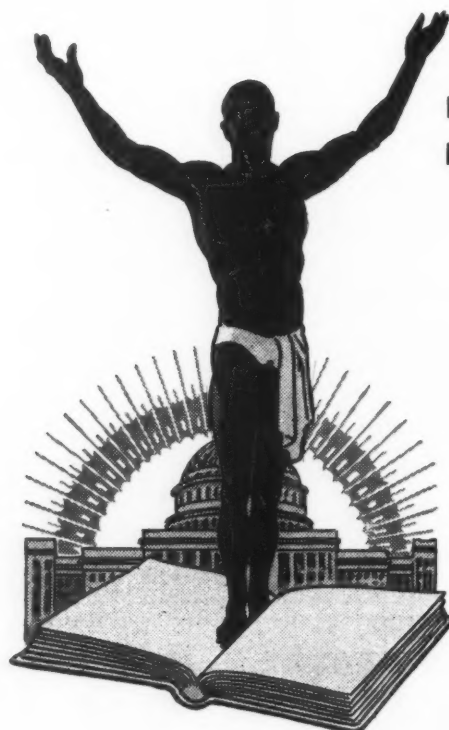
"A book for smart moderns and cerebral men and women."—*Chicago Daily News*.

✉ A telegram from *The Outlook* states PORTRAIT BY CAROLINE second best seller in bookstores in 10 key cities, Oppenheim's UP THE LADDER OF GOLD first on same best-seller list.

Boston **LITTLE, BROWN & COMPANY** Publishers

NEGRO

ASSET OR LIABILITY



BY JOHN
LOUIS HILL

\$2.00

A thorough, honest and convincing study of the negro problem presented clearly and without prejudice by a Southerner who has devoted a lifetime to the study of the negro. A definitely important book.

NORTHERN AND SOUTHERN PAPERS AGREE

New York Telegram:—

"John Louis Hill is not afraid to argue with other white men for an intelligent view of the Negro."

Tampa Morning Tribune:—

"A well considered and sane view of the race problem."



LITERARY ASSOCIATES

CHRYSLER BLDG., NEW YORK

INC.

IF THIS BOOK WERE NEVER PUBLISHED, YOU'D LOSE A BEST-SELLER

IF or *History Rewritten*

by

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G. K. CHESTERTON

WINSTON CHURCHILL

H. A. L. FISHER

PHILIP GUEDALLA

EMIL LUDWIG

ANDRÉ MAUROIS

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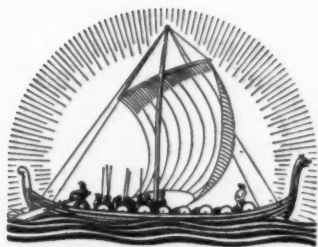
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[EDITOR]

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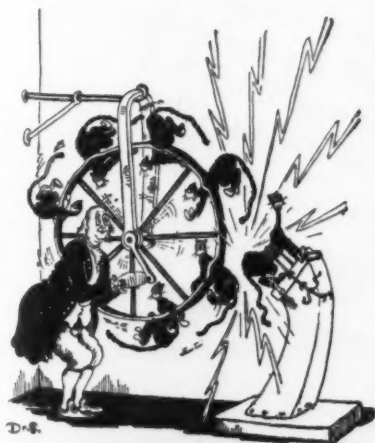
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enforcement, Pres-
ident Hoover, in his letter
accompanying the document to
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report against repeal of the prohibition amendment, of
individual views, only two giving substantial support
recommending outright repeal. The position of the
commissioners was as follows:

CHAIRMAN GEORGE W. WICKERSHAM, New York.
Further trial of enforceability and
a national referendum on ques-
tion of repeal.

HENRY W. ANDERSON, Rich-
mond, Va., Republican.—Modifica-
tion as soon as practicable to per-
mit liquor sale under government
control with revenues to be used
for temperance work in schools of
nation.

NEWTON D. BAKER, Cleveland,
Democrat.—Enforcement pending
outright repeal of Eighteenth
Amendment and remission to the
states of whole subject.

ADA L. COMSTOCK, Cambridge,
Mass., Independent.—Revision of
amendment and national prohi-
bition act, rather than repeal,
based on conviction that adequate
enforcement is impossible without

Plea to
Act Re
By President

Mr. Hoover States Stand
Against Repeal in Letter
Sending the Wickersham
Report to Both Houses

LADY
PLEA,
CAPITAL

Recom-
peal to
Aver.

SAID

were Hardly on
Agreement Was Brought

out Only by Wickersham's Tact.

By RAY TUCKER.

Telegram Washington Correspondent.

WASHINGTON, Jan. 21.—Only the personal interven-
tion of President Hoover prevented the Wickersham Com-
mission from recommending immediate revision of the Eight-
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The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, JANUARY 24, 1931

1930 in the Booktrade

A Brief Survey of the Outstanding Events of the Past Year

IN the first issue of the *Publishers' Weekly* in 1930, Alfred R. McIntyre, President of Little, Brown & Company, wrote an article called "Too Many Books" which attracted much attention. It was a subject which needed discussion, especially in a period of depression. As a matter of fact the total of new books in 1930 has fallen slightly below 1929, although the number of new titles had been steadily going ahead for the last few years. In 1929, for instance, there were 1,000 more new titles than in 1928.

At the Publishers' Annual Meeting in January, President Lippincott spoke on "Are the Classics Dying Out?" This discussion also attracted wide attention in the press and in the booktrade, and this past year has seen an unusually steady and concerted effort to promote staple books and to keep older titles active.

In line with this effort, there was even more wide-spread activity in the publishing and selling of reprints. A group of publishers founded Blue Ribbon Books which put out its first titles in August.

The great excitement of the year, however, was the launching in June of plans for the publication of new books at \$1.00, with one firm simultaneously announcing new books at \$1.50. The publicity in connection with these plans created wide-spread misapprehension that all new books were to be published at \$1.00, and there were weeks of confusion, not to say hard feeling, before the true state of affairs was ascertained and the excitement somewhat died down.

In far-reaching influence, probably the most important event of the year was the beginning of the Economic Survey of the Booktrade undertaken by the National Association of Book Publishers and the Employing Bookbinders of America under O. H. Cheney. It is still too early to know how far-reaching and valuable this survey may be but the trade wants more facts about the publishing and selling of books and the whole industry looks hopefully to Mr. Cheney for what he can discover and predict. The success of R. L. Duffus' "Books: Their Place in A Democracy" shows how eager the trade and public are for information about the book business.

During the year a group of publishers set up the Publishers' Research Institute, with Edward Bernays, well-known public relations counsel, in charge.

1930 saw an intensive effort to pass the Vestal General Copyright Bill, but it was not until January 13, 1931, that this bill passed the House.

In 1930 the American publishing world lost two of its best-known and best-loved members: George Haven Putnam and Charles Scribner.

In August, George H. Doran severed his connection with the firm of Doubleday, Doran & Company and joined the Hearst organization. Later in the same month George Palmer Putnam resigned from G. P. Putnam's Sons and joined the firm of Brewer & Warren. Earl Balch and Melville Minton of the firm of Minton, Balch joined G. P. Putnam's Sons, while still continuing their own publishing

business, and Palmer Coslett Putnam, son of Major Putnam, began to take a more active part in the old firm.

The booksellers, taking up the suggestion of the Western group, presented a library of 500 books to the White House on April 25. The selection of the library was made with great care and was an excellent book list. A printed list of the books was prepared and many thousands of copies have been distributed.

A joint conference of the Trade Relations Committee of the Employing Bookbinders of America and a committee of the National Association of Book Publishers on May 22nd prepared a final draft of trade customs which were looked upon as a step forward in further promoting friendly relations between the two industries.

A new and more liberal censorship bill was passed in Massachusetts so that probably the curious and much advertised state of censorship which has existed in Boston for the last few years is now definitely remedied. Mrs. Mary Ware Dennett was freed in New York State from charges of having distributed an obscene book. Mr. Sumner in New York City lost his case against Nathan Ash's "Pay Day" published by Brewer & Warren and his case against "Casanova's Homecoming" published by Simon & Schuster. Censorship was vigorously debated in the Senate in connection with the new tariff bill. On the whole, 1930 marks a gain in liberal attitude on this much debated subject.

In the spring three publishers announced experimental booksellers' exchange plans. Putnam offered any bookseller the privilege of returning for full credit any Putnam books in first class condition, provided he order at the same time double their value in Putnam books, the date of publication of which was at least one year prior to the date of the return. W. W. Norton & Company presented "The Books-that-Live Plan" by which during the months of January and July, commencing in 1931, any bookseller in good standing might return any Norton books, in saleable condition, for exchange. Knopf was the third publisher who announced a similar plan of exchange.

A group of publishers joined in cooperative broadcasting with the support of the

American Book Bindery, and since September Alexander Woollcott has been reviewing books over the radio for them.

Ruth Leigh and Mrs. May Lamberton Becker have both done field work for the publishers' association, speaking to groups of booksellers in various Eastern cities.

It's been an excellent year for limited editions. Books like the Random House "Leaves of Grass," The Lakeside Press' "Moby Dick," Rudge's "The Private Papers of James Boswell," Covici, Friede's "Chaucer" have sold well.

In the rare book field, the market for genuinely rare and superlative material, in fine condition, was generally good. But the volume of business was not large and the care-free optimism of a year or two ago when prices were soaring apparently did not exist anywhere. The prices realized reflected a constantly increasing demand for fine copies of the early and rare works of American authors. Striking sales of such editions were R. H. Dana's "Two Years Before the Mast" which brought \$1,400 and Stephen Crane's "Maggie," privately printed edition, presentation copy, which brought \$3,700 and Nathaniel Hawthorne's "The Scarlet Letter," \$1,550. E. Byrne Hackett proposed the forming of an association of rare book dealers as a means toward correcting some of the abuses which exist in the business, stating that far too much emphasis is being placed on the financial phase of book-collecting. On July 5th President Hoover signed the bill providing for the purchase for the Library of Congress of the great Vollbehr collection of incunabula, including one of the three perfect copies of the Gutenberg Bible.

Germany, this year, has followed the example of America and has selected The Fifty Books of the Year which measure up to a standard of fine bookmaking. England, last year, followed this custom set by the American Institute of Graphic Arts.

At the end of December, Marion Humble, who has for so many years directed the many various activities of the National Association of Book Publishers, resigned to get a bit of well earned rest. The Board of Directors reluctantly accepted her resignation, expressing to her and through the trade papers their appreciation of her service and their regret at its termination.

The Year 1930

Harry Hansen

*The Literary Horizon of the Past Year, in Retrospect. Reprinted
From the New York World*

WHAT did 1930 bring to the world of books? Happily, no failures. A few reorganizations, perhaps, and shorter lists. And the conviction among authors as well as publishers that the public of 1931 will not buy books blindfolded. Altogether 1930 was famous for:

The massacre called humanism.

The experience that \$1 books fall exactly 100 cents short.

The crowning of Sinclair Lewis.

The end of H. L. Mencken's bachelorhood, symbolic, some say, of his critical leadership.

The best-selling books of 1930 had very little to do with literature. "The Story of San Michele," which got its start in 1929, probably led all the rest. Personal philosophies invariably sweep readers off their feet. "The Strange Death of President Harding" may have been second, or even first. It merely proves that as a nation we still love scandal in high places. I have never yet found the Harding story in a home interested in books as literature.

It is necessary when judging the truly American characteristics of 1930 to disengage a tremendous number of successful Englishmen from the American scene. Americans appear to have given their best welcome to the highly satirical "Cakes and Ale." Leadership in speculative thought also seemed to come from abroad. There was a tremendous increase in interest in the writings of Whitehead, Eddington, Jeans and others who had their eyes on man and his universe. The direction of thought was toward order rather than chaos, and this was seen in the literary changes. As in Victorian times, this spirit of the age was best expressed in poetry. "The Bridge," by Hart Crane, was generally judged most original, although it must be

difficult reading for many. Poetry, a popular movement fifteen years ago, is returning to the scholars. The intrusion of ideas is much more marked in poetry than in prose.

* * *

The year 1930 saw much heat over humanism, which brought before the public a discussion of experience versus dogma, romanticism versus classicism, determinism versus dualism. The controversy was sharpened by the evangelistic capacities of Seward Collins, who beat the tom-toms for humanism with the fervor of a Salvation Army lassie leading forlorn sailors from the bar to the harbor mission.

It is customary when a dynasty is overturned to condemn all its supporters to the galleys. This happened when the Mencken-Dreiser-Lewis combination kicked the last of the gilded age out of doors. In like fashion Collins served the impressionists, who are tired, and the naturalists, who are exhausted from overwork. Unfortunately, however, a conservative mood does not necessarily mean classicism and a return to creative work growing out of imitation. Literature is much more the expression of its times than we think. It is unlikely that America will draw its inspiration from old masters rather than from living experience for many years to come—not, at least, until mental and moral experience offers fewer novelties. Moreover, the times show no tendency to exalt man's higher will or to transfer individual responsibility to paternal religion. Professor More's theory, therefore, remains as before without actual effect on writing.

The new short stories continued to be sharply behavioristic, almost a flat record with no selection. Transition died in Paris and the revolution of the word with it. Booksellers complained that it was hard

to sell autographed copies of James Joyce. Various Southern writers deploring the drift of writers to New York, tried hard to make regionalism an issue. So far it has not established its individuality. The theory that literature must be an instrument of social service got as far as propaganda always gets, although "Jews Without Money," by Michael Gold, revealed a powerful writer in its field. Great writing, as always, comes out of the heart of a man, expressing what has been pent up, surging up out of him.

The award of the Nobel Prize to Sinclair Lewis stirred the dead issues of the realistic school. It was well deserved, and more important to Europe than to us. It revealed that Europe had recognized an original strain in our writing. However, it came to crown the end, not the beginning, of a period. The realistic record is complete. Lewis remains important as a satirist. The mood which held the mirror up to ourselves was one of the best

contributions of the nineteen-twenties.

Two remarkable influences developed in 1930, or reached their peak: Rockwell Kent and Peter Arno. Kent expresses his aspiration, his idealism, his rebellion against confining ideas. There is a suspicion that he draws too much; his best work is an autobiographical variation of his text.

Peter Arno is an expression of his time—a superlative rendering of the sophisticated razzberry. His work belongs to the fetid air of the city; it has no place out of doors. Both men will have followers.

Altogether things had a conservative cast in 1930. And the air was full of theories, gropings, controversies. Probably the most remarkable fact was the space taken up not in discovering new writers and new poems but in bickering over interpreting Rousseau, Sophocles, Aristotle and Pico della Mirandola. It begins to look as if 1931 will be a good year for Bartlett's "Quotations."

Best Sellers: 1930

THE best-selling novel during 1930 was "Cimarron," by Edna Ferber, according to the report compiled by *Books of the Month*. Warwick Deeping, whose "Exile" was second of the year's best sellers was one of the only two authors on the 1930 list, whose name also appeared on the 1929 list. The third novel "The Woman of Andros" by Thornton Wilder is the second oldest of the ten best sellers, having made its appearance toward the end of February, 1930. Following it is the only first novel on the list, "Years of Grace" by Margaret Ayer Barnes. "Angel Pavement" by J. B. Priestley, half-way down the list, is next to the newest novel of them all, having been published early last September. Mary Roberts Rinehart whose "The Door" is sixth, is the other author who also figured on the '29 Best Seller List, and she is also the author of the only mystery story among the 1930 best sellers. Of the year's best sellers, the first to make its appearance in 1930 was "Young Man of Manhattan" by Katharine

Brush, which was published early last January. The last and newest on the list is Louis Bromfield's "Twenty-Four Hours," which appeared in mid-September.

It is an outstanding fact that there were no war books among the best-selling novels of 1930, while there were three in 1929. Both years gave prominence to only one detective story apiece. Half of the ten best-sellers have America as their scene, three have historical settings, six are by American authors, four by English authors, and four were written by women.

"The Story of San Michele" by Axel Munthe was the best selling book of non-fiction during 1930, closely followed by "The Strange Death of President Harding," written by Gaston B. Means and May Dixon Thacker. Dr. Munthe's book was one of three which were published before 1930. Both it and the reprint edition of Wells' "Outline of History," which was eighth on the list, were published in November, 1929. "The Art of Thinking" by Ernest Dimnet, ninth on the 1930 list,

headed the 1929 list and was originally published in 1928. The other reprint edition to become a best seller in 1930 was Durant's "Story of Philosophy," which was seventh on the list. The newest among the non-fiction titles was "Lone Cowboy" by Will James, which reached the half-way mark on the list after its publication in August of last year. The last title on the list, "The Rise of American Civilization" by the Beards, while not published by a reprint house, is a cheaper one-volume edition of an older book.

The only women authors of best-selling non-fiction were two co-authors, May Dixon Thacker and Mary Beard. The authors of half the ten books on the list are Americans; the others are Europeans, only one of them English. Half the books on the list may be classified as biography or autobiography, while only two came under this heading in 1929. Three, "The Adams Family," "The Outline of History" and "The Rise of American Civilization" may be grouped as history, compared to one in 1929. Two may be called, roughly, philosophy, "The Story of Philosophy" and "The Art of Thinking," compared to three in 1929. Popular topics of 1929, which did not appear among the best sellers of 1930 were travel, humor, and poetry.

On August 2, 1930, a list of best sellers, covering the period from July 1929 through June 1930 appeared in these pages. This list was made in order to give fall books their full chance of appearing as best sellers, as the arbitrary period from January to December is sometimes thought to favor spring books, giving them a count on their full selling period. Among the first ten novels on the mid-year list, it is to be noted that five are books of the spring and summer publishing season, compared to eight on the present list. In non-fiction, always slower to react, eight were books published during the first half of the year, compared to six on the present list. This mid-year list will again be compiled for 1930-31, in order to supplement this present list of best sellers for the year 1930.

FICTION

"Cimarron." By Edna Ferber. (Mar.)
Doubleday, Doran.

"Exile." By Warwick Deeping. (Mar.)
Knopf.

"The Woman of Andros." By Thornton Wilder. (Feb.) *Boni.*

"Years of Grace." By Margaret Ayer Barnes. (June) *Houghton Mifflin.*

"Angel Pavement." By J. B. Priestley. (Sept.) *Harper.*

"The Door." By Mary Roberts Rinehart. (Mar.) *Farrar & Rinehart.*

"Rogue Herries." By Hugh Walpole. (Apr.) *Doubleday, Doran.*

"Chances." By A. Hamilton Gibbs. (June) *Little, Brown.*

"Young Man of Manhattan." By Katharine Brush. (Jan.) *Farrar & Rinehart.*

"Twenty-Four Hours." By Louis Bromfield. (Sept.) *Stokes.*

NON-FICTION

"The Story of San Michele." By Axel Munthe. (Nov. '29) *Dutton.*

"The Strange Death of President Harding." By Gaston B. Means and May Dixon Thacker. (Mar.) *Guild Pub. Corp.*

"Byron." By André Maurois. (Mar.) *Appleton.*

"The Adams Family." By James Truslow Adams. (June) *Little, Brown.*

"Lone Cowboy." By Will James. (Aug.) *Scribner.*

"Lincoln." By Emil Ludwig. (Feb.) *Little, Brown.*

"The Story of Philosophy." By Will Durant. (Mar.) *Garden City Pub. Co.*

"The Outline of History." By H. G. Wells. (Nov. '29) *Garden City Pub. Co.*

"The Art of Thinking." By Ernest Dimnet ('28) *Simon & Schuster.*

"The Rise of American Civilization," By Charles and Mary Beard. (Feb.) *Macmillan.*

The Census of Manufactures

1929 Figures Show a Decrease From 1927 in the Total Number of Books Printed

THE Census of Manufactures, which the government now takes every two years, has just released its totals for the printing and publishing industry for the year 1929. This information was collected from publishers and printers during the first months of 1930 and the figures were totaled as rapidly as they could be gathered. This census is authorized by Congress, and with the gradually perfected technique for handling such statistics they will become increasingly important as a guide to the industry.

The figures for three successive censuses have been printed on the accompanying page, which show that the total number of books that have been printed has been in each case just slightly over 200,000,000 but the 1929 figure is slightly smaller than 1927.

Of the changes that are shown, the most significant increase is that of juveniles, which have risen consecutively from 25,000,000 to 31,000,000, to 36,000,000. Fiction returned in 1929 to its level of 1925, or at 30,000,000 volumes. History showed an unexpected increase at 3,900,000, three times the amount it was in 1925.

Poetry and drama has again decreased,

being half what it was in 1925. Religion and philosophy took a very sharp up turn between 1925 and 1927 but now steadies at 15,000,000, which suggests that there must have been some unaccounted for element in 1927 which caused such an unprecedented change. Books on agriculture have increased, fine arts have stayed at about the same level for the three censuses, law shows a slight increase, as do medicine, technology and sociology. The increase in travel has been rapid, with about a 50% increase in each of the censuses. The textbook total, always the largest in the census and comprising over one-third of the total, has shown very little change over the three censuses, but this last change is an 8,000,000 drop, which would account for more than half of the total decrease since 1927. Books and pamphlets added together show a very considerable decrease to 391,000,000 as against 470,000,000, but the dollar value in books and pamphlets has increased from 178,162,753 to \$193,914,750, or an 8.8% increase.

There are no facts to explain the difference between these two sets of figures, to account for the somewhat unusual phenomenon of the one decreasing and the other increasing.

PRINTING AND PUBLISHING—PRODUCTS, BY CLASS AND VALUE: 1929 AND 1927

	1929	1927	Per cent of Increase or Decrease (—)
Number of establishments	24,205	22,558	7.3
Book and job	12,657	11,466	10.4
Newspaper and periodical . .	11,426	10,973	4.1
Music	122	119	2.5
* Products, aggregate value . . .	\$2,736,075,363	\$2,521,208,269	8.5
* Books and pamphlets	\$193,914,750	\$178,162,753	8.8

The New Publishing Census

Department of Commerce Has Released the New Biennial Statistics for the Printing and Publishing Industries for 1929

TABLE I

CENSUS OF BOOKS AND PAMPHLETS PUBLISHED IN 1925, 1927 AND 1929

CHARACTER	Number of Copies		
	1929	1927	1925
Aggregate	391,630,081	470,374,947	433,211,253
<i>Books</i>			
Total	211,853,673	227,495,544	200,997,249
Textbooks (for school use) ..	75,125,067	83,849,664	78,641,843
Juvenile	36,885,167	31,047,094	25,213,635
Agriculture	685,960	282,861	463,107
Biography	2,583,803	3,075,121	2,691,583
Fiction	30,345,662	36,553,507	30,598,410
Fine Arts.....	943,050	943,952	1,062,729
History	3,945,104	1,462,193	1,253,147
Law	2,931,565	2,493,510	2,239,116
Medicine	1,697,701	1,168,755	1,560,169
Poetry and drama	4,106,507	6,281,165	8,817,255
Religion and philosophy	15,314,321	22,220,536	12,244,224
Science and technology	2,572,407	2,392,044	2,094,343
Sociology and economics	963,978	875,191	563,471
Travel	1,699,287	1,190,569	704,825
Miscellaneous	32,054,094	33,659,382	32,849,392
<i>Pamphlets</i>			
Total	179,776,408	242,879,403	232,214,004
Texts (for school use).....	30,603,012	22,824,621	27,661,513
Juvenile	7,273,065	2,739,166	3,481,050
General literature	141,900,331	217,315,616	201,071,441

TABLE II.—SUMMARY FOR THE INDUSTRIES: 1929 AND 1927

THE INDUSTRIES AS A GROUP			
	1929	1927	Per cent of increase or decrease(—)
Number of establishments	24,205	22,558	7.3
Wage earners (average for the year) ¹ ..	285,345	262,740	8.6
Wages ²	\$502,041,645	\$474,638,841	5.8
Cost of materials, fuel, and purchased electric current ²	\$657,957,157	\$664,528,306	—1.0
Value of products ²	\$2,736,075,363	\$2,521,208,269	8.5
Value added by manufacture ³	\$2,078,118,206	\$1,856,679,963	11.9

BOOK AND JOB PRINTING			
	1929	1927	Per cent of increase or decrease(—)
Number of establishments	12,657	11,466	10.4
Wage earners (average for the year) ¹	150,752	142,347	5.9
Wages ²	\$250,750,511	\$241,810,478	3.7
Cost of materials, fuel, and purchased elec- tric current ²	\$266,172,973	\$253,056,059	5.2
Value of products ²	\$1,000,634,856	\$920,251,123	8.7
Value added by manufacture ³	\$734,461,883	\$667,195,064	10.1

NEWSPAPERS AND PERIODICALS			
	1929	1927	Per cent of increase or decrease(—)
Number of establishments	11,426	10,973	4.1
Wage earners (average for the year) ¹	133,797	119,399	12.1
Wages ²	\$249,995,991	\$231,150,683	8.2
Cost of materials, fuel, and purchased elec- tric current ²	\$390,242,619	\$409,813,880	—4.8
Value of products ²	\$1,719,878,622	\$1,585,075,512	8.5
Value added by manufacture ³	\$1,329,636,003	\$1,175,261,632	13.1

MUSIC PRINTING AND PUBLISHING			
	1929	1927	Per cent of increase or decrease(—)
Number of establishments	122	119	2.5
Wage earners (average for the year) ¹	796	994	—19.9
Wages ²	\$1,295,143	\$1,677,680	—22.8
Cost of materials, fuel, and purchased elec- tric current ²	\$1,541,565	\$1,658,367	—7.0
Value of products ²	\$15,561,885	\$15,881,634	—2.0
Value added by manufacture ³	\$14,020,320	\$14,223,267	—1.4

(¹) Not including salaried employees. The average number of wage earners is based on the numbers reported for the several months of the year. This average somewhat exceeds the number that would have been required for the work performed if all had been continuously employed throughout the year, because of the fact that the numbers employed on or about the 15th day of each month, as shown by the pay rolls, are reported, usually no account being taken of the possibility that some or all of the wage earners may have been on part time or for some other reason may not actually have worked the entire month. Thus in some cases the number reported for a given month exceeds the average for that month.

(²) Profits can not be calculated from the census figures because no data are collected for certain expense items, such as interest on investment, rent, depreciation, taxes, insurance, and advertising.

(³) Value of products less cost of materials, fuel, and purchased electric current.

Ten Thousand Books a Year

*Total of New Titles and New Editions Decreases Slightly
From the Records of 1929*

THE totals of new books and new editions as gathered at the office of the *Publishers' Weekly* are again printed and the records show that the number of new titles decreased from 1929 by 208 titles, while the number of new editions has increased by 48. The total is 160 less than last year. This decrease is the natural result of the retarded business which began to have its chief effect on new lists after the middle of the year. The English records, as collected by the *Publishers' Circular* on a similar basis, show a total of 14,225, omitting pamphlets as in the American totals. Their total of new editions is 3,790, which is double the American total. The English records thus show an increase, in this year of depression, while our own have shown a decrease. The number of new titles, of course has no measurable relationship to the number of books sold in all.

Studying the American statistics somewhat more in detail, we find that the average number of new books published per week is 156 and the average number of new editions 36. The lowest ebb of publishing was in June and July, and the highest points were in March and October. Of the 10,027 books, 7,177 were by American authors and 2,850 from other countries.

It is interesting, also, to compare the separate classifications and to see where the gains and losses come. The most observable characteristic of this year's record is that most of the groups of books have kept very closely to the totals of the previous year. For example, after a whole year's planning and promotion the number of Books for Children differs by just a half of one per-cent from those published the year before, an increase, while fiction varies only 2%, this a decrease.

The largest increase is in Biography, a plus 54. This increase is the more remarkable, because Biography was supposed to have reached its peak, having al-

most replaced religion in its accustomed third place. The next among the increases is Sociology, plus 39, Science plus 38, Religion plus 28, Fine Arts plus 25, History plus 14, Geography plus 12, Games plus 12. Among the classifications that show a decrease in these records Medicine has the largest figure, minus 84, Education follows with minus 77, then Philology minus 49, Law minus 41, General Literature minus 33, Poetry and Drama minus 31, Philosophy minus 11, Agriculture minus 8, Technical Books minus 8 and Business minus 3. Most of the changes are too small to have outstanding significance in indicating publishing tendencies. The decrease in Medicine and Law may mean that some large enterprises with heavy cost of composition have been delayed. Educational books are likely to fluctuate. The increase in the number of Art Books is interesting, and is probably characteristic of the new demands in this field. The decrease in Poetry and Drama is probably characteristic of the bookstore demands of today.

A comparison with ten years ago gives a more significant picture of trends. Biography is the most outstanding change, 285 titles increased to 792, an increase of about 175%. Fine Arts has increased from 100 to 230; Education from 111 to 240; Fiction from 1123 to 2103, a remarkable percentage although Fiction has always been one of the most outstanding classifications. Juvenile has doubled from 477 to 935; Geography has more than doubled from 166 to 385; Religious books have shown a steady increase from 504 to 834. The only decreases are History which has gone down in a decade from 539 to 431, probably not surprising as so many books on history were coming out just after the war, and Law shows just a slight decrease of 34 books. The complete total for 1920 including new books and new editions was 6,187 as compared with the total of 10,027 this year.

American Book Production, 1930

For 1930

For 1929

INTERNATIONAL CLASSIFICATION	New Publica- tions		By Origin				New Publica- tions		By Origin			
	New Books	New Editions	American Authors	English and Other Foreign Authors		Total	New Books	New Editions	American Authors	English and Other Foreign Authors		Total
				American Manuf.	Imported					American Manuf.	Imported	
Philosophy	253	42	188	26	81	295	279	27	231	26	49	306
Religion	776	58	616	24	194	834	742	64	627	25	154	806
Sociol., Economics	472	51	431	21	71	523	450	34	372	18	94	484
Law	64	11	70	—	5	75	103	13	108	1	7	116
Education	234	6	226	5	9	240	307	10	296	3	18	317
Philology	164	51	79	80	56	215	207	57	134	65	65	264
Science	375	87	332	17	113	462	366	58	327	7	90	424
Technical Books..	294	57	273	1	77	351	292	67	282	2	75	359
Medicine, Hygiene	232	86	279	5	34	318	319	83	350	4	48	402
Agric., Gardening.	54	20	59	—	15	74	70	12	68	1	13	82
Domestic Economy	48	7	44	2	9	55	48	5	49	1	3	53
Business	179	31	187	2	21	210	192	21	198	2	13	213
Fine Arts	211	19	139	2	89	230	91	14	114	2	89	205
Music	54	8	42	3	17	62	63	8	50	1	20	71
Games, Sports ...	123	19	107	4	31	142	114	16	99	3	28	130
General Literature	431	108	373	46	120	539	481	91	382	38	152	572
Poetry, Drama...	596	100	514	76	106	696	584	143	496	98	133	727
Fiction	1,348	755	1,369	615	119	2,103	1,340	802	1,422	534	186	2,142
Juvenile	771	164	791	74	70	935	788	143	732	101	98	931
History	386	45	274	33	124	431	380	37	261	40	116	417
Geography, Travel	314	71	243	36	106	385	313	60	215	24	134	373
Biography	699	93	494	143	155	792	667	71	405	130	203	738
Miscellaneous	56	4	47	1	12	60	46	9	42	7	6	55
Total	8,134	1,893	7,177	1,216	1,634	10,027	8,342	1,845	7,260	1,133	1,794	10,187
Total of New Books and New Editions...	10,027							10,187				

1930 Britain's Biggest Year

"THE year 1930 has been the most prolific in the history of British publishing," reports *The Publishers' Circular and Booksellers' Record*. "This may seem extraordinary in a year marked by profound economic depression, and is a proof of the vitality and enterprise of the booktrade. Naturally, it does not follow that because more books were published, more books were sold, but in the long run sales do govern production, and our tables for many years, with occasional lapses, show a continuous increase. Moreover, the 'ill wind' of financial stringency has a stimulating effect on reading, as can be proved from the statistics of our public libraries. When money is scarce for the theater or the talkies, then the joys of the armchair and the book are discovered.

"*The Publishers' Circular and Booksellers' Record* has recorded the issue of 15,393 books during 1930, as compared with 14,086 during 1929. This is an increase of 1,307, spread over the main totals of our classified analysis as follows:—

	1929	1930	Difference
New books	8,927	9,907	+ 980
Translations	473	478	+ 5
Pamphlets	947	1,218	+ 271
New editions	3,739	3,790	+ 51
Total	14,086	15,393	+ 1,307

"The main portion of the increase is therefore due to 'new books,' while 'pamphlets' (*i.e.*, all publications of not more than 48 pages) have got back to their 1928 level. 'Translations' have maintained the upward movement that was noted last year, and indicate an established demand for the best foreign books in translations. The most popular classes of translations are again fiction, biography, religion, and poetry and drama.

"The large increase in the total number of publications this year naturally means that most classes of literature show individual increases. The most considerable of these increases are as follows:—Fiction (+ 198); technology (+ 137);

history (+ 112); description and travel (+ 110); biography (+ 104); science (+ 100); and religion (+ 99); poetry and drama (+ 73); sociology (+ 71); fine arts (+ 64), with smaller increases in business, military and naval, literature, games, philosophy, agriculture, geography, law, domestic, and education. Small decreases have taken place in juvenile books, philology and medicine. Fiction again accounts for more than a quarter of the year's total.

"The lower portion of the statistical table shows the distribution of publishing activity over the months of the year. It will be seen that over 1,600 books were published in each of the months of May, September and October, while over one thousand books were published in all other months but August and December. The total of 1,659 for September is the highest monthly total for many years. It does not reach the record total of 1,740 recorded for October, 1912, but it must be remembered that 'publishing seasons' are no longer so concentrated as they were, but are now spread more evenly over the whole year. In 1912 only four months reached the thousand mark, while in 1930 ten months are well above that figure.

"The following brief explanation is necessary for the proper understanding of the information supplied by our analytical table. First of all, the table represents the *book publishing activity* of the British Islands. It does not represent the total output of the printing presses, for to do so it would have to include an enormous number of periodicals, local government official publications, and ephemeral pamphlets. If such literary protozoa were to be included, our totals would attain astronomic proportions—but they would cease to represent British book publishing.

"Another important point is that for many years our table has been compiled on exactly the same lines, so that it provides the only reasonable basis available for the comparison of one year with another.

"The arrangement of the analysis is based on the international classification

adopted at Brussels in 1910, and this enables British publishing to be compared with that of nearly every other country issuing statistics. Such comparisons need care, however, because methods of counting publications vary with different countries. In our table each complete publication is counted as one, whether it is in one or more volumes. Serials that appear finally as a collected volume are counted as an

ordinary book on the appearance of that volume. Only the more important Government publications are included, and all publications of 48 pages or less are counted as 'pamphlets.' In some countries, and in our own country's return of material received under the copyright law, large numbers of these parts of books and other ephemeral publications are included in the statistics."

CLASSIFIED ANALYSIS OF BOOKS PUBLISHED DURING THE YEAR, 1930

CLASSES OF LITERATURE (International Classification)	NEW BOOKS			NEW EDITIONS	TOTALS	
	New Books	Trans- lations	Pam- phlets		FOR 1930	FOR 1929
Philosophy	225	26	9	53	313	282
Religion	798	56	88	132	1,074	975
Sociology	666	17	243	49	975	904
Law	174	3	34	102	313	294
Education	184	2	53	24	263	255
Military and Naval	129	4	83	33	249	201
Philology	184	2	13	27	226	243
Science	525	16	56	81	678	578
Technology	454	4	141	91	690	553
Medicine, Public Health, etc.	309	14	35	90	448	461
Agriculture, Gardening	142	1	24	19	186	160
Domestic Arts	62	2	14	12	90	75
Business	131	—	11	50	192	144
Fine Arts	283	6	33	31	353	289
Music (Works about)	65	2	4	8	79	80
Games, Sports, etc.	190	2	11	28	231	194
Literature	345	21	29	84	479	432
Poetry and Drama	495	37	113	151	796	723
Fiction	1,705	134	2	2,081	3,922	3,724
Juvenile	929	5	168	377	1,479	1,506
History	544	28	27	66	665	553
Description and Travel	457	18	12	102	589	479
Geography	79	1	4	15	99	77
Biography	638	77	11	84	810	706
General Works	194	—	—	—	194	198
Totals	9,907	478	1,218			
	11,603			3,790	15,393	14,086
Totals for 1929	10,347			3,739	14,086	

International Book Production Statistics for 1929

The following data refer to the totals of new book titles; figures are not available as to the total of books printed and sold. The basis of computation varies with different countries, and comparisons must be made with caution. The totals for the United States which include only bound books without pamphlets, annuals, theses, etc., cannot be accurately compared with the totals from Continental Europe.

THE following statistics and general remarks on international publishing activity during 1929 have been taken, as in former years, from the December number of *Le Droit d'Auteur*, the periodical that is published by the International Copyright Union at Berne. The great abundance of statistical information which was received from the various countries made it again impossible for *Le Droit d'Auteur* to include it all in one issue. Therefore, we can only study the figures of nine countries—namely, Bulgaria, Denmark, France, Germany, Hungary, Italy, Norway, Sweden and Switzerland.

St. Dimitroff, Bulgarian statistician, compiled the figures on book publishing in his country in 1929. The output decreased. In 1929 there were 2595 books published as compared with 2775 in 1928. This reduction of 180 is rather great. The importation of books for publication also diminished, with only 82 imported books compared to a total of 120 in the previous year.

Ove Tryde, a Copenhagen bookseller and publisher and president of the new committee of the International Congress of Publishers, has again furnished the statistics for Denmark which he obtained through the courtesy of the Royal Library. The figures represent the number of books published between April 1, 1929 and March 31, 1930. Danish publishing marked an increase of 364. The totals for the past ten years are as follows:

Year	Books	Year	Books
1920....	3757	1925....	3752
1921....	3673	1926....	3270
1922....	3419	1927....	3293
1923....	4281	1928....	2893
1924....	3606	1929....	3257

The Royal Library counts a publication of more than three printed pages as a volume and a publication of three pages or less as a brochure. About one third of the total, 3257, is composed of brochures. Subtracting both the pamphlets and the translations which appeared in Denmark to the number of 349 from the totals of the past two years, we obtain 1316 for 1928 and 1797 for 1929, figures which represent Danish books actually published in Denmark. Computed in this manner the increase in publishing in 1929 is even greater—481 instead of the first figure 364.

French book publishing statistics are taken from the *Bibliographie de la France* which records the legal registration of all intellectual works. For the third successive year French publishing has decreased. The total of 1928 has been lowered by 452 units. The year 1925 was the banner year in France with the total reaching 15,054. The preceding years fell far short of this record, and since then the totals have not even attained the 12,000 mark. 1929's total was 11,096.

German book production, which attained a record total in 1927, decreased in 1928, and again in 1929. This statistical infor-

mation was taken from an article published by Louis Schönrock in the *Börsenblatt für den deutschen Buchhandel* of May 8, 1930. In 1929 there were 787 new publications and 5 new editions less than in 1928. Book output totals for the past decade are:

Year	Books	Year	Books
1920....	27,793	1925....	31,595
1921....	29,284	1926....	30,064
1922....	30,804	1927....	31,026
1923....	26,399	1928....	27,794
1924....	23,082	1929....	27,002

It must be remembered that in 1924 the methods of counting became much more strict, and with the old methods the totals for the past six years would have been considerably larger. With such an enormous book production it is interesting to know the number which have been translated from foreign languages. In 1928 there were 807 books in the foreign tongue in Germany, in 1929 there were 872. Translations from foreign works total 1477 in 1928 but decreased in 1929 to 1221.

Désiré Elekes of the Central Office of Statistics of Hungary has made a study of the Hungarian literary production of 1929. In 1878 the Society of Hungarian Booksellers began to publish a bibliographical bulletin called *Corvina*. Information on Hungarian publishing can be most easily obtained from this periodical but these statistics include only those books which the *Corvina* receives for listing. It is estimated that about 10% are not included in the figures. Hungary also shows a diminution in 1929 with a total of 2982 as compared with 3438 in the previous year. Translations, however, are not included in these figures. Although Hungary lost about two thirds of its territory in the World War the Hungary of today produces more books than the large country of 1913. For example, 1908 and 1913 marked the largest book years before the War with totals of 2160 and 2111, whereas the 1925 to 1928 totals passed 3000.

The *Bollettino delle Pubblicazioni Italiane*, published by the National Library of Florence, gives the figures of the publications it received during 1929. They are not, however, the statistics of the Italian literary production in its entirety. The increase in publishing which began in 1926 is still continuing with a decided rise in

1929. The totals of the past five years clearly show this enlargement.

Year	Books
1925.....	5804
1926.....	5873
1927.....	6533
1928.....	7318
1929.....	8442

M. W. Munthe, Director of the Library of the Royal University of Oslo, has compiled the figures for the literary output of Norway. 1929 far surpassed the totals for the preceding nine years.

Year	Books	Year	Books
1920....	949	1925....	1228
1921....	1033	1926....	1204
1922....	1061	1927....	1238
1923....	1159	1928....	1155
1924....	1160	1929....	1620

The figure 1620 includes musical compositions but without them there remains a total of 1415 books.

The Association of Swedish Publishers supplies the following information. After a slight rise in 1928 Swedish publishing again diminished in 1929 although the loss is rather slight, 86. It is the lowest total since 1921. The following table shows the fluctuating figures of the last decade.

Year	Books	Year	Books
1920....	2962	1925....	3114
1921....	2404	1926....	2744
1922....	2693	1927....	2652
1923....	3015	1928....	2723
1924....	3058	1929....	2637

Switzerland seems to be unique in that the number of the works published and placed on sale in that country has steadily increased since 1922. In 1929 the figure reached the 2000 rank for the first time with a total of 2009. The nearest approach to this figure was in 1928 with a total of 1922.

This statistical study of the literary production of nine European countries shows some decided drops in the amount of books published and some decided rises. Italy and Switzerland are outstanding as two countries which for several years have shown a steady increase. Norway showed the most radical increase over the space of one year.

International Book Commerce of the United States

THE United States Department of Commerce has published its statements of exports and imports for the calendar year 1929 in complete form, and the statistics for the first eleven months of 1930 are also available. The records for 1930 of both exports and imports indicate a decrease over 1929. The decrease on imports will be (according to the first 11 months) approximately \$1,500,000; on exports the decrease will be approximately \$1,000,000. In the figures of imports of dutiable books the highest point was reached in 1927, when the total was over \$4,000,000. For the last three years this figure has remained almost stationary. These dutiable books include those brought in in bindings and those brought in in flat sheets, also the music and pamphlet material. The books that are duty free will show decrease in 1930 of about \$1,000,000, but the figure still remains higher than any previous year except 1929. The largest items in this classification are books, maps, engravings, etc. over twenty years old, which account for about 50% of the total; next, the books in foreign languages, about 25% of the total; books for libraries, about 10%; manuscripts, 9%; Bibles, 4%; and other items in smaller amounts, such as news-

papers and periodicals, unbound, stamps, etc.

Exports of books and pamphlets to English-speaking countries show a decided increase over two years ago, \$2,000,000, or 25%. Of this increase two-thirds is the increase to Canada, but there has been a large increase in the exports to Great Britain, approximately \$750,000 in two years. Other changes in exports to English-speaking countries are negligible. The exports to the continent of Europe show a very slight change, \$28,000 increase in two years. The total exports to continental Europe is extremely small and only a little more than the exports to Central America. There has been a decrease of exports to Asia between 1927 and 1929, which includes a drop of \$217,000 in the exports to the Philippines, \$202,000 to Japan, but with an increase of \$117,000 to China. Exports to South America in the two years have increased approximately 10%, the best showing being made by the exports to Brazil, which increased \$52,000, approximately 35%.

The total exports of printed matter in 1929, including all possible classifications, is \$27,120,000. Of this, books and pamphlets represent \$13,607,484 or almost exactly 50%.

IMPORTS OF BOOKS, PAMPHLETS AND MUSIC TO THE UNITED STATES

	1923	1927	1929	1930 (11 months)
Dutiable	\$3,130,855	\$4,056,157	\$4,953,114	\$3,563,418
Duty Free*	4,242,934	6,309,277	8,783,739	7,199,000
	<hr/> \$7,373,789	<hr/> \$10,365,434	<hr/> \$13,736,853	<hr/> \$10,762,418

* This includes books in foreign languages, books and material over 20 years old, books for libraries and institutions, Bibles and music.

TOTAL EXPORTS FROM UNITED STATES OF BOOKS AND PAMPHLETS

1923	1927	1929	1930 (11 months)
\$8,637,171	\$11,912,125	\$13,607,484	\$11,373,005

EXPORTS FROM UNITED STATES OF BOOKS AND PAMPHLETS (BY NATIONS)

Exports to British Empire

Nation	1923	1927	1929
Canada	\$4,566,524	\$5,759,698	\$7,018,894
United Kingdom	1,069,710	1,981,125	2,732,790
Irish Free State	4,602	7,297
Australia	482,892	532,559	528,088
New Zealand	128,842	122,862	159,391
British India	110,759	48,709	69,143
British South Africa	48,098	81,636	78,459
Newfoundland	16,555	28,007	30,198
Bermudas	14,370	16,396	16,240
British Malaya	11,944	10,327	7,215
Jamaica	9,298	10,577	12,133
Other British West Indies....	9,620	6,538	5,517
Scattered British Ports	3,977	12,540	12,941
Total	\$6,472,589	\$8,615,576	\$10,678,306

Exports to Asia

Nation	1923	1927	1929
Philippines	\$552,473	\$1,244,459	\$1,027,938
Japan	375,443	461,058	259,180
China	278,549	136,774	253,143
British India	See under	British Empire.
British Malaya	See under	British Empire.
Palestine	6,519	5,427	5,188
Hong Kong	11,605	7,773	8,074
Java	5,589	15,268	10,177
Siam	3,492	5,644	5,992
Syria	With Palestine	8,348	3,165
Ceylon	939	2,133	2,205
Turkey	2,291
Others	5,708	3,969	7,143
Total	\$1,240,317	\$1,890,853	\$1,584,496

Exports to South America

Nation	1923	1927	1929
Argentina	\$159,639	\$185,341	\$193,765
Brazil	27,804	144,935	196,170
Colombia	28,852	63,755	40,417
Uruguay	26,863	26,756	22,099
Chile	18,781	25,879	40,905
Venezuela	17,435	21,487	23,496
Peru	34,086	24,867	23,892
Ecuador	7,416	5,518	4,331
Bolivia	6,027	3,563	5,486
Paraguay	856	1,173	505
Surinam	1,079	293
Others	66	23
Total	\$327,825	\$504,353	\$551,382

Exports to Central Nations of the Americas

Nation	1923	1927	1929
Cuba	\$161,447	\$239,909	\$117,455
Mexico	146,644	58,615	68,609
Panama	62,590	108,149	101,111
Central America (six states) ..	43,417	50,951	46,644
Dominican Republic	19,655	18,371	17,465
Haiti	1,996	7,241	4,835
Dutch West Indies	245	2,698	3,854
Virgin Islands	5,065	2,437	1,055
Others	100	7,391
Total	\$441,059	\$488,471	\$368,419

Exports to Continental Europe

Nation	1923	1927	1929
France	\$69,694	\$83,199	\$62,740
Germany	21,330	90,354	104,634
Italy	23,180	19,360	12,973
Belgium	11,310	26,884	36,837
Denmark	15,144	16,946	9,412
Spain	15,189	23,153	40,028
Sweden	22,743	16,030	12,387
Netherlands	10,099	9,533	17,194
Norway	7,532	18,788	9,501
Poland and Danzig	3,810	10,387	14,337
Russia	6,109	5,284	34,455
Switzerland	6,529	13,329	15,268
Greece	9,076	4,679	7,926
Turkey	2,137	4,232	See under Asia
Czechoslovakia	3,963	11,710	6,531
Austria	1,205	4,811	6,851
Finland	2,610	5,562	2,580
Roumania	737	2,210	2,012
Hungary	550	3,238	2,275
Yugoslavia and Albania	4,451	2,064
Portugal	2,324	2,512	2,991
Others	2,893	2,512	3,818
Total	\$238,164	\$378,798	\$406,814

Exports to Africa

Nation	1923	1927	1929
Egypt	\$6,639	\$22,326	\$10,688
Liberia	3,331	2,970	2,065
Belgian Congo	1,386
Others	4,787	5,647	3,928
Total	\$14,757	\$30,943	\$18,067

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I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.

—BACON.

How to Read the Figures

THE Annual Summary Number of the *Publishers' Weekly* has always had a special place in the booktrade year, for in this number are gathered such statistics as are available which may throw light on what has happened in the previous twelve months. Such statistics serve over the years to point to the growth of the trade, and, taken broadly, give a valuable picture of the various steps in the development of the industry.

The record of new titles as kept by the *Publishers' Weekly* shows that the rapid increase in new publishing enterprises, which has been going on in the last ten years, was checked by the slack trade of 1930. It was no time to put before the booksellers or book-reading public any but the most carefully considered projects. Because of the fact that publishers' contracts are made so far in advance, this curtailment could not appear until the second half of the year. In England the number of new titles has again shown an increase, in spite of poor business.

Statistics from Great Britain are fairly comparable to American statistics, as they are gathered in a similar way. The figures from the Continental Europe are printed

more briefly than they have been in the past, as it has been found that, on the whole, very few people referred to the foreign statistics of separate classifications of books. The fact that different countries gather these statistics on different bases makes it difficult to compare the figures of one country with those of another, but they are valuable in comparing the figures of successive years of the same country.

The statistics of imports and exports, like the records of new titles, also show, even in 1929, a downward trend. How large a part of import and export business is affected by the facts of common language is clearly shown. American book publishers have, as yet, found no considerable world market, though it is hoped that by careful nurturing this can be steadily increased in the next decade. The importance of book exports far exceeds their monetary value, as our books prepare the way for our other products, and through our books other nations may get a clear and true picture of our society and our ways of thinking and our ways of doing business.

Statistics of best sellers are another form of annual record that has perennial interest. The records as kept by the *Publishers' Weekly* are based on a monthly canvass made throughout the country, but it should be noted that they do not pretend to furnish an exact record of the sales figures of each book. Such totals are not usually given out by the publishers. This is a record of sales prominence but only publishers' complete figures could give final proofs. It must also be noted that sales totals kept by the year are subject to variations due to the fact that books published earlier in the year have an opportunity to accumulate more points toward a record than those published later, which may have equal success during the period in which they were displayed. This may have some bearing on the fact that the first two books on the list, "Cimarron" and "Exile" were published in March, while "The Woman of Andros" was published in February. Of the ten books that are in the lead, eight were by American authors. In non-fiction the leading title came over from 1929, and "San Michele" will always stand as one of the interesting examples of how the public will find its way to a good book. The next five books on the list were also biographical, showing that this field of

literature still predominates in non-fiction reading interest.

There is a new feature of this Summary Number and one which will be repeated in future annual issues. The editors are providing a bibliography of the important material on booktrade matters that have appeared in book form or in periodicals during the past twelve months. This checklist, which has been prepared by Karl Brown of the New York Public Library, ought to prove of great value to the many people who are today studying the story of the booktrade or who are finding in the current discussion of the production and distribution of books matters of interest and importance. America has taken a very decided new interest in such matters, as is evident by the amount of material which Mr. Brown has found, and even this index can include, of course, only the outstanding articles among the vast amount that has been printed.

Our Losses in 1930

THE year has been one of unusual losses by death. Two of the outstanding leaders of the industry died within a few weeks of each other in the spring, Major George Haven Putnam and Charles Scribner, both of whom have made outstanding contributions to the profession of publishing and to the world of letters by their activities in this profession. In August Charles E. Merrill, former head of the well-known textbook house, died at the age of eighty-two. In December Charles Graham, one of the most active and progressive personalities in the field of popular merchandise and department stores, died at the age of fifty-nine. In December, also died David J. O'Connell of Funk & Wagnalls, Congressman from Brooklyn and well-loved figure in the trade. In May another traveler, Henry L. Allison of Putnam's passed away, and still another well-known traveler, Andrew D. Pierce, so long connected with Little, Brown & Company, died in March at the age of fifty-four. Bookselling, too, lost during the year some well-known figures, Charles Francis Fiske of DeWolfe & Fiske Company, Boston, who died at the age of eighty-two; in Washington in May Fred E. Woodward died at the age of seventy-nine, and in Evansville, Ind. A. S. Butterfield died at the age of seventy-

four. In Chicago, Wilbur P. Blessing, dealer in religious books, died in March at the age of fifty-five. Just as the new year was beginning William E. Pulsifer, honorary chairman of the board of directors of D. C. Heath and Company, died in New York at the age of seventy-nine.

An Eventful Year in Publishing

EDWARD S. MILLS, in his address to the National Association of Book Publishers at the Annual Meeting on January 20, stated that while the publishing industry had felt the depression, as has every other industry, the consensus of opinion seems to be that in this trying time publishing has held its own remarkably well.

The publishers' association has had a very eventful year. The Vestal Bill for which the Association has worked so long and hard has at last passed the House.

As we go to press things look hopeful for the passage of the Bill in the Senate, with hearings granted for January 28 and 29 for the Broadcasters who have been opposing the Bill, but who seem now less antagonistic to it.

The establishment of the joint board of members of the American Booksellers' Association and the National Association of Book Publishers is a forward step. And the Board has made a beginning in its attack on problems of interest to the publishers and retailers, such as remainders, consolidated warehouse on the west coast, bookstore mailing lists and the enforcement of publication dates.

Another joint committee, which has been very useful to the booktrade, is the joint committee of Employing Bookbinders of America and members of the publishers' association which developed a schedule of trade customs.

This year, too, the National Association of Book Publishers has established the Economic Survey under Mr. Cheney's direction. Mr. Cheney's work will not be completed until August, 1931, but everyone is looking forward to the results of this expert's investigations.

The detailed reports of the Publishers' Meeting appear in this issue and will be of interest to many of our readers.

Some References on the Book Industry, 1930

Karl Brown

of the New York Public Library

THE amount of current material about and of interest to the book-trade is astonishing. Over a thousand items were gathered, from which this selection was made. In addition to books, ninety periodicals are represented.

Selection was exercised in several ways. Many short items were excluded. News items, such as references on specific censorship cases, were omitted; the indexes to the *New York Times* and the *London Times* will supply these. The list, too, is industrial rather than technological. With such services as *Science Abstracts* (London) and *Chemical Abstracts* (N. Y.), the research worker has full guidance. Related subjects, likewise, are not included; for example, practical education in the book arts has a body of material primarily of interest to teachers. Affiliated industries, such as that of printing, are represented only by general articles. With such excellent trade and technical periodical indexes as the *Industrial Arts Index* (N. Y.), most of the important material can be found.

On the other hand, references to industrial phases of bookmaking and merchandising have been taken from many sources. Not all of the citations contribute fact-contents—see under Prices, for instance—but these outside comments and opinions are extremely interesting as indications of interest in the trade.

The list is classified, with groupings of lesser headings, as under Bookmaking. Conventional cross-references are not used because of the natural inter-relation of all headings, but special "see also" notes have been inserted to eliminate repetition of articles which should appear under at least two headings in a more elaborate structure. Some surprising correlations result, but if the suggested headings are consulted, additional material will be found, generally ap-

parent by the phrasing of the titles. Citations are reduced to their simplest form: author, title, publisher and date for books; author, title, periodical, volume, page and date for magazines; for newspapers, page, column and date are given. No further information is given about those periodicals which are generally known to the trade; a list follows this note, giving place of publication for the others.

A list of this sort presupposes cooperation; there must be a compiler, but he is not nearly so important for its purpose as the user. An attempt to include all first-rate interesting and informative references found has been made. Comments and suggestions for its improvement are welcome. More and more material will be issued and should be indexed.

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1930 Book Club Selections

BOOK-OF-THE-MONTH CLUB

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February—"The Rise of American Civilization"—1 vol. edition, by Charles A. and Mary R. Beard. *Macmillan*.

March—"The Crusader" by Harold Lamb. *Doubleday, Doran*.

April—"Gallows' Orchard" by Claire Spencer. *Cape & Smith*.

May—"The Week-End Library." *Doubleday, Doran*.

June—"Liberty" by Everett Dean Martin. *Norton*.

July—"Dr. Serocold" by Helen Ashton. *Doubleday, Doran*.

August—"The Lone Cowboy" by Will James. *Scribner*.

September—"The Complete Sherlock Holmes." *Doubleday, Doran*.

October—"Quiet Street" by Michael Os-sorgin. *Dial Press*.

November—"The Lives of a Bengal Lancer" by F. Yeats-Brown. *Viking*.

December—"Moby Dick" illustrated by Rockwell Kent. *Random House*.

THE LITERARY GUILD

January—"Coronet" by Manuel Komroff. *Coward-McCann*.

February—"The Human Mind" by Dr. Karl A. Menninger. *Knopf*.

March—"The Great Meadow" by Elizabeth Madox Roberts. *Viking*.

April—"Bystander" by Maxim Gorky. *Cape & Smith*.

May—"Hot Countries" by Alec Waugh. *Farrar & Rinehart*.

June—"The Adams Family" by James Truslow Adams. *Little, Brown*.

July—"Wooden Swords" by Jacques De-val. *Viking*.

August—"The Outlaw Years" by Robert Coates. *Macaulay*.

September—"The Edwardians" by V. Sackville-West. *Doubleday, Doran*.

October—"R. v. R." by Hendrik Willem van Loon. *Liveright*.

November—"Success" by Lion Feuchtwanger. *Viking*.

December—"N. by E." by Rockwell Kent. *Brewer & Warren*.

BOOK LEAGUE OF AMERICA

- January—"Daughters of Eve" by Gamaliel Bradford. *Houghton Mifflin*.
 February—"And Company" by Jean Richard Bloch. *Simon & Schuster*.
 March—"Gladiator" by Philip Wylie. *Knopf*.
 April—"A Gentleman Rebel" by J. H. Preston. *Farrar & Rinehart*.
 May—"Grim Youth" by John Held, jr. *Vanguard Press*.
 June—"Button Hill" by Gordon Stowell. *Richard Smith, Inc.*
 July—"St. Augustine" by Giovanni Papini. *Harcourt, Brace*.
 August—"American Girl" by John R. Tunis. *Brewer & Warren*.
 September—"The Dance of Youth" by Hermann Sudermann. *Liveright*.
 October—"The Conquest of Happiness" by Bertrand Russell. *Liveright*.
 November—"The Waters Under the Earth" by Martha Ostenso. *Dodd, Mead*.
 December—"New York" by Paul Morand. *Holt*.

THE FREETHOUGHT BOOK CLUB

- January—"A Doctor's View on Life" by Dr. William J. Robinson. *The Eugenics Pub. Co.*
 February—"Witches Still Live" by Theda Kenyon. *Ives Washburn*.
 March—"Up From Methodism" by Herbert Asbury. *Knopf*.
 April—"The Sacred Fire" by B. Z. Goldberg. *Liveright*.
 May—"The Clash of Angels" by Jonathan Daniels. *Brewer & Warren*.
 June—No Selection.
 July—"Burbank the Infidel" by Joseph Lewis. *Freethought Press*.
 August—"Orpheus: A History of Religions" by Saloman Reinach. *Liveright*.
 September—"Forgery in Christianity" by Joseph Wheless. *Knopf*.
 October—"The Magnificent Illusion" by Dr. E. Boyd Barrett. *Ives Washburn*.
 November—"If I Were God" by Dr. Wm. J. Robinson. *Freethought Press*.
 December—"Jesus, A Critical Study" by Henry Frank. *Greenberg*.

THE CATHOLIC BOOK CLUB, INC.

- January—"The Catholic Church and Current Literature" by George N. Shuster

- and "The Catholic Church and Art" by Ralph A. Cram. *Macmillan*
 February—"Cardinal Newman" by J. Lewis May. *Dial*.
 March—"Gloucestermen" by James B. Connolly. *Scribner*.
 April—"De Soto and the Conquistadors" by Theodore Maynard. *Longmans, Green*.
 May—"Tramping to Lourdes" by John Gibbons. *P. J. Kenedy & Sons*.
 June—"Catherine de Gardeville" by Bertha Sutton. *Macmillan*.
 July—"The Flying Cromlech" by Hugh de Blacan. *Century*.
 August—"The Monstrous Regiment" by Christopher Hollis. *Minton, Balch*.
 September—"Black Soil" by Josephine Donovan. *Stratford*.
 October—"Resurrection of Rome" by G. K. Chesterton. *Dodd, Mead*.
 November—"Isabella of Spain, the Last Crusader" by W. T. Walsh. *McBride*.
 December—"Life's an Art" by Franc-No-hain. *Holt*.

THE SCIENTIFIC BOOK CLUB

- January—"The Master of Destiny" by Frederick Tilney. *Doubleday, Doran*.
 February—"The New World of Physical Discovery" by Floyd L. Darrow. *Bobbs-Merrill*.
 March—"Antarctic Adventure and Research" by Griffith Taylor. *Appleton*.
 April—"The Biological Basis of Human Nature" by Herbert Spencer Jennings. *Norton*.
 May—"The Materials of Life" by T. R. Parsons. *Norton*.
 June—"Crucibles" by Bernard Jaffe. *Simon & Schuster*.
 July—"Man and His Universe" by John Langdon-Davies. *Harper*.
 August—"The Measurement of Man" by Professors Harris, Jackson, Paterson and Scammon of the University of Minnesota. *Univ. of Minnesota Press*.
 September—"The Conquest of Life" by Theodore Koppanyi. *Appleton*.
 October—"Parade of the Living" by John Hodgdon Bradley, jr. *Coward-McCann*.
 November—"The Mysterious Universe" by Sir James Jeans. *Macmillan*.
 December—"Flights From Chaos" by Harlow Shapley. *Whittlesey House*.

THE RELIGIOUS BOOK CLUB

January—"Livingstone: A New Biography" by R. J. Campbell. *Dodd, Mead.*

February—"The Gospel and Its Tributaries" by Ernest Findlay Scott. *Scribner.*

March—"Theism and the Modern Mood" by Walter Marshall Horton. *Harper.*

April—"The Atonement and the Social Process" by Shailer Mathews. *Macmillan.*

May—"An Emerging Christian Faith" by Justin Wroe Nixon. *Harper.*

June—"Hebrew Religion" by W. O. E. Oesterley and Theodore H. Robinson. *Macmillan.*

July—"The Religious Background of American Culture" by Thomas Cuming Hall. *Little, Brown.*

August—"Jesus and the American Mind" by Halford E. Luccock. *Abingdon Press.*

September—"The Problem of God" by Edgar Sheffield Brightman. *Abingdon Press.*

October—"Procession of the Gods" by Gaius Glenn Atkins. *R. R. Smith.*

November—"Pathways to Certainty" by William Adams Brown. *Scribner.*

December—"Christian Ethics and Modern Problems" by Dean W. R. Inge. *Putnam.*

The Library of Congress

Dr. Herbert Putnam

UNDER the date of December 1st, a complete report of the year's growth of the national library is presented by Dr. Putnam.

Some of the developments of particular interest to the booktrade are reprinted here.

Vollbehr Collection

The outstanding acquisition of the year (effected, however, just after its close) was that of the Otto H. F. Vollbehr collection of fifteenth century books (3,000 miscellaneous items, together with a copy on vellum—one of the three perfect copies existing—of the Gutenberg forty-two-line Bible). Representing as it did the investment of practically his entire fortune, the collection of incunabula could not be tendered as a gift. On December 3, 1929, however, Representative Collins, of Mississippi, introduced in Congress a bill for the acquisition of it through special appropriation, describing it, however, as consisting of 4,500 items (for he included 1,500 upon which Doctor Vollbehr had merely an option) plus the vellum copy of the Gutenberg, for which Doctor Vollbehr was under contract to pay a sum which, including interest, services, and export duty, would exceed \$300,000. On June 18, the committee reported on the bill with a favoring recommendation. On June 24 it was passed by unanimous consent.

Thorvald Solberg

The retirement on April 22 (his seventy-eighth birthday) of Thorvald Solberg brought to a close a public service which had aggregated 46 years, the last 33 of them in an office quite unique, that of Register of Copyrights.

He retires with an assurance of general esteem as well as a record of achievement which should constitute a gratifying annuity for the period of leisure now in prospect.

Catalog of Copyright Entries

The Catalog of Copyright Entries has always been printed and published to make up calendar-year volumes for the different classes of works cataloged.

Accessions, Printed Material

The total contents of the Library, inclusive of the law library, at the close of the past two fiscal years were as follows:

Description	Contents of the Library		
	1929	1930	Gain
Printed books and pamphlets	3,907,304	4,103,936	196,632
Manuscripts (a numerical statement not feasible)
Maps and views	1,117,211	1,161,478	44,267
Music (volumes and pieces) ..	1,045,481	1,062,194	16,713
Prints (pieces) ..	494,991	498,715	3,724

Description	Net Accessions	
	1929	1930
Printed books and pamphlets	180,802	196,632
Manuscripts (a numerical statement not feasible)
Maps and views ¹	48,369	44,267
Music (volumes and pieces)	11,968	16,713
Prints (pieces)	25,929	3,724

¹ Including deposits.

² A deposit of 32 maps became a gift in 1930, thus changing the total previously given for 1929.

Fifty Well-Made Books of 1929-30

In preparing an exhibition of the "Fifty well-made books of 1929-30," selected by the American Institute of Graphic Arts, the superintendent of the reading room discovered that five of the works were not in the collections of the Library. Request for gift copies brought the three volumes mentioned below: "Log of the Auxiliary Schooner Yacht *Northern Light*, commanded by John Borden . . . Borden-Field Museum Alaska-Arctic expedition, 1927," Chicago, privately printed, 1929 (from the author, Lieut. Commander John Borden, U. S. N. R. F., resigned, of Chicago); "Franklin Evans; or, The Inebriate" . . . by Walter Whitman, New York, Random House, 1929 (from the publisher); "The Day of Doom" . . . with other poems, by Michael Wigglesworth, ed., with an introduction by Kenneth B. Murdock . . . New York, The Spiral press, 1929 (from the publisher).

Miniature Books

Two copies of "Addresses of Abraham Lincoln," Kingsport, Tenn., Kingsport press, 1929, a miniature book (thirteen-sixteenths of an inch high), were presented to the Library by the Kingsport Press, Inc., of Kingsport, Tenn. The books were printed and bound by students in the training division of the press.

Following a visit to the Library and an examination of our miniature books, Mr. and Mrs. Paul S. Walcott, of New York City, sent us two volumes to add to our collection, "Bible history," Boston, D. Hale, 1814 (2 1/8 inches), and "History of the Bible," Lansingburgh [N. Y.], W. Disturnell, 1825 (2 1/16 inches).

Mrs. Robert Barrett Browning

A gift of signal interest was that of Mrs. Robert Barrett Browning, daughter-in-law of Robert Browning, the English poet, comprising books, autographs, autograph letters, photographs and mementos. Of the

28 books, 8 are first editions of Robert Browning, one bears an inscription by Browning, and another was at one time in his personal library. Special mention should be made of an extra-illustrated edition of Nathaniel Hawthorne's "Transformation," 1860. The autographs, autograph letters, photographs and mementos will be known as "The Robert Browning Collection."

Mrs. Daniel Murray

In 1926 we received by bequest from the late Mr. Daniel Murray, an extensive collection of books by colored authors. Mr. Murray, an enthusiastic collector of such books, had been connected with the service of the Library for many years. During the past year 48 volumes and pamphlets were presented to the Library by his widow as an addition to the Murray collection.

Gifts from Publishers

Gifts from publishers, including gifts of various imported books and other noncopyrighted books, numbered, during the year, 208 volumes, pamphlets, and miscellaneous items. These books came to us, as in past years, on the basis of the printing of catalog cards. For each of these books donated a catalog card is printed for use in our regular catalogs and in the catalog of the many subscribing libraries using our printed-card service.

Deposits

A total of 33 deposits, containing a large number of separate pieces, was accepted during the year, as compared with 13 accepted during the preceding year. Many of them have been used to good advantage for exhibition purposes. Among those of special interest were:

(a) The original manuscript of John Howard Payne's *Home Sweet Home*, with two additional unpublished verses, deposited by Leander McCormick-Goodhart, of the British Embassy.

(b) The original autograph manuscript of Lewis Carroll's [pseud.] *Alice in Wonderland*, illustrated with pen and ink drawings by the author, and two copies of the very rare first edition published in July, 1865, one of which was Carroll's own copy, interleaved with original pencil drawings by Sir John Tenniel. Accompanying them was a pamphlet by Carroll, entitled, "Who will riddle me the how and the why?" and

six letters which he wrote to Mrs. Reginald Hargreaves, the real "Alice," for whom the now famous story was written in 1862. These were all deposited by Dr. A. S. W. Rosenbach for their owner, Mr. Eldridge R. Johnson, of Moorestown, N. J., and were on exhibition in the Library from October to February. To facilitate the study of the manuscript of Alice in Wonderland it was photographed, each photographed page being mounted under glass on wing frames.

(c) A Greek papyrus written in 75 A. D., together with its printed transcription and translation, deposited by the University of Michigan Library, Ann Arbor, Mich.

(d) A collection of the original papers of Phineas P. Quimby, 18 letters addressed to him by Mrs. Mary Baker Patterson (afterwards Mrs. Mary Baker Eddy) and two letters from her husband, Doctor Patterson to Mr. Quimby. These were deposited by Mrs. Elizabeth Q. Pineo, of Elizabeth, N. J., and Mrs. George Quimby and Mrs. H. H. Hollingshead, both of Belfast, Me.

(e) Original papers of Alexander Hamilton, once Secretary of the Treasury, deposited by Alexander Hamilton and Pierpont M. Hamilton, both of New York City.

Purchases

The year's net accessions of books and pamphlets, 196,632 in number, is the largest in the history of the Library, and the generous appropriation of \$180,000 for the "increase of the Library" for the new year beginning July 1, 1930, is an indication that Congress recognizes the Library's imperative needs and that there is little danger in the future of a diminution of its influence through lack of funds for the purchase of books. The appropriation act approved June 6, 1930, increased the general book appropriation, exclusive of that for law books, from \$105,000 to \$130,000; and the appropriation for the purchase of books and periodicals for the law library was increased from \$3,000 to \$50,000, a total net increase of \$72,000 over the appropriation for the year just ended.

Incunabula

Ordinarily the acquisition of six incunabula would be worthy of more than casual mention but this year they are quite over-

shadowed by the purchase of the Vollbehr collection. It is so seldom that we receive incunabula on exchange that we gratefully record here two titles acquired on priced exchange from the Boston Medical Library. These were Guido de Monte Rocherii's "Manipulus curatorum," n. p., n. d. and a copy of Domenico Cavalca's "Trattato della pazienza overo Medicina di cuore," Firenze Francesco Bonacorsi, 1490, Hain 4800, Pellechet 3453.

Guggenheim Fund

On October 29, 1929, the Daniel Guggenheim Fund for the Promotion of Aeronautics, Inc., made a special grant to the Library of \$140,000. Of this sum \$51,000 was set aside for the acquisition of material. As the first purchase from this fund we were fortunate in being able to secure from Maggs Bros., of London, a combined group of four important aeronautical libraries, totaling 4,099 volumes and pamphlets.

The Cooperative Clearing House of the H. W. Wilson Co.

The cooperative clearing house established by the H. W. Wilson Co., of New York City, for the interchanging of periodical duplicates is past the experimental stage and has been most favorably received.

Exchanges

Taking into consideration only the non-documentary duplicates administered by the division of accessions the Library sent out 4,850 volumes of duplicates on exchange and received 3,448 in return during the year just ended.

Exchange relations were established with the Hawaiian Historical Society of Honolulu, when we received a collection of 27 volumes and 133 pamphlets from that institution. With a few exceptions the entire collection is in Hawaiian, most of the books being textbooks and religious pamphlets, although there are a few documents.

Copyright Deposits

A total of 27,970 copyright books was added to the permanent collections of the Library during the year, as compared with 25,672 last year. All second copies and all copyright transfers are recorded in the division of accessions.

MANUSCRIPTS

Mexico

For a portion of American history prior in general to that of the United States, an

exceptionally valuable gift has been made by G. R. G. Conway, of Mexico City, president of the Mexican Tramways Co. and of the Mexican Light & Power Co. Long interested in the history of the Inquisition in Mexico, and especially in that of its dealings with British subjects, Mr. Conway has had copies made in duplicate of the documents relative to sixteenth-century Britons in the "Inquisición" section of the Archivo General y Publico in Mexico City and in the Archivo de Indias in Seville. His duplicate set, bound in 45 volumes, he has generously presented to the Library.

Admiralty Records

Mention was made in the last report of a plan for assembling in the Library, by photostat copying, all that has remained to the present time of the records of those vice admiralty courts which sat in the different colonies before the Revolution, namely, those preserved at Boston, New York, Philadelphia, and Charleston. The two volumes preserved at Philadelphia were then spoken of as already reproduced. The photostats of the three New York volumes arrived soon after. Those of the court held at Boston, volumes preserved in the office of the clerk of the Supreme Judicial Court for Suffolk County, have also now been procured through the kind offices of the clerk of that court, John F. Cronin.

Revolution

One of the most valuable gifts which the Library has ever received for its division of manuscripts came through the munificence of Mr. William Evarts Benjamin, who has presented the original manuscript of Jefferson's first "fair copy" of his draft of a constitution for his State of Virginia. The document now given, besides its interesting relation to the constitution of the foremost of the Revolutionary States, is in part one of the direct sources of the Declaration of Independence, for the taking of its phrases into the Virginia Bill of Rights gave wide publicity and acceptance to language and doctrines that we find more fully displayed in the Declaration.

Presidents: Washington

The Seventy-first Congress, in its session just closing, passed an act, approved February 21, 1930, authorizing the preparation,

under the auspices of the George Washington Bicentennial Commission, of a new and more complete edition of the writings of George Washington, to replace the old editions by Sparks and Ford, long since out of print. Suitable appropriations were made, and the work has begun, under the editorial care of Dr. John C. Fitzpatrick, formerly assistant chief of the division of manuscripts. Photostats of Washington letters to the extent of 990 sheets have been obtained.

Madison

An accession of considerable value and of peculiar interest is a brief autobiography of James Madison, hitherto unknown, prepared by him to aid the writer of a biographical sketch for some such collection as those of Delaplaine or Herring and Longacre.

Van Buren

While the correspondence of a "mistress of the White House" is not precisely presidential, its proper place may be not far from the seats of the mighty, and it may often be found more interesting than the graver letters of that mansion's chief occupant. In the large correspondence of the Singleton family of South Carolina, acquired during the year, the most interesting element is the letters of Angelica Singleton, who, marrying Maj. Abraham Van Buren, presided over her father-in-law's household during the last two years of his term of office as President. Her letters, 40 or 50 in number, written to her mother and sisters, from the midst of Washington society before her marriage, from the White House, and later from Kinderhook and elsewhere, are those of a lively and intelligent young woman, and comprise much that is entertaining.

Johnson

Col. W. G. Moore, private secretary to President Andrew Johnson, kept shorthand notes of conversations that took place in his presence, of remarks of the President, and of some events that immediately affected the White House. The series is preserved with the Johnson papers. A portion of it, which has been transcribed in long-hand by Colonel Moore, was printed in 1913 in the *American Historical Review*, Volume XIX, pages 98-132. The remainder has been a closed book till the present year.

Now, in view of an increased interest in the history of President Johnson, it has been transcribed in typewritten text.

Cleveland

By the kindness of Mrs. Spencer S. Wood and six other heirs of the late Mrs. Daniel Manning, widow of President Cleveland's first Secretary of the Treasury, the Library has received a gift of papers which include some 40 letters of Cleveland to Manning, together with other portions of the Secretary's correspondence.

Benjamin Harrison

Frank B. Taylor, of Fort Wayne, Ind., whose father, Judge Robert S. Taylor, was one of the chief political supporters and friends of President Benjamin Harrison in his State, has presented the Library with a collection of some 40 valuable letters of Harrison to his father. A set of eight letters of Harrison to Cyrus C. Hines has been deposited in the Library by Mrs. Fletcher S. Hines, of Ludlow, Vt., and Galveston, Tex.

Wilson

The Rev. Dr. William E. Brooks, of Morgantown, W. Va., having in the course of certain literary work received many letters from distinguished men conveying information or impressions concerning President Wilson, kindly permitted the Library to take photostat copies of some 17 of these.

In connection with the presidential series, which now embraces the extant manuscript collections of all but a few of the Presi-

dents, mention may properly be made at this point of 19 volumes, transferred from the White House, of records of receptions held there from 1891 to 1913.

Currier and Ives

In looking through old copyright material in storage it was discovered that the Library possesses a very fine collection of the lithographs of Currier and Ives, 811 in number (49 being duplicates), dating throughout nearly the whole life of the firm (1838-1896). These prints which have recently assumed surprising value among collectors, are of great importance in any study of American life and culture during the third quarter of the nineteenth century. A large proportion are in full color, and almost all are in perfect condition. They have been properly mounted and indexed and are now available for study.

Smithsonian Deposit

In the course of the year just closed the Smithsonian library sent to the Library of Congress 32,873 publications—an increase of nearly 10,000 over the year before. Of these, 19,144—or 2,720 volumes, 11,802 parts of volumes, 4,352 pamphlets, and 270 charts—were added to the Smithsonian deposit. The rest, or 13,729, were documents, more or less statistical in character, which the Smithsonian library had received from foreign governments. These were sent, without being stamped or entered, to the division of documents in the Library of Congress.

Report of Register of Copyrights

For the Fiscal Year 1929-30

William L. Brown

Acting Register of Copyrights

THE gross receipts during the year were \$336,980.75. A balance of \$23,365.18, representing trust funds and unfinished business was on hand July 1, 1929, making a total sum of \$360,345.93 to be accounted for. Of this amount the sum of \$7,588.38 was refunded as excess fees or as fees for articles not registrable,

leaving a net balance of \$352,757.55. The balance carried over to July 1, 1930, was \$25,127.65 (representing trust funds and total unfinished business), leaving fees applied during the fiscal year 1929-30 and paid into the Treasury, \$327,629.90. The annual applied fees since July 1, 1897, reached a total of \$4,052,426.10.

Copyright Receipts and Fees, 1897-1930

During the period of 33 years (1897-1930) the copyright business, as evidenced by the applied fees, increased nearly six-fold, from \$55,376 to \$327,629.90.

Value of Copyright Deposits

In addition to this direct profit, the large number of over seven million books, maps, musical works, periodicals, prints, and other articles deposited during the 33 years were of substantial pecuniary value and of such a character that their accession to the Library of Congress through the Copyright Office effected a large saving to the purchase fund of the Library equal in amount to their price.

Entries and Fees, 1929-1930

The registrations for the fiscal year numbered 172,792. Of these, 24,277 were registrations for unpublished works at \$1 each; 139,347 were registrations for published works at \$2 each; 3,231 were registrations for photographs without certificates at \$1 each. There were also 5,937 registrations of renewals at \$1 each. The fees for these registrations amounted to a total of \$312,139.

Articles Deposited

The total number of separate articles deposited in compliance with the copyright law which have been registered during the fiscal year is 275,214.

Transferred to Library of Congress

During the fiscal year a total of 121,136 articles deposited have been transferred to the Library of Congress. This number included 33,699 books, 71,640 periodical numbers, 8,843 pieces of music, 5,072 maps, and 1,882 photographs and engravings.

Copyright Catalog

All copyright entries are promptly indexed. The index cards are ultimately inserted into the great card indexes covering all classes of copyright entries from 1897 to date and now numbering more than 7,000,000 cards. These cards are first used as copy for the printed Catalog of Copyright Entries, the current numbers of which bind up, with annual indexes, to cover for each class all the entries made for the calendar year. The annual volumes for 1929 are all completed, except the annual indexes for part 1, group 1, containing books, and part 3, containing music.

Beginning with the year 1928, the copyright entries for dramas and motion pic-

tures make a separate part of the catalogue (part 1, group 3) printed in monthly numbers.

Correspondence

A large part of the business of the Copyright Office is done by correspondence. The total letters and parcels received during the fiscal year numbered 209,515, while the letters, parcels, etc., dispatched numbered 260,417.

Register of Copyrights Retires

The year 1929-30 is a notable one in the annals of the Copyright Office because of the retirement, at his own request, on April 22, 1930, of Thorvald Solberg, register of copyrights. He left the office on January 29, for a long vacation in Europe, free from any requirement to return upon a fixed date—a foot-free journey which he had long and eagerly anticipated. Mr. Solberg was the first register of copyrights appointed when the office was organized in 1897, and had held the office continuously since that date. Throughout this long service he had so widely and completely identified himself with the work that it is difficult to think of the office without him. A man of lofty purpose, great strength of character, high intellectual attainments and absolute integrity, he earnestly devoted himself to the cause of protection of literary and artistic property. Mr. Solberg's predominant interest is and always has been copyright. Under his administration the Copyright Office has grown from a mere handful of clerks to a force of 126 people, while the growth of business is indicated by the increase in the annual fees from about \$55,000 in 1898 to over \$327,000 in the past year.

Copyright Office Publications

The report of the register of copyrights last year contained a retrospective summary of the copyright legislation which has been enacted in the United States since the first Federal copyright act, approved May 31, 1790, outlining in chronological order the various amendments and revisions that have followed down to the present time. Except for this and the periodical Catalogue of Copyright Entries, the Copyright Office has published nothing during the year, but has now ready for publication a further volume of compiled decisions of the courts relating to copyright, to continue the series published in previous years.

Copyright Legislation: Bills Introduced

The past year has been a notable one in proposed copyright legislation. Early in the second issue of the Seventy-first Congress (which was the first regular session) Mr. Vestal, chairman of the Committee on Patents, introduced four bills relating to copyright:

(1) H. R. 6987, a reprint of H. R. 8913, Seventieth Congress, first session, January 9, 1928. The purpose of this bill was to provide for divisibility of copyright.

(2) H. R. 6988. This bill was new, another version of measures previously introduced for the same purpose. It proposed to authorize the President to effect adhesion of the United States to the International Copyright Union with the least possible change in the present law consistent with the requirements to that end.

(3) H. R. 6989. This was a reprint of H. R. 13452 (70th Cong., 1st sess., May 1, 1928), and provided, among other things, for freedom of contract by composers or copyright owners of music copyrights for the mechanical reproduction of their works by means of phonograph discs, music rolls, etc., and eliminated the fixed royalty of 2 cents each required by the copyright act of 1909.

H. R. 9639, a somewhat shortened and revised measure, abrogating the compulsory license feature, was substituted for H. R. 6989 and was introduced by Mr. Vestal, February 7, 1930. Public hearings on these bills were held by the committee on March 4 and 5, and were continued on April 2.

General Revision Bill

(4) H. R. 6990. This was a reprint of the previous bill H. R. 8912 (70th Cong., 1st sess., January 9, 1928). It proposed a good deal of revision of the act of 1909, one purpose of which was to bring the new law into harmony with the requirements for entry into the International Copyright Union. It was superseded by a rewritten version, H. R. 12549, introduced by Mr. Vestal, May 22, 1930.

A general revision bill had long been under consideration. The Authors' League of America (Inc.), the American Society of Composers, Authors, and Publishers, the Drama League of New York (Inc.), the National Association of Book Publishers, the Motion Picture Producers and Distributors of America, the American Library Association, and a number of other parties

interested had been working for several years to perfect a measure that would not only provide for adhesion to the International Copyright Union but would bring up to date the act of 1909, which had become antiquated in many respects by reason of a great number of new and approved trade practices that have come into use and by reason of new mediums of expression, such as the motion picture, radio, television, etc.

Features of New Bill

The new bill H. R. 12549, which was under discussion in the House when Congress adjourned, proposes fundamental changes in the present law as follows:

(a) "Automatic copyright," that is, copyright for everything from the time of its making, without reference to publication and without any formalities. The new law does away with the requirements of notice, registration, deposit, and American manufacture as conditions for copyright. American manufacture is, however, retained as a condition for bringing suit in certain cases. Purchasers and dealers in copyrightable material are protected by a series of sections relating to registration and recording of assignments.

(b) "Divisible copyright": Each separate right granted by the law is or may be the subject of separate ownership without reference to other rights, e. g., the right of public performance may belong to one person while the right of publication belongs to another, and the owner of each right may bring suit for its infringement without reference to owners of other rights. Hitherto this division has been possible only by license and the licensee could not sue in his own name. Copyright was regarded as one indivisible property right.

(c) Extension of the length of the copyright term and abrogation of the necessity for a renewal registration. The term is extended to the life of the author and 50 years, corresponding with the term in England, France, and other European countries. The author can not, however, assign the copyright beyond the expiration of 28 years after his death. The balance of the term would come back to his legal personal representatives. The present term (act of 1909) is based on publication and is 28 years plus a possible renewal of 28 years, a total of 56 years in all.

(d) Enlargement of the subject matter of copyright, both by broad language in the

general provisions of section 1 and by the addition of new specific classes in section 37, e. g., works of architecture.

(e) Enlargement of the rights obtained, e. g., the right of radio broadcasting for all works, also the right to transmit the work by television and otherwise.

(f) Entry of the United States into the International Copyright Union.

The provision for entry into the International Copyright Union would authorize the President to effect and proclaim adhesion of the United States to the Berne convention which established the union. This would grant to American authors and composers protection for their works in foreign countries, with reciprocal protection in America for the works of foreigners.

Hearings on Bill H. R. 6990

Public hearings on the general revision bill (H. R. 6990) were held by the Committee on Patents, House of Representatives, on April 3, 4, and 11, 1930. At these hearings members of the Authors' League and others present offered arguments in support of revision, and made clear the objections to the present copyright law. The hearings before the Patents Committee represented a climax in the five years' history of the copyright campaign. Formerly the Authors' League and the

American Society of Composers stood almost alone in support of the bill then offered. Due to modifications made in the bill most of the opposition had vanished and at the hearings in April of this year the industries generally ranged themselves with the authors in support of the present bill.

General Revision Bill Introduced

This bill (H. R. 12549) was introduced May 22, 1930, was reported with amendment May 28 (House Report No. 1689). House Resolution No. 243, to consider the bill, was introduced June 11; reported to the House June 13 (House Report No. 1898); reintroduced June 24 (House Report No. 2016); and was finally brought up for consideration in the House on June 28, when several amendments were adopted, but Congress adjourned without coming to a vote on the bill.

Design Copyright

The Committee on Patents of the House had under consideration in this session not only a general revision of the copyright law, but also the long-discussed proposal for design copyright. Some proposal for design copyright instead of design patent has been under consideration by the Committee on Patents and by a number of proponents of the measure for several years, and it has

Number of registrations made during the last five fiscal years						
Class	Subject-matter of copyright	1925-26	1926-27	1927-28	1928-29	1929-30
A	Books:					
	(a) Printed in the United States—					
	Books proper		10,649	13,401	13,501	15,221
	Pamphlets, leaflets, etc.		32,019	30,585	25,205	26,135
	Contributions to newspapers and periodicals		29,335	26,986	13,574	14,587
	Total	68,776	72,003	70,972	52,280	55,943
	(b) Printed abroad in a foreign language	3,430	3,777	4,405	3,868	4,664
	(c) English books registered for ad interim copyright	1,249	1,356	1,704	1,466	1,228
	Total	73,455	77,136	77,081	57,614	61,835
B	Periodicals (numbers)	41,169	41,475	47,364	44,161	43,939
C	Lectures, sermons, addresses	337	302	389	348	567
D	Dramatic or dramatico-musical compositions	4,130	4,475	4,473	4,594	5,734
E	Musical compositions	25,484	25,282	26,897	27,023	32,129
F	Maps	2,647	2,677	2,862	2,232	2,554
G	Works of art, models or designs	3,173	2,575	3,152	2,486	2,734
H	Reproductions of works of art	0	0	0	0	0
I	Drawings or plastic works of a scientific or technical character	1,422	1,229	1,705	1,511	1,687
J	Photographs	6,784	7,415	7,968	4,850	4,311
K	Prints and pictorial illustrations	13,382	14,833	14,272	9,873	9,170
L	Motion-picture photoplays	1,238	1,271	1,288	1,087	890
M	Motion pictures not photoplays	385	644	1,016	1,232	1,305
R	Renewals	4,029	4,686	5,447	4,948	5,937
	Total	177,635	184,000	193,914	161,959	172,792

been introduced in some form in previous sessions of Congress. Accordingly, H. R. 7243 was introduced by Mr. Vestal, December 11, 1929. It was superseded by H. R. 11852. The purpose of this bill is to encourage industrial design in the United States by furnishing adequate protection against piracy of original designs for manufactured products.

Hearings on Design Bill

Public hearings on H. R. 7243 were held by the Committee on Patents on February 13 and 14, 1930. Following the hearings, H. R. 7243 was amended and reprinted as H. R. 11852. This bill was introduced by Mr. Vestal on April 22, 1930. It was

reported out of committee on May 2, and was passed by the House on July 2, 1930, and now awaits action by the Committee on Patents of the Senate.

International Copyright

Two copyright proclamations have been issued, one in favor of Finland, December 15, 1928 (effective January 1, 1929), and one in favor of the Irish Free State, September 28, 1929 (effective October 1, 1929). These extend the copyright privileges of the United States to the nationals of those countries, official assurances having been received that similar privileges are now granted by those countries to citizens of the United States.

Publishers' Output in 1930

THE year's output of new books and new editions in 1930 reached a total of 10,027. Of these 8,800 are under the imprint of 217 publishers who had over 5 new books in the year. Some publishing houses, of course, like G. & C. Merriam do not rely upon new books for their large volume of business, but this list represents the firms that are most actively engaged in publishing, whether they be general book publishers, textbook houses, religious publishers, medical, law or various other classes. Such a total indicates that the largest part of the output of books bears the imprint of these active houses.

It is interesting to notice this year how closely paralleled the figures are with those of 1929. There are 217 publishers on the list this year, while there were 216 on the same list for 1929, with 51 less books in 1930. The number of publishers whose lists ran over 100 books increased from 19 to 21, and the number of publishers who had over 25 books was exactly the same as last year, 84 different firms. To cite specific examples, Stokes has 100 books on the 1930 list, while 104 was the total for 1929, and Knopf has 140 for 1930 as against 141 in 1929. Among the publishers in the 100 class who had endeavored to reduce the output for this year are included Harcourt from 154 to 112, Longmans 267 to 186, and Century 130 to 117.

Perhaps the most important new name in the year 1930 was the Blue Ribbon

Books, which firm by the close of the year had issued 29 books in reprint editions. Brewer & Warren, with 53 titles, has been a very active successor to the old firm of Payson & Clarke, while William F. Payson has started in business for himself to handle special types of publishing. Alfred H. King is a new New York firm with 10 publications on its list. The Paper Books Club, organized by Boni, was another new entrant. Thomas S. Rockwell Company, which began in 1930 in Chicago, already has a list of 33 titles, and Richard R. Smith, Inc., which was just getting under way a year ago, has one of the largest of all lists, 163. Besides Smith, the other new entrant into the class of over 100 titles during the year is Jonathan Cape & Harrison Smith with 106; the year before this firm had had only six months' activity when the record of new output was made up.

Macmillan, which always has the largest list, has 663 this year as against 736. Doubleday now has 312 as against 439. The totals of Grosset and Dutton are practically the same as those of last year, while Oxford has increased its number from 235 to 276, thus ranking fourth in size. Burt's figure has increased from 229 to 267. Harper, in seventh place, remains almost the same as last year at 249. Houghton, in eighth place and the last firm having over 200 titles, has reduced its list from 236 to 209.

Publishers' Output in 1930

Abingdon Press	48	Cosmopolitan Book Corp.	28
Allyn & Bacon	14	Covici-Friede, Inc.	39
Altemus (Henry) Co.	12	Coward-McCann Co.	63
American Book Co.	30	Crofts (F. S.) & Co.	29
American Library Ass'n.	18	Crowell (Thos. Y.) Co.	42
American Photographic Pub. Co.	5	Cupples & Leon	23
American Technical Soc.	6	Davis (F. A.) Co.	14
Appleton (D.) & Co.	163	De La Mare (A. T.) Co.	8
Architectural Book Pub. Co.	9	Derrydale Press	5
Association Press	5	Dial Press	76
Augsburg Pub. Co.	12	Dodd, Mead & Co.	123
Augustana Book Concern	6	Dorrance & Co.	24
Badger (Richard G.)	63	Doubleday, Doran & Co.	312
Baker (Walter H.) & Co.	6	Duffield & Co.	28
Bankers Pub. Co.	5	Duke University Press	5
Barnes (A. S.) & Co.	21	Dutton (E. P.) & Co.	270
Barse & Co.	14	Farrar & Rinehart	82
Beacon Press	6	Forbes (B. C.) Pub. Co.	8
Beckley-Cardy Co.	5	French (Samuel)	76
Bender (Matthew) & Co.	8	Friendship Press	15
Benziger Bros.	22	Funk & Wagnalls Co.	10
Bethany Press	12	Gabriel (S.) Sons & Co.	18
Blakiston (P.) Sons & Co.	11	Garden City Pub. Co.	43
Bloch Pub. Co.	14	Garrett & Massie	6
Blue Ribbon Books	29	Ginn & Co.	55
Bobbs-Merrill Co.	83	Goodheart-Willcox Co.	6
Boni (A. & C.)	60	Grafton Press	5
Bowker (R. R.) Co.	8	Greenberg, Publisher, Inc.	14
Bozart Press	10	Gregg Pub. Co.	6
Bradley (M.) Co.	7	Grosset & Dunlap	322
Brentano's	32	Hale, Cushman & Flint	7
Brewer & Warren, Inc.	53	Harcourt, Brace & Co.	112
Bridgman Publishers	15	Harper & Bros.	249
Brookings Inst.	9	Harrison (Henry)	19
Bruce Pub. Co.	14	Harvard University Press	58
Bruce-Humphries	15	Heath (D. C.) & Co.	60
Burt (A. L.) Co.	267	Helburn (William) Inc.	6
Callaghan & Co.	11	Henley (N. W.) Pub. Co.	5
Cape (Jonathan) & Smith (Harrison)	106	Herder (B.) Book Co.	60
Carnegie Inst.	9	Hoeber (P. B.)	13
Caspar, Krueger, Dory Co.	28	Holt (Henry) & Co.	94
Caxton Printers	5	Houghton Mifflin Co.	209
Century Co.	117	International Publishers	12
Chelsea House	46	John Day Co.	36
Chemical Catalog Co.	6	Johns Hopkins University Press	17
Christopher Pub. House	57	Jones (Marshall) Co.	14
Clark (A. H.) Co.	6	Judson Press	11
Clason Map Co.	5	Kaufmann (Ernst)	6
Clode (E. J.)	11	Kenedy (P. J.) & Sons	17
Cokesbury Press	28	King (Alfred H.)	10
Columbia University Press	52	Knickerbocker Press	5
Commonwealth Fund	5	Knopf (Alfred A.) Inc.	140
Concordia Pub. House	6	Laidlaw Bros.	10
Cook (David C.) Pub. Co.	5	Lea & Febiger	21
Copeland (Lewis) Co.	7	Lippincott (J. B.) Co.	137
		Literary Publications	5

Little, Brown & Co.	99	Saunders (W. B.) Co.	33
Liveright (Horace)	81	Scott, Foresman & Co.	5
Longmans, Green & Co.	186	Scribner's (Chas.) Sons	169
Lothrop, Lee & Shepard Co.	23	Sears Pub. Co.	36
Loyola University Press	6	Silver, Burdett & Co.	10
Lyons & Carnahan	12	Simmons-Boardman Pub. Co.	5
Macaulay Co.	62	Simon & Schuster	35
McBride (Robert M.) & Co.	68	Smith (Peter)	5
McClurg (A. C.) & Co.	12	Smith (Richard R.) Inc.	163
McGraw-Hill Book Co.	144	Southwest Press	8
McKay (David) Co.	34	Spon & Chamberlain	18
McKee (Walter V.)	6	Standard Pub. Co.	5
Macmillan Co.	663	Stanford University Press	19
Macrae Smith Co.	26	Stechert (G. E.) & Co.	16
Manual Arts Press	12	Stokes (Fred'k A.) Co.	100
Meador Pub. Co.	13	Stratford Co.	49
Merrill (Chas. E.) Co.	11	Sully (Geo.) & Co.	10
Methodist Book Concern	6	Sunday School B'd. of So. Baptist Convention	17
Minton, Balch & Co.	35	Teachers College, Columbia Univer- sity	78
Mitchell (Edwin V.)	9	Torch Press	6
Modern Library	19	United Lutheran Pub'n House	8
Morehouse Pub. Co.	44	University of California Press	6
Morrow (William) & Co.	36	University of Chicago Press	75
Mosby (C. V.) Co.	24	University of Minnesota Press	12
Mystery League	5	University of North Carolina Press ..	22
Nat'l Industrial Conference B'd.	10	University of Pennsylvania Press	25
Neale (Walter)	9	University of Washington Book Store	15
Nelson (Thos.) & Sons	22	Vanguard Press	32
Norton (W. W.) & Co.	30	Van Nostrand (D.) & Co.	28
Orange Judd Pub. Co.	7	Van Riemsdyck (D. Jos.)	6
Owen (F. A.) Pub. Co.	7	Viking Press	35
Oxford University Press	276	Warne (Fred'k) & Co.	26
Pacific Press Pub. Ass'n.	5	Warner Press	6
*Page (L. C.) & Co.	8	Warwick & York	5
Paper Books	12	Washburn (Ives)	21
Parker, Stone & Baird Co.	5	Watt (G. Howard)	8
Payson (William F.)	5	Westermann (B.) Co.	6
Penn Pub. Co.	37	Wetzel Pub. Co.	18
Pilgrim Press	11	White House	5
Pitman (Isaac) & Sons	54	Whitman (Albert) & Co.	12
Platt & Munk	7	Wilde (W. A.) & Co.	10
Prentice-Hall, Inc.	46	Wiley (John) & Sons	106
Presbyterian Church, Pub. Dept.	8	Willett, Clark & Colby	5
Princeton University Press	9	Williams & Wilkins Co.	28
Putnam's (G. P.) Sons	98	Wilson (H. W.) Co.	14
Rand, McNally & Co.	14	Winston (J. C.) Co.	60
Random House	19	Womans Press	5
Reilly & Lee Co.	17	Wood (Wm.) & Co.	34
Revell (Fleming H.) & Co.	91	World Book Co.	16
Rockwell (Thos. S.) Co.	33	World Peace Foundation	6
Ronald Press	34	World Syndicate Pub. Co.	13
Rudge (William Edwin)	36	Yale University Press	54
Russell Sage Foundation	5		
Saalfeld Pub. Co.	25		

* Data not supplied by publisher, but a careful estimate.

Total8,800

New Bookshops, 1930

This List Does Not Include Rental Libraries

- ALABAMA, *Dothan*.—Book and Art Shop, O. O. Tolleson.
Mobile.—W. O. Norton, 1000 Spring Hill Avenue.
- CALIFORNIA, *Beverly Hills*.—Francis-Orr Stationery, Book Department, 349 North Beverley Drive.
 H. L. Geary Art and Gift Shop, 359 North Beverly Drive.
Fresno.—Carl K. Wilson Book Department at Radin & Kamp.
Hollywood.—Highland Book Service, 1719 No. Highland Ave.
 J. B. Menz, 6735 Sunset Boulevard.
 Studio Book Shop, 8842 Sunset Boulevard. Frank Remsdén.
Kentfield.—Vaughan's Tavern Bookshop. P. C. Vaughn.
Long Beach.—Louis Epstein's Book Shop, 619 Pine Ave. (Branch.)
 Oceana Bookshop, 931 Pine Avenue. H. E. Bowen.
 Ye Kennedy Booke Shoppe, 216 East 3rd Street.
Los Angeles.—DeVorss & Co., 843 South Grand Avenue.
 Dobe Dollar Book Store, 27 Olivera Street. Forman Brown.
 Dolman & Reynolds, 3331 Wilshire Boulevard.
 Her Book Shop, 721 South Flower Street. Gertrude C. Maynard.
 The Satyr Book Shop, Inc., branch, 3929 Wilshire Boulevard. Clare Ryan.
Oakland.—Alcatel Library, 494 Alcatraz Avenue. Archie C. Decker.
- COLORADO, *Denver*.—The Book Shop, 1831½ Welton Street. W. A. Born.
- CONNECTICUT, *Cheshire*.—Open Hearth Gift Shop, Box 85. Mrs. Arthur P. Coleman.
Darien.—The Book Stall, The Weaver's Cottage. Book section in gift shop. B. M. Tipple.
New Haven.—Sweetkind Book Service, 625 Orange Street, (mail order). Betty K. Sweetkind.
- Salisbury*.—The Housatonic Bookshop. Maurice Firuski.
Westport.—Garden House & Print Shop, 66 Boston Post Road. Cora McDevitt Wilson.
- FLORIDA, *West Palm Beach*.—Book department opened in Palm Beach Mercantile Co., Inc. Louis Capron, manager.
Daytona Beach.—The Treasure Shop, 802 Main Street. Mrs. A. S. Millard.
- GEORGIA, *Atlanta*.—The Atlanta Life Book Shop, Carnegie Way.
West Point.—The Gift & Book Shop. Evans Harrell.
- ILLINOIS, *Chicago*.—Boulevard Book Shop, 122 S. Michigan Avenue. Martha Compton.
 The Cheer Shop, 1529 Irving Park Boulevard. C. Krueger.
 Chestnut Court Book Shop, Winnetka. Louise Lackner and Agnes Pierce.
 Chicago's Public Service Library and Book Shop, Room 711, 7 West Madison Street. Bert M. Fleischman.
 Jacob Davidson, 2442 East 79th Street. Book section added to this department store.
 Del Prado Book & Gift Shop, 5311 Hyde Park Boulevard. Lester K. Baer.
 Fay's Book Shop, 230 N. Michigan Avenue. Esther B. Fay.
 Golden Beam Bookshop, 1214-23 East Jackson Street. Annina M. Golden and Frances B. Tobias.
 Graham's Galleon Bookshop, 1219-1221 North La Salle Street. Gladys-Lucille Graham.
 Indian Trading Post Bookshop, 619 North Michigan Avenue. Fred Leighton.
 Kimball Book Shop, 2600 No. Kimball Avenue. Mildred Sutherby.

- The Little Comrade, 14 West Elm Street. Eugenia F. Giffin.
 Lloyd Lauer, 10835 South Michigan Avenue.
 The Book Shop in Mandel Bros. Department Store, State & Madison Streets. Operated by Doubleday, Doran Book Shops, Inc.
 Post Office News Co., 106 W. Van Buren Street. Kristian Baum.
 Frank Rosengren, bookseller, 500 North Michigan Avenue. Branch.
 Eleanor Fredericks Vrome, 2052 West Roscoe Street.
Du Quoin.—Sweatt's Book Shop, 18 South Division Street. J. Turner Sweatt.
Evanston.—Miss Anderson's Book and Gift Shop, 1517 Sherman Avenue. Lillian H. Anderson.
- INDIANA, *Gary.*—The Gary Book Shop, Gary Hotel Building. Mrs. Constance R. Stevens.
Peru.—Studio Bookshop, 166 West Third Street. E. M. Fowler.
- KANSAS, *Liberal.*—Stockwell's, 320 Kansas Avenue. W. A. Stockwell.
Topeka.—Rare Book Studio, National Reserve Building. I. G. Hayter, manager.
- LOUISIANA, *New Orleans.*—The Book Shop, 621 Saint Peter Street.
 Harmanson's, 916 Gravier Street. Joseph S. W. Harmanson.
 J. D. Stafford Co., 609 Baronne Street. T. J. McDonald.
- MARYLAND, *Annapolis.*—The Ship Book Shop, 2 Maryland Avenue. Agnes Rossell.
Baltimore.—Peabody Book Shop, 402 Broadway. Branch. Hugo Weisberger.
- MASSACHUSETTS, *Boston.*—Box O' Books. Betsey Buttles.
 The Counting House, 13 T. Wharf. Bertram K. Little and James C. Howgate.
 Ye Barn Booke Shoppe, 36 Joy Street, Beacon Hill. J. Richard Rosse.
Gloucester.—Gloucester Bookshop, 39 Pleasant Street. Marion Bennett.
Great Barrington.—The Bookshop. Mrs. Alice Miller Dean.
- Malden.*—Ye Olde Booke Shoppe, 79 Ferry Street. Aaron E. Fink.
Winthrop.—The Spinning Wheel, 24 Somerset Avenue. Lydia M. Carlz.
- MICHIGAN, *Detroit.*—Byron, Inc., Fisher Building. J. B. Senie.
 Rosicrucian Fellowship, 4210 Woodward Avenue. A. S. Vickers.
 Skycraper Book Shop, 2255 Union Trust Building. Katherine G. Cornell.
Grand Rapids.—Jefferson Book Mart, 15-17 Jefferson Avenue. Paul L. Steketee.
Holland.—The Publishers' Outlet, 27 West 8th Street. Paul L. Steketee.
Saugatuck.—Marguerite Shoppe. Marguerite Coe.
- MINNESOTA, *Minneapolis.*—The Church Bookshop, 88 South Ninth Street. Mrs. J. E. Houzlik. (General books as well as religious).
- MISSOURI, *St. Louis.*—Rental Bookshop, 621 Laurel Avenue. Anna E. Kelby.
- MONTANA, *Anaconda.*—Book Nook, 120 East Park. Mrs. Wallace W. Lindsay.
- NEVADA, *Rox.*—Libreria Herrera, U. S. Post Office. Alberto S. Herrera.
- NEW JERSEY, *Bayonne.*—The Book Centre, Inc., 642 Broadway. Sara M. Simonson.
East Orange.—Stratemeyer Syndicate, Books for Boys and Girls, 519 Main Street. Mrs. Harriet S. Adams and Edna C. Stratemeyer.
Elizabeth.—Ye London Book Shoppe, 317 Morris Avenue. Frederick E. Burnell, Jr. manager.
Jersey City.—Storey's Select Stories, 56 Glenwood Avenue. Joseph W. Storey.
Plainfield.—The Lantern Bookshop, 624 Park Avenue. Mrs. H. Chase and Mrs. J. R. Hefti.
Rutherford.—Lady Eve's Studio, 59 St. Clair Avenue. Eve J. Straubel.
Union City.—A. Holthausen, Inc., Book department, 713 Bergenline Avenue. Miss M. G. Corcoran.
- NEW YORK, *Bronx.*—Jennie Kowalsky Book Store & Circulating Library. 1444 Vyse Avenue.

Fred Schartel, 830 Jackson Avenue.
Reed Book Shoppe, 22269 Webster Avenue. Louis Reis.

Brooklyn.—American Book Exchange, 5 Willoughby Street. Isidore Drenimer, manager.

Literary Lending Library, 529 Empire Boulevard. Mollie Salaman.

Shirley's Book Shop, 2083 East 13th Street. Shirley Grant.

Nottingham Book Shop, 2004 Avenue M. J. Greenberg.

Buffalo.—Wilbur J. Gardner, 387 Washington Street.

Johnson City.—S. & S. Book Shop, 248 Main Street. Mrs. Bertha Schlegel.

New York City.—Estelle Goodman Alfau, 242 W. 109th Street.

Arlington Book Co., 77 Madison Avenue. S. Moskowitz and A. J. Taylor.

Doubleday, Doran Book Shop, The Ritz Tower, 105 East 57th Street.

Frances Bookshop, 1460 Macombs Road. Frances Feinbloom.

Joan Peters Books specializing in rare and first editions. 128 Seventh Avenue South.

Lipton's Book Service, 180 Avenue A. Edward Lipton.

New School Bookshop, New School for Social Research, 66 West 12th Street. Isabel Doughty.

Paulist Book Shop, 415 West 59th Street. Marguerite H. Munhall.

Quality Book Shop, 642 Madison Avenue. (Branch.)

Mollie Tuchin, 1509 Paramount Building.

The Wakefield Bookshop, 509 Madison Avenue. Peggie Phipps and Annie Colby.

Watertown.—The Little Bookshop, 102 Benedict Street. Lois M. Fay.

Watervliet.—The Judge Shop, 624 Third Avenue. F. C. Morse.

Yonkers.—Yonkers Book Shop, 155 North Broadway. Mrs. Vida C. Sidney.

NORTH DAKOTA, Fargo.—Crawford Book Shop, 613 Second Avenue, North. Kenneth J. Crawford.

OHIO, Akron.—A Polsky Co., new book department, South Main Street.

Cincinnati.—The Little Gallery, Hotel Alms. C. Merritt De Camp and S. Fels Hecht.

Cleveland.—Burrows Bros. Co. (Branch.) 14825 Detroit Avenue.

Harvey, Inc., Book Shop, New Union Station. D. J. Greenwald, manager temporarily.

The Piazza Book Shop, 8331 Euclid Avenue. August J. Piazza.

Shaker Book Shop, 13127 Shaker Square. Mildred Climo.

Delaware.—The Old Book Store, 34 South Main Street. Fred E. Huntsberger.

OKLAHOMA, Chickasha.—Washita Valley Bookshop, 505 Chickasha Avenue. Mrs. J. A. Thompson.

Guthrie.—Green Lantern Book Shop, 611 East Noble Avenue. Mrs. Fred Byers.

Okmulgee.—John's Book and Supply Shop, 308 West Main Street. Mrs. Guy John.

Shawnee.—Doyle's Book Store. Elmer G. Hathaway.

OREGON, Portland.—Broadway Book Shop, 146 Broadway. Owned by J. K. Gill Co.

The Children's Bookshop, 343 Salmon Street. Helen Zimmerman and Esther McCulloch.

Olds, Wortman and King's book department. Warren P. Wright.

PENNSYLVANIA, Bryn Mawr.—Richard Stockton, 833 Lancaster Avenue.

Cresson.—Cresson News Agency, Front Street. H. Greenwald, manager.

Jenkintown.—The Aladdin Bookshop, 216 York Road. Mrs. Daphne Greenwood and Mrs. Marianna L. O'Neill.

Mahanoy City.—The Book Mart, 130 East Center Street. Letitia Jenkins.

Philadelphia.—Book Heaven, 3225 West York Street. Nettie Zussman. Clellan Shull, East Gerard Avenue.

Corner Book Shop, 6716 Old York Road. B. K. Law and F. S. Feuchtwanger.

Doubleday, Doran Bookshops, Inc., Broad Street Station Bldg.

Ludlow Street Book Store, 5152 Ludlow Street. Harry Dichter.

- Market Square Book Shop, 19 East School Lane, Germantown. L. H. R. Dotts.
- Rosemont Circulating Library, 2213 South 9th Street. Harry Rosenberg.
- York.*—The Bon-Ton Department Store, Beaver and Market Streets, book department. Miss M. Schmidt. Sally's Book Shop, 222 South George Street. Sara Finklestine.
- SOUTH CAROLINA, Seneca.*—Book & Novelty Shop. Louise Humbert.
- TENNESSEE, Memphis.*—Rare Book Dept. opened with A. R. Taylor Co. Montgomery Cooper.
- TEXAS, Brenham.*—Krug's Book Store. K. E. Krug.
- Dallas.*—Kaliko Kat, 2304 Cedar Springs Road. Marion Morgan.
- Dallas.*—Stoneleigh Court Book Shop, Stoneleigh Court. Elizabeth Patterson.
- Denton.*—The Campus Book Shop, 1211 Oakland Avenue. Irene E. Davenport.
- Nacogdoches.*—Rental Library, 210 Main Street. Mrs. C. J. Pearson.
- San Angelo.*—Bertha Teague's Bookshop and Rental Library, 26 West Twohig Street.
- San Antonio.*—The Gunter Hotel Bookshop & Library. Marshall Warren, Jr.
- UTAH, Ogden.*—Fred Scriven, 2465 Washington Avenue.
- VERMONT, Bellows Falls.*—Louise & Lee Byron Baker, 23 School Street.
- Burlington.*—Ellarr Bookshop, 157 North Winooski Avenue. L. Rome.
- The Everett Antique Shop, 160 Shelburne Road. Added a rare book department.
- Manchester.*—Jonny Appleseed Bookshop. Ruth Hard.
- St. Albans.*—The Gift & China Shop, 18 Kingman Street. Mrs. M. D. Armstrong.
- VIRGINIA, Alexandria.*—Woman's Exchange, 125 N. Washington Street. Margery McClellan and Dorothy Higgins.
- Portsmouth.*—Beacon Bookshop and Rental Library, 409 Middle Street. Mrs. Stewart Silvester. (Branch of Beacon Bookshop in Norfolk.)
- WASHINGTON, Seattle.*—Black Swan Library, 905-15th Avenue, Anna C. Adams. Starting as lending library but will gradually add books for sale. Book Shop, 5224-15th Avenue. Catherine Royer.
- Economy Book Service, 424 J. Vance Building. Roy T. Swanson.
- Tacoma.*—Clark Entertainment Bureau, 909½ Pacific Avenue. Mrs. Virginia H. Clark.
- New Book Department, Fisher Company. Agnes Monster.
- WISCONSIN, Milwaukee.*—Reuth & Thompson, 461 Jefferson Street. Beatrice Reuth and Dorothy Thompson. Rosalie Scheinfeld, Book Shop, Banker's Building, 84 East Wisconsin Avenue.
- Ripon.*—Howe Stationery Co. R. E. Howe.
- GERMANY, Berlin.*—The American Bookshop. Opened by B. Westermann Co., New York, in their building in Berlin. Miss I. Kayser.

Deaths, 1930

Booktrade

- ALLISON, Henry L., traveler for Putnam's for twenty-five years, May 25.
- BACON, Dr. George A., of Allyn & Bacon, Boston publishers, January 18, age 82.
- BEACH, Percy A. salesman for E. P. Dutton & Co., July 15.
- BLESSING, Wilbur, P., head of the W. P. Blessing Co., Chicago, March 14, age 55.

BUTTERFIELD, A. Sidney, Sr., president of Smith & Butterfield, December 2, age 74.

CAMPBELL, Newell R., Cambridge bookseller, April 28, age 74.

CARY, Luther H., head of the Press and Publicity Departments of Chautauqua Institution and director of the Chautauqua Literary and Scientific Circle November 14, age 63.

CROLY, Herbert D., founder and publisher of the *New Republic*, May 17, age 61.

DAENICKE, Paul, Peoria bookseller, March 1, age 87.

FARRELL, Richard G., one of the salesmen for the Abingdon Press in the eastern territory, January 31.

FISKE, Charles Frances, one of the founders of the famous old Boston firm of DeWolfe & Fiske Company, March, age 82.

GRAHAM, Charles E., head of Charles E. Graham & Co., December 15, age 59.

HAMILTON, John J., retired traveler for Thomas Nelson & Sons, June 6.

HARDAWAY, Luther, for many years field agent of the Macmillan Company in Missouri, later director of promotional work in the Company's Chicago office, January 20.

HICKS, Charles, oldest Lippincott employee, June 4, age 86.

HOLBROOK, William C., head of the Boston office of Henry Holt & Co., June 24.

GOELL, Frances, of the Rae Henkle Company, July 23.

GRAY, Andrew Jackson, president of the Johnson Publishing Company, Richmond, Va., June 18.

HESSLEIN, Max, buyer for Hahne & Company, Newark, March 13, age 63.

JAMES, Richard L., president of the R. L. James Book Company, Providence, February 22.

JOHNSON, Ernest W., New York bookseller, December 7.

LONGMAN, Thomas Norton, retired head of Longmans, Green & Co., October, age 81.

LUYSTER, Samuel Britton, former Brooklyn rare book dealer, September 24, age 81.

MASON, Harriet B., for more than twenty years buyer for the book department at Fowler, Dick & Walker's, Binghamton, N. Y., February, 17.

MERRILL, Charles E., former president of the Charles E. Merrill Company, publishers, August 13, age 82.

MISCHKE, New York bookseller, December 6, age 84.

O'CONNELL, David J., sales manager of the Funk & Wagnall Company and representative of the 9th Congressional District of Brooklyn, December 29, age 62.

PALMER, Loren, editor of *Liberty*, June 23, age 49.

PETTYS, Earl Wray, salesman for E. P. Dutton & Co., July 13.

PIERCE, Andrew D., representative of Little, Brown & Company, March 5, age 54.

PIERCE, Edward Henry, California bookseller, February 24, age 83.

PUTNAM, George Haven author and head of G. P. Putnam's Sons. February 27, age 85.

RANSCHBURG, Victor, former President of the International Congress of Publishers, August 20.

SAFFORD, Ray J., manager of the Scribner Bookstore, July 19.

SCOTT, Anna, buyer for the B. W. Scott Book & Art Store of Geneva, New York.

SCRIBNER, Charles, head of Charles Scribner's Sons, April 19, age 75.

SMITH, Justin Harvey, historian and winner of the Pulitzer Prize in history for 1919, March 21, age 73.

THOMPSON, J. Leslie, manager of Charles Scribner's Sons trade department, December 14, age 70.

VOGEL, E. D., Easton, Pa., bookseller, September 11, age 68.

WADE, Harry E. vice-president and general manager of the American Book Bindery, May 19.

WALKER, William B., retired traveler for Raphael Tuck & Son and later for Samuel Gabriel Sons & Company, January 10, age 68.

WARD, Samuel H. D., for many years partner in the firm of Ward & Drummond, September 26, age 77.

WIBORG, Frank B., ink manufacturer and writer, May, age 75.

WOODWARD, Fred E., buyer of books for Woodward & Lothrop, Washington, D. C., May 23, age 79.

ZWICK, Harry, with the Willey Book Company, April 4, age 36.

Authors

ADCOCK, Arthur St. John, novelist and editor of the English *Bookman*, June 9, age 66.

ALDEN, Isabella M., author, known under the pseudonym of "Pansy," August, 5, age 88.

ARNOLD, Sir Thomas Walker, Islamic scholar and professor of Arabic at London University, June 10, age 66.

BALFOUR, Arthur James, first Earl of, British statesman and author, March 19, age 81.

BARTON, Rev. Dr. William E., author of many books on Lincoln and religion, father of Bruce Barton, December 7, age 69.

BERNHARDI, General Friederich von, militarist and author, July 10, age 81.

BIRKENHEAD, First Earl of (Frederick Edwin Smith), English author and statesman, September 30, age 58.

BOK, Edward W., editor and author, January 9, age 66.

BOLITHO, William, author and columnist, June 2, age 39.

BRIDGES, Dr. Robert, sixteenth Poet Laureate of England, April 21, age 85.

BRIGGS, Clare, cartoonist, January 3, age 54.

CANFIELD, Flavia Camp, author and mother of Dorothy Canfield, August 13, age 87.

CLODD, Edward, English author and philosopher, March 17, age 89.

COATES, Joseph Horner, novelist, editor and retired publisher, December 13, age 82.

DAVIS, William Stearns, author and professor of history at the University of Minnesota from 1909-1925, February 15, age 53.

DIX, Tennille, author, October 13, age 28.

DOYLE, Sir Arthur Conan, creator of Sherlock Holmes, July 7, age 71.

EMERSON, Dr. Edward Waldo, author and literary executor of his father, Ralph Waldo Emerson, January 27, age 85.

GARSTIN, Crosbie, English author, June, age 44.

FOSTER, William Eaton, author and librarian emeritus of the Providence Public Library, September 10, age 80.

FREEMAN, Mary Wilkins, short story writer and novelist, March 13, age 68.

HADLEY, Dr. Arthur Twining, author, lecturer and president emeritus of Yale University, March 6, age 73.

HARRISON, Henry Sydnor, author July 14, age 50.

HILL, Frederick Trevor, author and member of General Pershing's staff during the World War, March 17, age 63.

HOYT, Dr. Henry F., author and physician, January 21.

HUBBARD, Kin (Frank McKinney) creator of Abe Martin, December 26, age 62.

IBSEN, Dr. Sigurd, son of Henrik Ibsen, Norwegian dramatist, and himself a noted editor and writer, April 14, age 71.

IVES, George Burnham, translator of old French books, August 21, age 74.

KEITH, Katherine, author, May 26.

LADD-FRANKLIN, Christine, scientist, educator and author, March, age 82.

LAWRENCE, David Herbert, English March 2, age 44.

LOCKE, William J. English novelist, May 14, age 67.

LORD, Herbert Gardiner, writer and teacher of philosophy and psychology at Columbia University, March 12, age 80.

MCNEELY, Marian Hurd, author, December 18, age 53.

MATTHEW, Dr. William Diller, paleontologist and author, Sept. 24, age 59.

MOON, Lorna, author, May 1, age 30.

MUNROE, Kirk, author of adventure books for boys, June 16, age 69.

OVERTON, Grant, author, fiction editor of *Collier's* and former literary editor of the *New York Sun*, July 4, age 42.

POST, Melville Davisson, novelist and short story writer, June 23, age 59.

REINHARDT, Charles Nicholas, author, the famous "Charles of Delmonico's."

RIDGE, W. Pett, author, September 29, age 70.

SINGLETON, Esther, author and antiquarian, July.

SMITH, Mary Prudence Smith, author of young people's stories, December 17, age 90.

STRATEMEYER, Edward, author, editor, and creator of the "Rover Boys," May 10, age 67.

TAPPAN, Dr. Eva March, author of many widely-used texts on history and literature January 30, age 75.

VON HARNACK, Dr. Adolph, German theologian and historian, June 10, age 79.

VOYNICH, Wilfred Michael, bibliographer who discovered the famous Roger Bacon manuscript, March 19, age 65.

"WILSON, Romer," author and wife of Edward J. O'Brien, editor of the annual "Best Short Stories," January 11.

WOODBERRY, George Edward, Author and educator, January 2, age 74.

Directory of United States Publishers Issuing New Books During 1930

- Abbott (Justin E.), 120 Hobart Ave., Summit, N. J.
 Abingdon Press, 150 Fifth Ave., New York.
 Academy of Political Science, Columbia University, B'way & 116th St., New York.
 Alcohol Information Committee, 150 Fifth Ave., New York.
 Allen (Thornton W.) Co., 113 W. 57th St., New York.
 Allyn & Bacon, 50 Beacon St., Boston.
 Alpha Book Co., 22 E. 17th St., New York.
 Altamus (Henry) Co., 1326 Vine St., Philadelphia.
 America Press, 461 Eighth Ave., New York.
 American Academy in Rome, Room 1432, 101 Park Ave., New York.
 American Academy of Political & Social Science, Philadelphia.
 American Association for Adult Education, 41 E. 42nd St., New York.
 American Book Co., 88 Lexington Ave., New York.
 American Child Health Ass'n., 370 Seventh Ave., New York.
 American Civic Association, Inc., 901 Union Trust Bldg., Washington, D. C.
 American Educational Co., 314 W. Superior St., Chicago.
 American Educational Press, 50 S. 3rd St., Columbus, O.
 American Foundation for the Blind, 125 E. 46th St., New York.
 American Geographical Society, B'way & 156th St., New York.
 American Institute of Banking, 110 E. 42nd St., New York.
 American Institute of Steel Construction, 200 Madison Ave., New York.
 American Library Ass'n., 520 N. Michigan Ave., Chicago.
 American Photographic Publishing Co., 428 Newbury St., Boston.
 American Provident Corp., 51 Madison Ave., New York.
 American Public Health Ass'n., 370 Seventh Ave., New York.
 American-Scandinavian Foundation, 25 W. 45th St., New York.
 American Society of Mechanical Engineers, 29 W. 39th St., New York.
 American Sports Publishing Co., 45 Rose St., New York.
 American Technical Society, Drexel Ave. & 58th St., Chicago.
 American Yearbook Corp., 229 W. 43rd St., New York.
 Amour Press, 257 Fourth Ave., New York.
 Anderson Books, 514 Ludlow St., Philadelphia.
 Andre (Wm. H.), Kittredge Bldg., Denver, Col.
 Antigone Press, 236 W. 15th St., New York.
 Appelcon Press, Glen Rock, Pa.
 Architectural Book Publishing Co., 108 W. 46th St., New York.
 Architectural Forum, 522 Fifth Ave., New York.
 Argus Books, Inc., 333 S. Dearborn St., Chicago.
 Art Extension Society, 65 E. 57th St., New York.
 Art Studio Books, 15 W. 44th St., New York.
 Arts Publishing Corp., 139 E. 54th St., New York.
 Associated Publishers, 1538 9th St., N. W., Washington, D. C.
 Association for Study of Negro Life and History, 1538 9th St., N. W., Washington, D. C.
 Association Press, 347 Madison Ave., New York.
 Augsburg Publishing House, 452 S. 4th St., Minneapolis.
 Augustana Book Concern, Rock Island, Ill.
 Aurand Press, 925 N. 3rd St., Harrisburg, Pa.
 Austin Publishing Co., 4522 St. Charles Rd., Los Angeles.
 Ayer (N. W.) & Son, Washington Sq., Philadelphia.
 Badger (Richard G.), 100 Charles St., Boston.
 Baha'i Publishing Co., P. O. Box 348, Grand Central Sta., New York.
 Baker (Walter H.) & Co., 41 Winter St., Boston.
 Bancroft-Whitney Co., 200 McAlister St., San Francisco.
 Bankers Publishing Co., 71 Murray St., New York.
 Banner Play Bureau, 111 Ellis St., San Francisco.
 Banta (George) Publishing Co., 450 Ahnaip, Menasha, Wis.
 Barb City Book Co., P. O. Box 276, De Kalb, Ill.
 Barnes (A. S.) & Co., 67 W. 44th St., New York.
 Barrows (M.) & Co., 30 Huntington Ave., Boston.
 Barse & Co., 21 Division St., Newark, N. J.
 Beacon Press, 25 Beacon St., Boston.
 Beauchamp (A. A.), 603 Boylston St., Boston.
 Beckley-Cady Co., 17 E. 23rd St., Chicago.
 Bee De Publishing Co., 100 E. Houston St., New York.
 Behr (Herman), 111 John St., New York.
 Bell Publishing Co., 2457 E. Washington St., Indianapolis.
 Bender (Matthew) & Co., 109 State St., Albany, N. Y.
 Benton Review Shop, Fowler, Indiana.
 Benziger Bros., 36 Barclay St., New York.
 Bernstein (N.), 30 E. 10th St., New York.
 Bethany Press, 2708 Pine St., St. Louis.
 Better-Bridge Press, 120 W. Jefferson St., Ft. Wayne, Ind.
 Biographical Research Bureau, 460 W. 34th St., New York.
 Bisel (G. T.) Co., 724 Sansom St., Philadelphia.
 Black Archer Press, 808 N. Clark St., Chicago.
 Blakiston (P.) Sons & Co., 1012 Walnut St., Philadelphia.
 Bloch Publishing Co., 31 W. 31st St., New York.
 Blue Ribbon Books, 448 Fourth Ave., New York.
 Bobbs-Merrill Co., 18 University Sq., Indianapolis.
 Boni (Albert & Charles), 66 Fifth Ave., New York.
 Book Club of Texas, Dallas.
 Bookfellow (The), 1217 E. 53rd St., Chicago.
 Boulton, Pierce & Co., 232 E. Erie St., Chicago.
 Bowker (R. R.) Co., 62 W. 45th St., New York.
 Bozart Press, Box 67, Sta. E., Atlanta.
 Bradford (Wm.) Press, 207 W. 25th St., New York.
 Bradley (Milton) Co., 74 Park St., Springfield, Mass.
 Brady Publishing Corp., 71 Murray St., New York.
 Brentano's, Fifth Ave. & 27th St., New York.
 Brewer & Warren, Inc., 6 E. 53rd St., New York.
 Bridge World, 45 W. 45th St., New York.
 Bridgman Publishers, 8 Park Pl., Pelham, N. Y.
 Brookings Institution, Washington, D. C.
 Brown (Aaron), 170 Fifth Ave., New York.
 Brown (Nicholas L.), 276 Fifth Ave., New York.
 Brown House (The), 1 E. 45th St., New York.
 Bruce Publishing Co., 129 Michigan St., Milwaukee.
 Bruce Humphries, 470 Stuart St., Boston.
 Bruce-Roberts, 540 N. Michigan Ave., Chicago.
 Buechler Publishing Co., 332 W. Main, Belleville, Ill.
 Burt (A. L.) Co., 114 E. 23rd St., New York.
 Burton Publishing Co., 3629 Central, Kansas City, Mo.
 Business Bourse, 80 W. 40th St., New York.
 Business Letter Institute, 333 N. Pennsylvania St., Indianapolis.
 Byrd (William) Press, 1430 E. Franklin St., Richmond, Va.
 Callaghan & Co., 401 E. Ohio St., Chicago.
 Cape (Jonathan) & Smith (Harrison), 139 E. 46th St., New York.
 Carnegie Endowment for International Peace, Washington, D. C.
 Carnegie Foundation for the Advancement of Teaching, 522 Fifth Ave., New York.
 Carnegie Institute of Washington, Washington, D. C.
 Carrier (Louis) & Isles (Alan), Inc., 33 E. 10th St., New York.
 Carteret Book Club, Newark, N. J.
 Caspar, Krueger, Dory Co., 772 N. Water St., Milwaukee.
 Catholic Education Press, Washington, D. C.
 Catholic University of America, Washington, D. C.
 Caxton Printers, Caldwell, Idaho.
 Central Committee on the Study of Foreign Missions, Cambridge, Mass.
 Century Co., 353 Fourth Ave., New York.
 Chapple Publishing Co., 952 Dorchester Ave., Boston.
 Chelsea House, 79 Seventh Ave., New York.

- Chemical Catalog Co., 419 Fourth Ave., New York.
 Cheshire House, Chrysler Bldg., New York.
 Chocorua Press, 301 W. 24th St., New York.
 Christian Life Literature Fund, 1114 Chestnut St., Philadelphia.
 Christopher Publishing House, 1140 Columbus Ave., Boston.
 Clark (Arthur H.) Co., 1214 Brand Blvd., Glendale, Cal.
 Clark University Press, Worcester, Mass.
 Clark-Boardman Co., 11 Park Pl., New York.
 Clarke (S. J.) Publishing Co., 11 S. Desplaines St., Chicago.
 Clason Map Co., 1515 Tremont Pl., Denver, Col.
 Clode (E. J.), 156 Fifth Ave., New York.
 Cokesbury Press, 810 B'way., Nashville.
 Colophon (The), Ltd., 229 W. 43rd St., New York.
 Columbia University Press, 2960 B'way, New York.
 Commonwealth Fund, Division of Publications, 1 E. 57th St., New York.
 Commonwealth Press, Worcester, Mass.
 Concordia Publishing House, Jefferson Ave., cor. Miami St., St. Louis.
 Conningham (F. A. and M. B.), 121 Madison Ave., New York.
 Copeland (Lewis) Co., 119 W. 57th St., New York.
 Cornell University Library, Ithaca, N. Y.
 Cornhill Publishing Co., 54 Pemberton Sq., Boston.
 Cosmopolitan Book Corp., 572 Madison Ave., New York.
 Covici, Friede, Inc., 386 Fourth Ave., New York.
 Coward-McCann Co., 425 Fourth Ave., New York.
 Crofts (F. S.) & Co., 41 Union Sq., New York.
 Crowell (Thomas Y.) Co., 393 Fourth Ave., New York.
 Cupples & Leon, 470 Fourth Ave., New York.
 Dale Press, Box 832, Richmond, Va.
 Dartnell Corp., 1801 Leland Ave., Chicago.
 Davis (F. A.) Co., 1914 Cherry St., Philadelphia.
 De La Mare (A. T.) Co., 448 W. 37th St., New York.
 Denison (T. S.) & Co., 623 S. Wabash Ave., Chicago.
 Derrydale Press, 36 Park Ave., New York.
 De Vass Publishing Co., Wainwright Bldg., St. Louis.
 Devin-Adair Co., 23 E. 26th St., New York.
 De Vorss & Co., 843 S. Grand Ave., Los Angeles.
 Dial Press, 152 W. 13th St., New York.
 Dietz Press, 109 E. Cary St., Richmond, Va.
 Ditson (Oliver) Co., 179 Tremont St., Boston.
 Dixie Business Book Shop, 140 Greenwich St., New York.
 Dodd, Mead & Co., 443 Fourth Ave., New York.
 Dorrance & Co., Drexel Bldg., Philadelphia.
 Doubleday, Doran & Co., Garden City, N. Y.
 Drake (F. J.) & Co., 1006 Michigan Ave., Chicago.
 Dramatic Publishing Co., 542 S. Dearborn St., Chicago.
 Dropsie College for Hebrew and Cognate Learning, Broad & York Sts., Philadelphia.
 Du Barry Press, Locust at Rittenhouse Sq., W., Philadelphia.
 Duffield & Co., 200 Madison Ave., New York.
 Duke University Press, Durham, N. C.
 Dutton (E. P.) & Co., 300 Fourth Ave., New York.
 Dutton's, Inc., 681 Fifth Ave., New York.
 Educational Publishing Corp., 234 Boylston St., Boston.
 Elder (Paul) & Co., 239 Post St., San Francisco.
 Elf (The), 1674 B'way, New York.
 Essex Institute, 132 Essex St., Salem, Mass.
 Expression Co., 12 Huntington Ave., Boston.
 Eyncourt Press, 440 S. Dearborn St., Chicago.
 Farallon Press, 58 Sutter Pl., San Francisco.
 Farrar & Rinehart, 12 E. 41st St., New York.
 Faxon (F. W.) Co., 83 Francis St., Boston.
 Fergusson (J. W.) & Sons, 105 N. 14th St., Richmond, Va.
 Field (Rudolph), 1261 B'way, New York.
 Field Museum of Natural History, Chicago.
 Financial Publishing Co., 9 Newbury St., Boston.
 Fischer (Carl), Inc., 62 Cooper Sq., New York.
 Fisk University Press, Nashville.
 Fitzgerald Publishing Corp., 18 Vesey St., New York.
 Flanagan (A.) Co., 920 N. Franklin St., Chicago.
 Flatow (George), 414 Eighth Ave., New York.
 Florists Publishing Co., 508 S. Dearborn St., Chicago.
 Follett Publishing Co., 1249 S. Wabash Ave., Chicago.
 Food Research Institute, Stanford University, Cal.
 Forbes (B. C.) Publishing Co., 120 Fifth Ave., New York.
 Forum Press, 441 Lexington Ave., New York.
 Foundry Press, 1 W. 67th St., New York.
 Fountain Press, 522 Fifth Ave., New York.
 Franciscan Herald Press, 1434 W. 51st St., Chicago.
 Franklin & Charles, 510 Race St., Lancaster, Pa.
 Freethought Press, 250 W. 54th St., New York.
 French (Samuel), 25 W. 45th St., New York.
 Frick (Henry C.) Educational Commission, 465 Union Trust Bldg., Pittsburgh.
 Friendship Press, 150 Fifth Ave., New York.
 Funk & Wagnalls Co., 354 Fourth Ave., New York.
 Gabriel (S.) Sons & Co., 76 Fifth Ave., New York.
 Gallagher (Elizabeth L.) & Co., 150 W. 104th St., New York.
 Galton Publishing Co., 11 W. 42nd St., New York.
 Garden City Publishing Co., Garden City, N. Y.
 Garrett & Massie, 1406 E. Franklin St., Richmond, Va.
 Gaus' (Theo.) Sons, Inc., 161 Grand St., New York.
 George Peabody College for Teachers, Nashville.
 Ginn & Co., 15 Ashburton Pl., Boston.
 Globe Book Co., 175 Fifth Ave., New York.
 Golfer's Year Book Co., 331 Madison Ave., New York.
 Goodheart-Willcox Co., 2009 S. Michigan Ave., Chicago.
 Goodspeed (C. E.) & Co., 7 Ashburton Pl., Boston.
 Gorham (E. S.), 11 W. 45th St., New York.
 Government Printing Office, Washington, D. C.
 Grafton Press, 105 W. 40th St., New York.
 Graham (C. E.) & Co., 21 Division St., Newark, N. J.
 Greenberg Publisher, Inc., 160 Fifth Ave., New York.
 Gregg Publishing Co., 20 W. 47th St., New York.
 Grosset & Dunlap, 1140 B'way, New York.
 Guild Publishing Corp., 19 W. 44th St., New York.
 Hale, Cushman & Flint, Inc., 857 Boylston St., Boston.
 Hall & McCreary Co., 432 S. Wabash Ave., Chicago.
 Hammond (C. S.) & Co., 60 Franklin Ave., Brooklyn, N. Y.
 Harbor Press, 142 E. 32nd St., New York.
 Harcourt, Brace & Co., 383 Madison Ave., New York.
 Harlow Publishing Co., 3rd & Harvey Sts., Oklahoma City, Okla.
 Harper (Lathrop C.), 8 W. 40th St., New York.
 Harper & Bros., 49 E. 33rd St., New York.
 Harrison (Henry), 19 Stuyvesant St., New York.
 Harrison Co., 151 Spring St., N. W., Atlanta.
 Harter Publishing Co., 2046 E. 71st St., Cleveland, O.
 Harvard University Press, Randall Hall, Cambridge, Mass.
 Hawkins & Loomis Co., 162 W. Monroe, Chicago.
 Heath (D. C.) & Co., 285 Columbus Ave., Boston.
 Helburn (William) Inc., 15 E. 55th St., New York.
 Henkle (Rae D.) Co., Inc., 425 Fourth Ave., New York.
 Henley (Norman W.) Publishing Co., 2 W. 45th St., New York.
 Herder (B.) Book Co., 17 S. B'way, St. Louis.
 Hill (Walter M.), 25 E. Washington St., Chicago.
 Hinds, Hayden & Eldridge, 5 Union Sq., New York.
 Hobby Shop (The), 40 Chapman St., Hartford, Conn.
 Hoeber (Paul B.) Inc., 76 Fifth Ave., New York.
 Hollycrofters, Inc., 5857 Hollywood Blvd., Hollywood, Cal.
 Holt (Henry) & Co., 1 Park Ave., New York.
 Holy Cross College, Worcester, Mass.
 Houghton Mifflin Co., 2 Park St., Boston.
 Huntington Press, 205 E. 42nd St., New York.
 Hunting (H. R.) Co., 29 Worthington St., Springfield, Mass.
 Huntzinger (I. F.) Co., 119 Federal St., Camden, N. J.
 Index Publishing Co., 206 B'way, New York.
 Indiana Historical Bureau, 334 State House, Indianapolis.
 Indiana University Press, Bloomington, Ind.
 Inquiry (The), 129 E. 52nd St., New York.
 Institute for Public Service, 53 Chambers St., New York.
 Institute for Research in Social Sciences, University, Va.
 Institute of Social & Religious Research, 370 Seventh Ave., New York.
 International Pamphlets, 799 B'way, New York.
 International Publishers, 381 Fourth Ave., New York.
 Jackson (Guy A.), 28 Pemberton Sq., Boston.
 Jacobsen Publishing Co., 120 W. 20th St., New York.
 Jennings (G. A.) Co., 150 Nassau St., New York.
 Jewish Publication Society of America, 219 N. Broad St., Philadelphia.
 John Day Co., 386 Fourth Ave., New York.
 Johnck & Seeger, 447 Sanson St., San Francisco.
 Johns Hopkins Press, McCoy Hall, Johns Hopkins University, Baltimore, Md.
 Johnson Bible College, Kimberlin Heights, Tenn.
 Johnson Publishing Co., 11th & Cary Sts., Richmond, Va.

- Johnson & Hardin, Edwards Bldg., Cincinnati, O.
 Jones (Marshall) Co., 212 Summer St., Boston.
 Jones Library, Amherst, Mass.
 Jordan Publishing Co., 632 B'way, New York.
 Judson Press, 1701 Chestnut St., Philadelphia.
 Judy Publishing Co., 1922 Lake St., Chicago.
 Kahoe & Co., Yellow Springs, O.
 Kaufmann (Ernst), 7 Spruce St., New York.
 Kendall (Claude), 70 Fifth Ave., New York.
 Kenedy (P. J.) & Sons, 44 Barclay St., New York.
 Keystone View Co., Meadville, Pa.
 King (Alfred H.), 8 W. 40th St., New York.
 Knickerbocker Press, 2 W. 45th St., New York.
 Knopf (Alfred A.), Inc., 730 Fifth Ave., New York.
 Kober Foundation, Georgetown University, Washington, D. C.
 Kroch (A.) & Co., 206 N. Michigan Blvd., Chicago.
 Laidlaw Bros., 36 W. 24th St., New York.
 Lakeside Press, 731 Plymouth Ct., Chicago.
 Lakeside Publishing Co., 468 Fourth Ave., New York.
 Lamar Book Store, Houston, Tex.
 Lantern Press, 45 Astor Pl., New York.
 Lea & Febiger, 600 S. Washington Sq., Philadelphia.
 Liederman (Earle), 305 B'way, New York.
 Limited Editions Club, 551 Fifth Ave., New York.
 Lippincott (J. B.) Co., E. Washington Sq., Philadelphia.
 Literary Publications, 580 Fifth Ave., New York.
 Little, Brown & Co., 34 Beacon St., Boston, Mass.
 Liveright (Horace), 61 W. 48th St., New York.
 Login Bros., 1814 W. Harrison St., Chicago.
 London Publishing Co., 5040 Whitsett Ave., Los Angeles.
 Longmans, Green & Co., 55 Fifth Ave., New York.
 Loomis Publishing Co., 405 9th St., N.W., Washington, D. C.
 Lothrop, Lee & Shepard, 275 Congress St., Boston.
 Lotus Press, 13336 Livernois, Detroit, Mich.
 Lowell Press, 3017 Main St., Kansas City, Mo.
 Loyola University Press, 1076 W. 12th St., Chicago.
 Lyons & Carnahan, 221 E. 20th St., Chicago.
 Macaulay Co., 257 Fourth Ave., New York.
 McBride (Robert M.) & Co., 7 W. 16th St., New York.
 McClurg (A. C.) & Co., 333 E. Ontario St., Chicago.
 McGraw-Hill Book Co., 370 Seventh Ave., New York.
 McKay (David) Co., 604 S. Washington Sq., Philadelphia.
 McKee (Walter V.), 56 W. 45th St., New York.
 McKinley Publishing Co., 1623 Ranstead, Philadelphia.
 McLoughlin Bros., 74 Park St., Springfield, Mass.
 Macmillan Co., 60 Fifth Ave., New York.
 McNeel's Institute of Investment Education, 126 Newbury St., Boston.
 Macoy Publishing & Masonic Supply Co., 35 W. 32nd St., New York.
 Macrae, Smith Co., 1712 Ludlow St., Philadelphia.
 MacRae's Blue Book Co., 18 E. Huron St., Chicago.
 Manual Arts Press, 105 Fourth Ave., Peoria, Ill.
 Marchbanks Press, 114 E. 13th St., New York.
 Marks (Harry F.), 21 W. 47th St., New York.
 Marquis (A. N.) Co., 670 Cass St., Chicago.
 May (Billy), Provincetown, Mass.
 May & Co., 755 Boylston St., Boston.
 Mayflower Publishing Co., 927 15th St., N.W., Washington, D. C.
 Meador Publishing Co., 27 Beach St., Boston.
 Mediaeval Academy of America, Cambridge, Mass.
 Medical Success Press, 36 N. Phelps St., Youngstown, O.
 Mentzer, Bush & Co., 31 E. 10th St., New York.
 Merck & Co., Rahway, N. J.
 Merrill (Charles E.) Co., 440 Fourth Ave., New York.
 Methodist Book Concern, 150 Fifth Ave., New York.
 Metropolitan Books, 150 Nassau St., New York.
 Metropolitan Museum of Art, Central Park, New York.
 Midwest Co., 1645 Hennepin Ave., Minneapolis.
 Minton, Balch & Co., 205 E. 42nd St., New York.
 Mitchell (E. V.), 27 Lewis St., Hartford, Conn.
 Modern Library, 20 E. 57th St., New York.
 Morehouse Publishing Co., 1801 Fond du Lac Ave., Milwaukee.
 Morro Book Shelf, Morro Bay, Cal.
 Morrow (William) & Co., 386 Fourth Ave., New York.
 Mosby (C. V.) Co., 3523 Pine St., St. Louis.
 Mosher Press, 45 Exchange Pl., Portland, Me.
 Municipal Administration Service, 261 B'way, New York.
 Murphy (John) Co., 209 W. Lombard St., Baltimore.
 Murray Book Corp., 551 Fifth Ave., New York.
 Museum of the American Indian, Heye Foundation, B'way & 155th St., New York.
 Mystery League (The), Inc., 11 W. 42nd St., New York.
 National Association of Credit Men, 1 Park Ave., New York.
 National Bureau for the Advancement of Music, 4 W. 45th St., New York.
 National Bureau of Economic Research, 474 W. 24th St., New York.
 National Child Labor Committee, 215 Fourth Ave., New York.
 National Education Ass'n, 1201 16th St., Washington, D. C.
 National Foundation Press, 1410 H St., N.W., Washington, D. C.
 National Industrial Conference Board, 247 Park Ave., New York.
 National League of Women Voters, 532 17th St., N.W., Washington, D. C.
 National Municipal League, 261 B'way, New York.
 National Publishing Society, Mountain Lake Park, Md.
 Neale (Walter), 37 E. 28th St., New York.
 Nelson (Thomas) & Sons, 781 Fourth Ave., New York.
 Nervous & Mental Disease Publishing Co., 3617 10th St., N.W., Washington, D. C.
 New Publishing Co., 527 S. Clark St., Chicago.
 New Republic, Inc., 431 W. 21st St., New York.
 New York Public Library, 42nd St. & 5th Ave., New York.
 New York University Press, 32 Waverly Pl., New York.
 New York World, Pulitzer Bldg., New York.
 Newark Public Library, Newark, N. J.
 Newland Press, 25 W. 45th St., New York.
 Newson & Co., 73 Fifth Ave., New York.
 Newton (Silas), 75 Varick St., New York.
 Nicholas (Hugh L.), 4750 Sheridan Rd., Chicago.
 Noble & Noble, 76 Fifth Ave., New York.
 North Node Bookshop, 30 E. 60th St., New York.
 Northwestern Press, 2600 Portland Ave., Minneapolis.
 Norton (W. W.) & Co., 70 Fifth Ave., New York.
 Oglethorpe University Press, Oglethorpe University, Ga.
 Ohio State University Press, Columbus, O.
 Old America Co., Framingham, Mass.
 Open Court Publishing Co., 337 E. Chicago Ave., Chicago.
 Orange Judd Publishing Co., 15 E. 26th St., New York.
 Orton (Vrest), 229 W. 43rd St., New York.
 "Our Hope" Publication Office, 456 Fourth Ave., New York.
 Owen (F. A.) Publishing Co., Dansville, N. Y.
 Oxford Book Co., 111 Fifth Ave., New York.
 Oxford University Press, 114 Fifth Ave., New York.
 Pacific Press Publishing Ass'n, Mountain View, Cal.
 Page (L. C.) & Co., 53 Beacon St., Boston.
 Paine Publishing Co., 15 E. 4th St., Dayton, O.
 Pan American Union, Washington, D. C.
 Panurge Press, 151 Fifth Ave., New York.
 Paper Books, 80 Fifth Ave., New York.
 Parents' Magazine, 255 Fourth Ave., New York.
 Parker, Stone, Baird Co., 241 E. 4th St., Los Angeles.
 Parnassus Press, 12 E. 15th St., New York.
 Payson (William F.), 598 Madison Ave., New York.
 Penn Publishing Co., 925 Filbert St., Philadelphia.
 Pennsylvania State College, State College, Pa.
 Pentecostal Publishing Co., 1821 W. Walnut St., Louisville, Ky.
 Pilgrim Press, 14 Beacon St., Boston.
 Pitman (Isaac) & Sons, 2 W. 45th St., New York.
 Planet Press, 41 Union Sq., New York.
 Platt & Munk, 200 Fifth Ave., New York.
 Poetic Publications, 55 W. 42nd St., New York.
 Popular Book Corp., 96 Park Pl., New York.
 Powell Publishing Co., 701 Printing Center Bldg., Los Angeles.
 Prentice-Hall, Inc., 70 Fifth Ave., New York.
 Presbyterian Church, Publishing Dept., Board of Christian Education, Witherspoon Bldg., Philadelphia.
 Press of the Woolly Whale, 216 E. 45th St., New York.
 Princeton University Press, Princeton, N. J.
 Professional & Technical Press, 420 Lexington Ave., New York.
 Psychological Review Co., Princeton, N. J.
 Public School Publishing Co., Bloomington, Ill.
 Pustet (F.) Co., 52 Barclay St., New York.

- Putnam's (G. P.) Sons, 2 W. 45th St., New York.
 Radio Design Publishing Co., 103 B'way, Brooklyn, N. Y.
 Rand, McNally Co., 536 S. Clark St., Chicago.
 Rand School of Social Science, 17 E. 15th St., New York.
 Random House, Inc., 20 E. 57th St., New York.
 Ransdell, Inc., 1315 C St., N.W., Washington, D. C.
 Reilly (Peter), 133 N. 13th St., Philadelphia.
 Reilly & Lee, 536 Lake Shore Drive, Chicago.
 Revell (Fleming H.) Co., 158 Fifth Ave., New York.
 Review & Herald Publishing Co., Takoma Park, Washington, D. C.
 Rex Publishing Co., 1900 Superior Ave., Cleveland, O.
 Rimington & Hooper, 42 E. 80th St., New York.
 Ripton Co., 118 E. 28th St., New York.
 Robertson (A. M.), Union Sq., San Francisco.
 Rochester Athenaeum & Mechanics Institute, 55 Plymouth Ave., S., Rochester, N. Y.
 Rockwell (Thomas S.) Co., 209 W. Jackson Blvd., Chicago.
 Roerich Museum Press, 310 Riverside Dr., New York.
 Ronald Press, 15 E. 26th St., New York.
 Row, Peterson & Co., 1911 Ridge Ave., Evanston, Ill.
 Rowe (F. L.), 422 Elm St., Cincinnati, O.
 Rowe (H. M.) Co., 624 N. Gilmor St., Baltimore.
 Roycrofters (The), East Aurora, N. Y.
 Rudge (William E.), 475 Fifth Ave., New York.
 Russell Sage Foundation, 130 E. 22nd St., New York.
 Saalfeld Publishing Co., Akron, O.
 Sadlier (W. H.), 9 Park Pl., New York.
 St. Louis Public Library, St. Louis.
 Sanborn (B. H.) & Co., 221 E. 20th St., Chicago.
 Sargent (Porter Edward), 11 Beacon St., Boston.
 Sather Gate Book Shop, 2271 Telegraph Ave., Berkeley, Cal.
 Saunders (W. B.) Co., W. Washington Sq., Philadelphia.
 Scholastic Publishing Co., Pittsburgh, Pa.
 Schwartz, Kirwin & Fauss, 53 Park Pl., New York.
 Scientific Book Corp., 15 E. 26th St., New York.
 Scott, Foresman & Co., 623 S. Wabash Ave., Chicago.
 Scribner's (Charles) Sons, 597 Fifth Ave., New York.
 Scripps College, Claremont, Cal.
 Sears Publishing Co., 114 E. 32nd St., New York.
 Shenandoah Publishing House, Strasburg, Va.
 Shepard Book Co., 408 S. State St., Salt Lake City.
 Silver, Burdett & Co., 39 Division St., Newark, N. J.
 Simmons-Boardman Publishing Co., 30 Church St., New York.
 Simon & Schuster, 386 Fourth Ave., New York.
 Smith (Peter), 347 Fifth Ave., New York.
 Smith (Richard R.) Inc., 12 E. 41st St., New York.
 Smith College, Northampton, Mass.
 Smith, Hammond Co., Atlanta.
 Smithsonian Institution, Washington, D. C.
 Southern Publishing Association, Nashville.
 Southern Publishing Co., 1033 Young St., Dallas, Tex.
 Southwest Press, 1212 Allen Bldg., Dallas, Tex.
 Southworth Press, 105 Middle St., Portland, Me.
 Specialist Publishing Co., 1911 Pine St., St. Louis.
 Spon & Chamberlain, 120 Liberty St., New York.
 Standard Publishing Co., 9th & Cutter Sts., Cincinnati, O.
 Stanford University Press, Stanford University, Cal.
 State Historical Society of Iowa, Iowa City.
 State Historical Society of Wisconsin, Madison.
 States History Co., 156 Fifth Ave., New York.
 Stechert (G. E.) Co., 31 E. 10th St., New York.
 Steiger (E.) & Co., 49 Murray St., New York.
 Stokes (Frederick A.) Co., 443 Fourth Ave., New York.
 Stratford Co., 289 Congress St., Boston.
 Sully (George) & Co., 114 E. 25th St., New York.
 Sunday School Board, Southern Baptist Convention, Nashville.
 Szalatnay (Raf. D.), Czecho-Slovak Art & Craft, 542 E. 79th St., New York.
 Targ (William), 808 N. Clark St., Chicago.
 Teachers College, Columbia University, 525 W. 120th St., New York.
 Theosophical Press, Wheaton, Ill.
 Theosophical University Press, Point Loma, Cal.
 Times-Mirror Press, 118 S. B'way, Los Angeles.
 Torch Press, Cedar Rapids, Ia.
 Tree & Jacobs, Carnegie Hall, New York.
 Triptych (The), 2529 Park Row Bldg., New York.
 Tuttle Co., 11 Center St., Rutland, Vt.
 Tuttle, Morehouse & Taylor Co., 125 Temple St., New Haven.
 Union Gospel Press, Box 680, Cleveland, O.
 Union Press, 1816 Chestnut St., Philadelphia.
 Union Publishing House, Steubenville, O.
 Union Square Book Shop, 30 E. 14th St., New York.
 United Lutheran Publication House, 1228 Spruce St., Philadelphia.
 United States Flag Ass'n, 923 15th St., Washington, D. C.
 United States Naval Institute, Annapolis, Md.
 United Typothetae of America, 173 W. Madison St., Chicago.
 Universalist Publishing House, 176 Newbury St., Boston.
 University of Buffalo, Bureau of Business & Social Research, Buffalo, N. Y.
 University of California Press, Berkeley.
 University of Chicago Press, 5941 Ellis Ave., Chicago.
 University of Colorado, Boulder.
 University of Illinois, Urbana.
 University of Iowa, Iowa City.
 University of Maine Press, Orono.
 University of Michigan, Ann Arbor.
 University of Minnesota Press, Minneapolis.
 University of North Carolina Press, Chapel Hill.
 University of Oklahoma Press, Norman.
 University of Oregon Press, Eugene.
 University of Pennsylvania Press, 3438 Walnut St., Philadelphia.
 University of Southern California, Los Angeles.
 University of Texas Press, Austin.
 University of Washington Book Store, 4326 University Way, Seattle.
 University of Washington Press, Seattle.
 University of Wisconsin, Madison.
 University Prints, Newton, Mass.
 University Publishing Co., 1126 Q St., Lincoln, Neb.
 Ursa Puzzle Co., 405 S. 6th St., Minneapolis.
 Vanguard Press, 100 Fifth Ave., New York.
 Van Nostrand (D.) & Co., 8 Warren St., New York.
 Van Riemsdyck (D. Jos.), 520 Isham St., New York.
 Vassar Cooperative Book Shop, Poughkeepsie, N. Y.
 Viking Press, 18 E. 48th St., New York.
 Virginia Press, Newport News, Va.
 Volland (P. F.) Co., Joliet, Ill.
 Wagner (Harr) Publishing Co., 112 Hearst Bldg., San Francisco.
 Wahr (George), Ann Arbor, Mich.
 Walton (Perry), 88 Broad St., Boston.
 Walton Book Co., 143 W. 41st St., New York.
 Warne (Frederick) & Co., 381 Fourth Ave., New York.
 Warner Press, Anderson, Ind.
 Warwick & York, 10 E. Center St., Baltimore.
 Washburn (Ives), 119 W. 57th St., New York.
 Washburn & Thomas, P.O. Box 131, Cambridge 38, Mass.
 Watauga Press, Johnson City, Tenn.
 Watt (G. Howard), 1819 B'way, New York.
 Webb Book Publishing Co., 59 E. 10th St., St. Paul, Minn.
 Wells (Edgar H.) & Co., 41a E. 47th St., New York.
 West Publishing Co., 52 N. 3rd St., St. Paul, Minn.
 Westermann (B.) Co., 13 W. 46th St., New York.
 Western Jewish Advocate, 407 Railroad Bldg., Denver.
 Western Reserve University Press, 10940 Euclid Ave., Cleveland, O.
 Westgate Press, 110 Sutter St., San Francisco.
 Wetzel Publishing Co., 336 S. B'way, Los Angeles.
 Weyhe (E.), 794 Lexington Ave., New York.
 Wheeler Publishing Co., 2831 S. Park Way, Chicago.
 White (James T.), 70 Fifth Ave., New York.
 White House (The), 3815 Armitage Ave., Chicago.
 White Squaw Press, Orttanna, Adams Co., Pa.
 Whitman (A.) & Co., 323 W. Randolph St., Chicago.
 Wilde (W. A.) & Co., 131 Clarendon St., Boston.
 Wilderness Road Bookshop, 665 S. 4th Ave., Louisville, Ky.
 Wiley (John), 432 Fourth Ave., New York.
 Willett, Clark & Colby, 440 S. Dearborn St., Chicago.
 Williams & Wilkins, Mt. Royal Ave., Baltimore.
 Wilson (H. W.) Co., 960 University Ave., New York.
 Winston (John C.) Co., 1006 Arch St., Philadelphia.
 Wise (William H.) Co., 50 W. 47th St., New York.
 Womans Press, 600 Lexington Ave., New York.
 Wood (Wm.) & Co., 156 Fifth Ave., New York.
 World Book Co., 333 Park Hill Ave., Yonkers, N. Y.
 World Peace Foundation, 40 Mt. Vernon St., Boston.
 World Syndicate Publishing Co., 2231 W. 110th St., Cleveland, O.
 Wyoming Historical & Geological Society, Wilkes-Barre, Pa.
 Yale University Press, 143 Elm St., New Haven.

The Publishers' Annual Meeting

The 11th Meeting of the National Association of Book Publishers

THE National Association of Book Publishers has passed its first decade. The eleventh Annual Meeting was held at the Hotel St. Regis on January 20th. About one hundred and fifty members representing fifty-four publishing houses were present at the business meeting and almost two hundred at the Annual Luncheon. Edward S. Mills, President of the Association, called the meeting to order.

The reports of many of the Committees were printed in advance as they were last year, and in the case of these committees, the Chairmen made only brief summary reports at the meeting. These reports are printed in this issue of the *Publishers' Weekly*.

The Membership Committee, of which J. W. Lippincott is Chairman, reported that during the year three new members were elected: Cokesbury Press, Morehouse Publishing Company and the University of Oklahoma Press.

At the conclusion of his report, President Mills expressed his regret at the loss to the Association of Marion Humble who has guided the fortunes of the Association through its first decade. A telegram from Miss Humble was read at the meeting: "Will be with you in spirit tomorrow, my best wishes for a successful meeting and for future growth and prosperity of the Association and of all members. Marion Humble." A telegram of appreciation and good wishes was sent to Miss Humble from the meeting. The report of Miss Humble was read to the meeting by Marjorie Griesser, the Acting Executive Secretary.

A motion to accept the report of the Treasurer, William F. Thompson, was made by J. W. Lippincott, who spoke briefly but appreciatively of Mr. Thompson's work for the Association.

John W. Hiltman presented the report for the Legislative Committee, summarizing activities in relation to censorship, postal rates, copyright protection in China,

and other matters of importance to the industry.

Frederick Stokes, Chairman of the Bureau of Copyright, presented the report of that Bureau. He spoke most enthusiastically of the devotion to the cause of Frederick Melcher, saying that Mr. Melcher had sacrificed his time and comfort over and over again working in New York and Washington for the passage of the Vestal Bill.

In the absence of David S. Beasley, Chairman of the Subscription Book Publishers Group, a brief report was read from his Committee.

Marjorie Griesser read extracts from the Promotion Report, touching on the various phases of the promotion work; the publicity on the women's clubs contest to encourage home libraries; cooperation with the booksellers' plan of the gift to the White House to further encouraging home libraries and supplying a poster to use in connection with this work; she spoke of the growth of Children's Book Week and of the special attention given to children's books in the spring; of the religious publishers' group and their accomplishments; and among the special projects mentioned were the series of staff training outlines published in the *Year-Round Bookselling News* and the model Christmas advertising designed for the bookstores by the Charles Denhard Agency.

William B. Hadley reported for the Committee on Foreign Markets, speaking especially of markets for books in English in various parts of the world. He quoted from Stanley Unwin's recent words about the opportunity offered by these foreign markets. Mr. Unwin mentioned a bookstore in Helsingfors which had a better stock of English books than many a bookstore in a provincial English town. He spoke enthusiastically of the love of serious books among the Japanese. He spoke of the Maruzen Bookstore as featuring the most comprehensive stock of English, French, German and Russian books—to

mention only four languages—probably of any store in the world.

S. F. Areson, Chairman of the Religious Publishers' Group, discussed their promotion work.

M. A. Conigan, Chairman of the New Outlets Committee, summarized his report of the year's activities.

In the absence of Frederic Melcher, Chairman of the Education Committee, no report was made for that Committee, though the Committee Report is available in this issue.



Edward S. Mills was reelected President of the N. A. B. P.

O. H. Cheney, Director of the Economic Survey, then presented to the meeting a long report of which we have only the space to give a general idea in this issue.

Mr. Cheney spoke of the present method of distribution based largely on the bookstore as outlet. No matter what the book-

store of the future is, if it's a store carrying books, it will be a bookstore, and the problems it will face will be the very problems which bookstores face today. These problems will not only persist but will grow worse. Mr. Cheney then spoke about the inquiry made into the bookseller's views of his own problems. The study covered about one in six of the publishers' active accounts. Booksellers were asked to tell what they considered the outstanding problems of the industry. Altogether over 65% of those replying believed that over-production was first, second or third in importance as a problem; 37% believed it was of first importance; 23% ranked remainders, as first, second or third; 37% put drug and cigar store outlets in this class of importance. Right in the midst of the dollar book commotion only 14% of the booksellers considered it of importance. On practically every question on which two sides could be taken, both sides were taken. Of the dozens of problems referred to in the letters, only 12% brought, up in any way, the question of discount and every suggestion on this subject was sober. Most of the suggestions proposed were constructive.

Booksellers are not inferior to other merchants; in fact, they are a little above the level of the average merchant but the large proportion of them, under present conditions, seem to be unable to function efficiently or with reasonable profit to themselves. No system of book distribution can be any stronger than the system of publishing back of it and the problems of publishing all have for their root the need of sound management. Many books are published at a loss. This is one of the great glories of the publishing business; but it means that there should be greater profits on the other books. If publishing is a gamble, which many say it is, we must learn to play our cards more effectively. Profits should not be lost through waste and inadequate control. Too frequently the publishers try to save a quarter of a cent on book cloths and the total cost of cloth for a first edition may be less than the cost of tea at one literary tea.

In the case of statistics of the whole industry, the book industry ranks about as low as any in the country—the most elementary facts are mysteries. If it could

be done, probably there would be publishers who would keep even the titles on their lists a dead secret.

The publisher has many problems to solve but even if he could solve all his own problems, he would still face innumerable complex difficulties which can only be solved effectively through organization and cooperation.

The second part of Mr. Cheney's report was a study of the work of the N.A.B.P. with a view to increasing its efficiency. At the beginning of this study of Association needs Mr. Cheney asked "What are the needs of the publishing industry which only a trade association can fill? To help eliminate unsound or wasteful practices in the operations of individual houses by information on sound practices. To help eliminate unsound competitive practices. To help eliminate sources of interbranch friction or waste in interbranch operations. To gather and make available facts of the industry and other relevant data which will help guide policies of individual publishers. To cooperate with all important groups, institutions and organizations which have an influence on reading. To promote methods of improving, increasing and widening distribution of books. To cultivate and conserve the good-will of the public. To protect and promote the interests of the industry in connection with legislation and other governmental activities."

Mr. Cheney said that the work done in behalf of copyright alone justifies the existence of the N.A.B.P. He then referred to the long service of the late Major Putnam and to the tireless and effective generalship of Mr. Melcher. "It's a pity that Major Putnam was not spared to see the fruit of his labors but Mr. Melcher, I hope, for the sake of the industry, will long be active in its work and the industry could itself do no greater honor than to honor him for his patience, energy and unselfish cooperative spirit." The N.A.B.P. has also performed a very valuable service for its members in the conservation of the asset of good-will. It is very sound statesmanship on the part of the N.A.B.P. to strive for intelligent good-will, for the cooperation of teachers, parents and librarians, woman's clubs and parent-teacher's associations. This work

has taken great tact and understanding, and has been of great benefit to the industry.

In outlining a new program for the work of the Association, Mr. Cheney proposed the formation of an advisory promotion committee to supervise the work of the promotion department in the Association office; a committee on bookselling service to direct the work of the New Outlets Bureau and the bookselling service department; a committee on trade practices, a committee on inter-branch relations; a committee on publishing service to supervise the work of the publishing service department in the office; and a committee on research and statistics to direct the work of the research department.

He also urged more active support of the Association program by every member and the organization of more groups interested in special branches of publishing.

At the conclusion of Mr. Cheney's address, amendments to the constitution were proposed by Mr. Stokes and adopted by more than a two-thirds vote. These amendments embodied a new financing plan.

The following officers were elected, following the report of the Nominating Committee:

President—Edward S. Mills, *Longmans, Green & Co.*

First Vice-President—John W. Hiltman,
D. Appleton & Co.

Second Vice-President — Frederick A. Stokes, *F. A. Stokes Co.*

Third Vice-President—William A. Morrow, *William Morrow & Co.*

Fourth Vice-President—Martin M. Foss,
McGraw-Hill Co.

Secretary—Cass Canfield, *Harper & Bros.*

Treasurer—William F. Thompson, *E. P. Dutton & Co.*

Director for Two Years

William A. Morrow

Directors for Three Years

Harry Gould

Frank C. Dodd John Hessian

Alfred Harcourt

Nominating Committee

William A. Morrow Herbert S. Baker

John W. Hiltman Richard L. Simon

Alfred R. McIntyre

The President's Address

Edward S. Mills

DURING 1930 our industry, like all others, has passed through a period of depression. For book publishing the recession has not, I think, been as far-reaching as for many other trades. We did not feel the effects of the decline in general business until six or eight months after it was felt in other lines. No statistics as to the number of books sold in 1930 are available but the consensus of opinion seems to be that publishing held its own remarkably well. Some houses report satisfactory gains, others have been less fortunate, but in comparison with other industries our situation seems exceptionally good.

Several factors have contributed to save us from a sharper decline. Books are at present moderately priced in relation to costs. During the boom period they did not have as large a percentage of increase in retail price as other commodities. More good books in cheap reprint editions undoubtedly have made regular book buyers of people who rarely purchased a book before and have reacted favorably on bookstore sales totals. Publishers were more careful in selecting their books, the number of titles issued being less in 1930 than in 1929. General conditions have tended to increase rather than decrease the amount of reading. The librarians in some of the larger cities have written us that during the past autumn their reading rooms have been filled to capacity and that their circulation figures of 1930 show an increase of 10% over those of 1929.

I do not believe that the comparatively better conditions in the book industry were due to accident or luck. I feel that it was a test of what books mean to the people of this country. The results prove that even in hard times there are still many people who do not consider a book a luxury. The past year, it seems to me, has therefore given us the kind of hope in the future which should mean much to us. It has also shown us that there are serious problems in our industry to which we cannot afford to shut our eyes. We are faced with difficult questions, not so much because we fear something may happen to our mar-

ket as because we have not as yet learned how to satisfy and how to serve our market.

Those who prophesy that the book is doomed by modern inventions and amusements are false prophets. If book reading has passed safely through the last ten years it will pass safely through the next decade and many decades to come. In the last ten years the number of books sold annually has doubled. The book has held its own against jazz, bridge, golf, automobiling, and even against the novelty of the talkies and of the radio. During the next decade the American people will discover that they might just as well sit still at home as sit still in an automobile in a traffic jam. Now that they have rediscovered backgammon, they may have to rediscover checkers, dominoes, and cat's cradle, but they will realize more and more, as they have in the past, that they like to read books and that there is no substitute for a good book.

The past year has been an eventful one in Association history. Various questions of the utmost importance have been constantly to the fore requiring active support and untiring efforts on the part of the different committees.

The Copyright Committee has been one of the most active. I doubt whether many of our members realize what a vast amount of energy and study has gone into our campaign on the Vestal Bill. Mr. Stokes, the Chairman, and his Committee have repeatedly gone into conference with our counsel, Sullivan & Cromwell, watching every section and proposed revision, to protect publishers' interests. They have been successful in organizing effective support for the bill in Congress. Members of the Committee and other publishers have gone to Washington to see Congressmen personally and speed passage through the House. Mr. Melcher has the profound appreciation of the Committee and of every member of the Association, I am sure, for his unselfish devotion to this fight. He has made himself an authority on the intricate subject of copyright and has given his personal time again and again to conferences

in Washington on the bill. His help in reconciling differences among the various groups has been of inestimable value.

Last June we established a joint board of members of the American Booksellers' Association and the National Association of Book Publishers. This board was organized not to make any binding agreements but rather to discuss problems common to both trades and to work out, when possible, a satisfactory practice; a standard which would seem fair both to publishers and booksellers. Our work this year has been principally groundwork: a general discussion of such problems as remainders, a consolidated warehouse on the West Coast, bookstore mailing lists, enforcement of publication dates, etc. Some of these problems are included in the economic survey which Mr. Cheney is making, but ultimately the solution of them should be based on the deliberations of the board and enforced through the gradual building up of confidence in the idea of joint action between publishers and booksellers. Bookseller members who are now serving on the board are: George W. Jacobs, President of the American Booksellers' Association; Frank Magel of the Syndicate Trading Company; Cedric Crowell of the Doubleday Doran Bookshops, Inc., and Ellis W. Meyers, Executive Secretary of the American Booksellers' Association. Publisher members are Henry Hoyns, Frank C. Dodd, Fred R. Hood and Edward S. Mills.

Another joint committee which did splendid work this year was the one appointed by the Employing Bookbinders of America and the National Association of Book Publishers to develop a schedule of trade customs. John W. Hiltman acted as Chairman and the other publisher members of the committee were George H. Doran, Alexander Grosset, Henry Hoyns, and Alfred R. McIntyre. The agreement was approved by your Board of Directors at their meeting of June 12th and by the binders at their convention in October.

This year our Association joined the International Congress of Publishers, and we hope this will bring us fruitful contacts and may eventually serve as a means of solving some of our international publishing problems. Mr. Melcher is to represent us at the Paris meeting of the Congress next Spring.

One of our most important problems was the working out of a more equitable basis

for the financing of Association activities. In the past, as you know, our income has been derived from annual dues and special yearly promotion subscriptions from some members. Several of the larger firms carried the burden of the expense, although we were all profiting from the work. It is clearly time for us to adopt a new financing plan which will relieve those who have been carrying too large a proportion of the expense of our cooperative work, and which will levy a fair tax on all members. Your Board of Directors suggested a plan used in principle by 73% of other trade associations comparable to ours. The replies to our inquiries from our members showed a five-to-one ratio in favor of the change. Briefly, this contemplates payment of dues on a percentage basis for all members engaged primarily in the trade book business who will pay approximately one-fourth of 1% on their net sales of trade books of the preceding year, but in no case less than \$150 or more than \$3,750. It is planned to divide the members into various classes; each member to decide for himself in which group his business belongs. For instance, a member who would fall into the group having a trade book business of between two hundred and fifty and three hundred thousand dollars a year would pay dues of \$687, and a member having a trade business of between seven hundred and eight hundred thousand dollars would pay dues of \$1,875. It may be advisable to adopt a method of collecting dues somewhat similar to that used by the Greeting Card Association. Their funds are cleared through a New York trust company and no one but the secretary, treasurer, and the trust company knows the confidential reports on volume rendered. Firms engaged exclusively in the business of publishing technical books, subscription books, textbooks, and medical books would pay a flat rate of \$300. Members not covered by these two major classifications, such as reprint houses, jobbers, university presses, and others whose business is of a special nature would have their dues determined by the Board of Directors. The new plan does away with "service membership" and increases the initiation fee from one hundred to one hundred and fifty dollars a year. In practice this new plan would not mean an increase in dues for the majority of our members. In a number of cases it would mean a decrease. Your Board of Directors

and the special committee headed by Mr. Hiltman have spent a great deal of time in determining a just basis for financing Association activities. We shall hope to receive your endorsement of the new amendments as the basis for our work in 1931.

During the past year the industry undertook what I hope will prove to be one of the most important developments in its recent history. I refer to the economic survey which was begun on September 1st under the direction of O. H. Cheney. Mr. Cheney intends to deliver his final report to us on August 31, 1931. Based on the experiences of trade associations in other industries which have undertaken similar surveys, we expect this report to tell us what is right with our methods and what is wrong with them. We look to this survey to show us not only the weak spots in the machinery of our industry but to give us suggestions for definite remedies and a specific program for wider distribution and sounder production methods. Mr. Cheney expects from time to time to issue progress reports. We are looking forward to hearing one from him today. The success of the survey depends very largely on the cooperation with Mr. Cheney of the members of our Association. I am glad to say that so far Mr. Cheney reports he is receiving such cooperation, but I cannot emphasize too strongly the need of everyone contributing all help possible towards the undertaking.

During the coming year I want, if possible, to strengthen Association services to members. This, I feel, can be accomplished by a closer contact between the Association, the members, and their junior executives. At present too few of our members have any real knowledge of our work. Time after time I have been surprised to discover how many members do not know what services the Association can provide for them. In most cases the heads of the member houses know something about the Association or at least about the work of the committees on which they happen to be serving, but only a few have any idea of the complete scope of our activities. In many instances department heads and junior executives have discovered the Association for themselves and use it constantly, but on the other hand, others very often spend a good deal of time and money looking for information and help which the Association

is ready to give. Through a modification of the present departmental lineup of the Association, and through an extension of the present committee structure, as well as a further development of group meetings, I hope to bring about among the members a closer knowledge and understanding of the policy adopted by your Board of Directors and the work accomplished. I feel that there should be a more open discussion of subjects such as promotion, publicity, new outlets, field work, research, etc. If such problems were to be divided among a group of active committees, heads of houses or junior executives who have suggestions could be invited to meet with these committees to present and discuss them. The chairmen of these various committees could then meet with the Executive Committee to consider these suggestions with them and to discuss particularly all questions which might affect the policy of the Association. Thus more members would be brought into direct touch with our activities. Through such a procedure the members should be better able to judge the true worth of the Association.

With such a revision in mind I asked Mr. Cheney to make a thorough study of the Association work and to report to this meeting his ideas for its improvement. He has studied it not only as it is but as it might be. He will offer some suggestions for changes.

I want to take this opportunity to thank our members who, during the past year, have served on the various committees. The Board of Directors and the Executive Committee have met regularly and the splendid and generous devotion to the common interest of those composing these groups has been of great value to all of us. We owe much to the chairmen and members of the other committees who have given their time so unsparingly and who have been of such help to us with their constructive work.

I cannot close without speaking for a moment of our profound debt of gratitude to Marion Humble for her ten years accomplishment in the development of our Association. We all know the great value of her contribution to the world of books and we can only assure her of our appreciation of the immense service she rendered to us. We accepted Miss Humble's resignation as Executive Secretary with deep regret and with a genuine sense of loss.

1930 in the Association Office

The Report of the Retiring Executive Secretary Presents the Association's Activities During Its Eleventh Year. Despite Depressed Business Conditions No Members Have Been Lost, and Three New Names Have Been Added to the Roster

Marion Humble

DESPITE the feeling of pessimism about business conditions in a year of general depression, the Association has continued to grow during 1930. No members were lost through the increase of membership dues voted at the last Annual Meeting, and three new members have joined the Association this year, the Cokesbury Press, the Morehouse Publishing Co., and the University of Oklahoma Press.

Due partly to the fact that subscriptions to the promotion work were not solicited until after the first of the year and partly to business discouragement, the funds for promotion work suffered a decrease for the first time this year. With a balance carried over from 1929, however, the promotion work has been continued practically as planned by the Board of Directors early in the year, and some features of the work have been expanded, notably the merchandising help to bookstores, the educational field work in bookstores, the work of developing foreign markets, the religious book promotion and Children's Book Week activities.

The new financing plan, which has been presented to you by the Committee on Constitutional Amendments, if approved at the Annual Meeting, will provide a more proportional support of all Association activities as they may be planned each year by the Board of Directors. This plan was worked out after several months study by the Board and put in final form by a special committee consisting of J. W. Hiltman, chairman; Richard L. Simon; Herbert S. Baker; W. S. Thompson; Frederic Melcher; and Martin M. Foss. The percentage basis for dues is recommended by the United States Chamber of Commerces

and more than 70 per cent of trade associations base their dues on volume of business.

The active committees of the Association will report to you separately: the Copyright Committee, of which Frederick A. Stokes is chairman; the Committee on Legislation, J. W. Hiltman, chairman; the Committee on New Outlets of which M. A. Corrigan, The Baker & Taylor Co., is chairman; the Membership committee, J. W. Lippincott, chairman; the Committee on Developing Foreign Markets, W. S. Hadley, Funk and Wagnalls Company, chairman; the Educational Committee, Frederic Melcher, chairman; the Subscription Book Publishers Group, David S. Beasley, the University Society, chairman; the Religious Book Publishers Group, S. F. Areson, Thomas Nelson Sons, chairman; and the general promotion work supervised by the Executive Committee, of which E. S. Mills is chairman.

During May the Executive Committee invited members who were not active in the Association to meet with them in order to come more closely in touch with Association work. Fifteen houses were represented at these meetings.

Several special committees have been appointed this year to deal with special problems. A committee to consider the resolutions adopted by the two conventions of the American Booksellers' Association, as they affected publishers or relations between publishers and booksellers, consisted of William S. Thompson, then of G. P. Putnam's Sons, chairman; William Morrow; Howard C. Lewis, Dodd, Mead & Company; A. H. Gehrs, Harcourt, Brace & Company; F. L. Reed, Grosset & Dunlap; H. L. Parker, Longmans, Green & Co.

This committee reported its findings to the Executive Committee of this Association and to the Joint Board of the American Booksellers' Association and the N. A. B. P.

Representatives of the Publishers' Association on the Joint Board are Edward S. Mills, chairman; Henry Hoyns, Harper & Brothers, Frank C. Dodd, and Fred R. Hood, The Baker and Taylor Co. The Board has held five meetings, discussing among many subjects the following: violation of publication dates, remainders and reprints, developing bookstore sales by mail, a Pacific coast cooperative warehouse, the work of the National Book Council of England.

The Committee on Ethics of which Arthur H. Scribner was chairman, Frederick A. Stokes, Frederic Melcher, Alfred A. Knopf, George P. Brett, Jr. and Caspar W. Hodgson of the World Book Company, members, held one meeting in January to discuss formulating a code of ethics for the publishing industry. Codes of other organizations have been studied.

At the request of the Employing Bookbinders of America a special committee of the N. A. B. P. was appointed in January: John W. Hiltman, D. Appleton and Co., chairman; George H. Doran, Alexander Grosset, Henry Hoyns, Alfred R. McIntyre of Little, Brown and Co., to discuss trade customs with a committee of the Bookbinders' Association, and to make definite recommendations to members of both organizations in regard to the carrying out of contracts. The work of the Publishers' Association committee was approved by the Executive Committee on May 29th, and the report of the joint conference committee was printed and sent to members of both associations on June 18th.

The Committee on College Textbooks of which Martin M. Foss was chairman and A. H. Nelson, The Macmillan Company, E. P. Hamilton, John Wiley & Sons, F. S. Crofts, F. S. Crofts & Co., Frank Mac Gregor, Harper and Brothers, R. H. Thornton, Henry Holt & Co., were members, has held one meeting and has been successful in getting publicity into college papers on the idea of buying and keeping college texts. College journals and associations of college professors have also been addressed in regard to illegal use of copyright books.

We have made a start at an effort long desired by the American Library Association and presented to us by their Book-buying committee: the effort to assemble from librarians the names of out-of-print books for which they have frequent requests and to present these titles to publishers in order that they may restore them to print if assured a sufficient demand. In this connection should also be mentioned the files of our continuous correspondence with public libraries, in which many suggestions are made to publishers for books needed by the libraries, as well as valuable analyses of reading tastes and trends, made by librarians.

The Association was represented by Joseph Wharton Lippincott at the convention of the Western Division of the American Booksellers' Association in Los Angeles in April; by the executive secretary at the meetings of the U. S. Chamber of Commerce and the Association of Trade Association Executives in Washington in May, and on the program of the American Booksellers' Association convention in New York in May.

The Association, with the approval of members by letter, and by vote of the Board of Directors, accepted the invitation to join the International Congress of Publishers last February. Frederic Melcher will represent the Association at the convention of this Congress in Paris next May, and will speak on publishing and book distribution in the United States.

Among the Association services to members which continue from year to year, are the employment service, the cooperative purchasing service, through which members buy office supplies, etc., at a saving of from 10 to 40 per cent; the reference service through which information and mailing lists are supplied by telephone, personal interview and correspondence. Fifty special mailing lists are now available, most of them developed through the promotion work. It is gratifying to record that 84 of our 91 members have made special demands upon the Association for research or service during 1930. Our index of members' use of the Association with lists of subjects on which information has been requested and supplied, would be worth study by every member. A chart of Association activities was

printed in October at the request of the Executive Committee and sent to members, to give a picture of the immense amount of correspondence and detail work carried on by the office.

All the activities of the Association are under the supervision of the Executive Committee which held 26 meetings this year, the Board of Directors which meets six times a year, and the special committees appointed by the president and reporting to the Executive Committee and to members through the *Bulletin*.

The Association in its ten years' history has had a growth in membership, activities and prestige which cannot be equalled by many trade associations. During that period the book market has more than doubled, production has doubled, the number of publishing houses has increased more than a hundred per cent, book news in newspapers and magazines has more than doubled, public library and school

library circulations and appropriations for books have increased tremendously, new bookselling outlets have appeared even in the smallest towns. The Association promotion campaigns have been the direct cause of much of this increased publicity and distribution.

Because officers, directors and committee members have in this past decade given their time and energy and vision altruistically and wholeheartedly for the good of the entire industry, the Association has grown in strength and influence. Its continued growth will be possible only if it is motivated by the same unselfish spirit.

In retiring from the work of the Association, I wish to express my sincere appreciation of the support and cooperation which officers, committee members and individual members have given to me, and of the splendid loyalty, ability and hard work of members of the staff.

Promotion Work

Report of the Executive Committee

Edward S. Mills, *Chairman*

The Committee

ALEXANDER GROSSET,
Grosset & Dunlap
JOHN W. HILTMAN,
D. Appleton & Company
HENRY HOYNS,
Harper & Brothers
FREDERIC G. MELCHER,
R. R. Bowker Co.
FREDERICK A. STOKES,
Frederick A. Stokes Company.

DURING 1930 a number of special promotion campaigns were undertaken in addition to continuing the Association's regular year-round service to bookstores, libraries and schools. The stream of correspondence flowing through the office testifies to the variety of contacts made with influential organizations, magazines, newspapers, and other channels for book publicity. In all the promotion work the *purchase and ownership* of books is stressed. Only a few of the many projects

developed during this year can be touched on here. More detailed reports and records are available in the Association office.

Home Libraries

Early in the year a home library contest was launched, with the help of the Division of Literature of the General Federation of Women's Clubs. Prizes were offered for the best essays on "The Family Library—How to Build It and How to Use It." Women's pages of newspapers and state club bulletins carried announcements, and later, excerpts from the prize essays. The most important result of this contest was the publishing of the first prize essay, with photographs, as a leading article in *Parents' Magazine*, reaching 100,000 homes with the message that books are an essential in modern family life.

The press controversy over the decline of interest in the classics, started by Mr. Lippincott's address at the 1930 annual meeting, brought valuable publicity for the

idea of home ownership of books and the Association issued a special window sign, and merchandising suggestions for featuring "the worth-while books of the past" in various editions.

The space given in the press to the White House Library gift of the American Booksellers' Association gave renewed emphasis to the idea of books in the home. The home library poster designed for the N.A.B.P. by Paul Honoré was used with window and store feature displays during the spring.

The campaign to promote "more bookshelves in the home," begun in the fall of 1929, was continued this year. To the list of magazines which carried special articles as a result of our letters and suggestions (totaling a circulation of eleven million last year), several others were added this year, among them *Capper's Farmer*, *Christian Herald*, *Your Home*, *Child Welfare*, *Womans Press*, an additional circulation of over a million. We supplied photographs for several of these articles, showing books in living rooms, children's rooms, bedrooms, and kitchens. Others are scheduled for 1931.

Children's Books in the Spring

At a meeting of children's book publishers in February, plans were made to swing sales of books for children into the spring months. Two merchandising schemes were suggested to dealers for the week of May 5th, a Spring Book Show for Children, or a Round-the-World Book Tour for Boys and Girls. Ideas for displays were presented in a special leaflet, mailed with new window signs, and suggestions for contacts with teachers, parents, and summer camp directors, were made. More than 200 booksellers wrote for display material (among them Kroch's, Korner & Wood, W. K. Stewart, L. S. Ayres, Carson Pirie & Scott, Sather Gate, etc.), and others used the sales ideas outlined in our *Book-selling News*, *Retail Bookseller*, and *Publishers' Weekly*. Names of these stores were forwarded to publishers. Two thousand copies of the Spring Book Show leaflet were used by members in their own trade contacts.

Several periodicals featured reviews of the new spring books for young people (among them the *Outlook*, *Scribner's*,

Church Management, *National Education Association Journal*, *Boys' Life*) and two syndicate writers, Angelo Patri and Myrtle Meyer Eldred, used our suggestions for articles on children's vacation reading.

Four hundred bookstores requested copies of the pamphlet "Selling Children's Books" issued in the spring. This booklet, stressing year-round sales possibilities, has been used also as a means of interesting toy dealers and department stores in carrying children's books.

To emphasize the importance of pupils' vacation reading lists and graduation book gifts, a letter was sent in May to 10,000 teachers on the Book Week list. This letter asked whether teachers were on the mailing list of a good bookstore, and as a result 170 wrote us for lists of bookstores near them.

We wrote also to 800 directors of summer camps, urging the purchase of new books for camp libraries and offering to send posters. Names of 200 directors who responded were sent to bookstores for follow-up with lists and sales propaganda.

Religious Books

An aggressive campaign to sell more religious books has been directed by the group of religious publishers, who have held four meetings this year. A colorful new poster and Bible sign were sent to bookstores and public libraries for the Lenten season, and a news story on Bible and religious book sales, prepared by the Association office, was released by the Associated Press the first Sunday in Lent and broadcast in their radio news hour. Promotion of church libraries and a special drive to interest general bookstores in selling more religious books have also been features of the year's work. "Selected Religious Books," the cooperative list issued by the Bowker Co. for the first time this fall, was an outgrowth of the group meetings in the Association office. A comprehensive list of fall religious conferences with dates, and addresses of exhibit chairmen, was mimeographed and sent to publishers.

Special Projects During the Fall

At the suggestion of the Joint Board of the A.B.A. and the N.A.B.P. special suggestions for building sales by mail were

sent to dealers this fall. Ideas for developing better mailing lists were included in the *Bookselling News* and in letters to the larger dealers. Sixty-three thousand of the Association cards for recording customers' special interests, were sold to bookstores at cost, and 1,400 copies of the new pamphlet "Bookstore Sales by Mail" were sent out.

The five staff training outlines in the *News* gave practical suggestions for store conferences on trade tools, display, advertising, selling methods, and plus sales. A number of bookstores and department stores used the outlines in training extra clerks for the holiday season, and others are planning to use them early in 1931.

Several years of propaganda for public library exhibits of books recommended for Christmas gifts bore fruit this year in an unusual number of displays during the holiday season,—reports of 134 having come to the office. Many of these exhibits were planned in cooperation with a local bookseller and the librarians supplied lists and referred purchasers to the store.

The Charles Denhard agency prepared an attractive sheet of Christmas advertisements for bookstores, which was mailed to the four thousand dealers on the Association list and to newspapers with book departments. Clippings are coming in, showing use of the suggested copy by booksellers. The Association slogan, "Give Books This Year," printed on a special window sign, was adopted by many dealers for use in their own Christmas publicity.

Children's Book Week

An innovation this year in the suggested projects for Book Week was the choice of four central themes around which exhibits, programs and articles could be planned. These themes were: international friendship—books giving an interesting view of the history and customs of foreign lands; books for young Americans—which make the record of their own country a live and thrilling story; background books—the classics in literature, books revealing the arts and culture of the past; and the modern world—books which help the child understand the wonders of his environment.

The Jessie Willcox Smith poster, designed for the first Book Week in 1919,

was reprinted this year, and was forwarded to all booksellers. Four hundred and sixty dealers asked for extra copies for local distribution. Requests for posters and pamphlets were received from 15,917 teachers, 1531 librarians, 699 organizations. Many of these orders entailed special correspondence, advice about programs and displays. A count of towns from which orders came gave a total of 5926 communities reached by the campaign this fall.

Reports from booksellers stress the cumulative effect of the annual observances of the Week and the sales value of the contacts made with teachers and mothers' clubs, and with the children themselves.

Our efforts to obtain magazine and newspaper publicity were very successful this year. General magazine articles on children's reading, pages of reviews, and newspaper clippings fill two bulky scrapbooks in the Association office.

Promotion Lists for Members

Among the promotion lists prepared in 1930 were: survey of state reading circles with added data on school library lists and state textbook adoptions; lecturers on books, a selected list made up at the request of the Publishers' Adclub; lists of radio book features, with booksellers' comments on their value; names of bookstore clerks in charge of children's book sections; names of stores making a special effort to develop sales by mail; college and university librarians; important officials in educational and church organizations, etc. In addition, forty other lists are available to members, with up-to-date revisions and corrections.

Subscriptions

Subscriptions to the Promotion work in 1930 totaled \$53,455 from 49 publishers (41 members, 8 non-members). Using a balance carried over from 1929, we have expended approximately \$60,000 on this work, including \$8000 for the New Outlets work, \$9000 for Book Week, \$2000 for Religious Book Promotion and about \$1000 for field work. About \$10,000 was expended for printing of posters, pamphlets and the *Year-Round Bookselling News*, \$9000 for postage and mailing, \$21,000 for general expenses including rent, salaries, stationery, etc.

Wider Distribution

M. A. Corrigan, *Chairman, Committee on New Outlets*

The Committee

F. A. CLINCH,
D. Appleton & Company
STERLING GALT,
Charles Scribner's Sons
W. W. NORTON,
W. W. Norton & Company, Inc.
RICHARD SIMON,
Simon and Schuster, Inc.
H. E. WILLIAMS,
The American News Company, Inc.

DURING 1930 the New Outlets Committee reported 232 new bookstores and book departments, in the following classifications:

- 98 regular bookshops and branch bookstores
- 10 book departments in department stores
- 51 independent circulating libraries
- 7 circulating library chains
- 62 book departments in gift shops, stationery stores, etc.
- 4 mail order businesses

Fifty per cent of these new booksellers were in touch with the Association before going into business. They received our pamphlets of practical information on bookselling, definite advice about individual problems, and our general publicity material. Forty-three of these contacts were results of Bookselling Information Service advertising, placed by this Committee in magazine and book review sections. As in previous years, the Committee has maintained the policy of actively encouraging only those prospects who have book background, business ability, and sufficient capital, and whose plans seem to be of permanent value to publishers. Since the first of January 2001 people interested in bookselling have been written to or interviewed; 348 are being followed as important bookstore prospects; five per cent are now in business, and many others have definite plans for the future.

New outlets reported this year are in 145 cities in 42 states. Half of the stores

are in towns of less than 100,000 population; 19 new outlets were established in towns previously without book service. All have been notified of the services of the Association and offered a place on our mailing list to receive publicity material and the *Year-Round Bookselling News* regularly, free of charge.

Service to New Dealers

One of the most valuable phases of the New Outlets work has been the development of the bookselling information service to new booksellers. Not only those booksellers to whom we have given assistance before opening bookstores, but many others new in the field, have used our service for all kinds of trade problems, and for definite suggestions as to "new outlets" in their own business. The two new pamphlets "Bookstore Sales by Mail" and "Selling Children's Books" both written by Doris Patee, who is in charge of the new outlets work in the Association office, have been important material for the developing of this special work with new stores. Many dealers look to this department for all kinds of advice about trade problems. These valuable contacts with booksellers through interviews, correspondence and field work, are building for the Association the reputation of a clearing house for bookselling information. The scrapbooks of bookstore advertising and publicity, collected from all over the country, are consulted frequently by new booksellers.

College Bookstores

In view of general business conditions this year the Committee decided to emphasize the work with established outlets, particularly the college bookstores and department stores which should have book departments. College stores have been encouraged to sell more trade books in addition to building up their textbook service. Twenty-five college communities were selected for a special campaign. In these places contacts have been made with the

bookseller and college officials through special correspondence and field work. In addition, the entire college bookstore list of 469 dealers has been covered with suggestions for general book promotion. It is too soon to give any impressive report, but 16 college bookstores have written us that although they now stock texts only, they are definitely interested in developing trade book departments; 51 bookstores are enlarging their stock of trade books; 236 college stores are receiving our general book promotion material regularly at their own request. One jobber reports that several college stores have put in for general sale some of the new dollar lines of reprints. A classified list of college bookstores has been completely revised from recent correspondence and records, and sent to publishers.

Through a special arrangement between the New Outlets Committee and the editors of the College Bookstore Association *Bulletin*, a page of articles featuring sales possibilities for trade books in the college store, is furnished by the Association, for each issue of the *Bulletin*. This publication reaches 563 college stores in this country, and our suggestions through this organ have resulted in many new contacts for increased book sales.

The Committee has made a recommendation to one of the large Foundations, for endorsement of this work with college stores, through a special study of the college bookstore as an important cultural and educational institution in the college field. This suggestion is now under serious consideration by the trustees, and will be voted on early in 1931.

Department Stores

The book department as a profitable opportunity for the department store has been emphasized as in previous years. Three important circular letters have been addressed to merchandising managers in 900 department stores without book departments in towns over 10,000, featuring books as attractive and profitable merchandise. During this year we have been in constant touch with 103 department stores with book departments under consideration and many have written to us for specific advice. Ten new departments this year are results of our suggestions. In many

cases it requires a contact period of several years consideration and working out of plans before book departments are actually started.

Field Work

This year the Committee planned special field work in the interest of new outlets, and it is hoped that this phase of the work may be greatly enlarged another year. In May, Miss Patee spent several days in college towns in Connecticut, and in September made a week's field trip to New York state colleges. In each place it was possible to make a personal contact with the college bookseller, discuss the possibilities for trade book sales, secure important information about the organization of the store, attitude of college officers, and the proper approach to make all future work more effective. Besides visiting the college stores she called on all the bookstores and book departments in each city, discussed bookselling plans and the activities and services of the N.A.B.P. These surveys of cities have given valuable information for New Outlets work. All reports and correspondence are accessible to members in the Association files.

Publicity

Thirteen different trade magazines reaching gift shops, toy departments, and stationery stores, have carried special articles on books as desirable, profit-building merchandise, written by this office. Six publications are receiving material regularly for each issue, at their own request. "Profits in Book Lending" (*Giftwares*, May), "Have You Met the Demand for Children's Books?" (*Toy World*, September), "Books for Lenten Giving" (*Gift and Art Shop*, March), "Attractive Profits in Children's Books" (*Gift and Art Shop*, August), "Sell More Trade Books" (*C.B.A. Bulletin*, July), "Christmas in the College Bookstore" (*C.B.A. Bulletin*, December), "Why Stationers Should Carry Books" (*Pacific Stationer*, October) are some of the subjects covered. The *Toy Department Magazine*, with our permission, reprinted in three consecutive issues our pamphlet "Selling Children's Books." The *Independent Woman* at our suggestion, carried an article on bookselling as an attractive vocation in the March number,

"The Joys of the Game" by Marion E. Dodd. Some of our most valuable prospects have come through these articles in trade journals.

Reports to Members

Names of prospects are sent to jobbers at least twice a week. All new book outlets, with important information about each store, are reported to members weekly. With these reports are included notices about bookstore addresses, changes of management, and stores out of business; 179 such announcements have been sent out this year. A corrected copy of the Book-

trade Directory is kept up-to-date and always available to publishers for reference. All important information secured through new outlets contacts is sent regularly to publishers for follow-up. Special bookstore lists are continually prepared at individual members' requests.

The New Outlets Committee has met once a month during 1930, and has been in close touch with the Association staff, giving frequent advice about policies and special problems. The entire cost of this work, including salaries, pamphlet printing and distribution, correspondence and advertising, has been \$7,830.82.

Copyright Bill in the House

Frederick A. Stokes, *Chairman, Bureau of Copyright*

The Committee

FREDERIC MELCHER,
R. R. Bowker Co., *Secretary*
JOHN BENBOW,
Longmans, Green & Co.
CASS CANFIELD,
Harper & Brothers
J. W. LIPPINCOTT,
J. B. Lippincott Company
CHARLES SCRIBNER, JR.,
Charles Scribner's Sons.

IT would be impossible not to remember in connection with this report of the Bureau of Copyright that we have lost this year from this work and the publishers have lost from their midst two outstanding representatives of highest publishing ideals and champions of sound copyright law. Major Putnam's interest in the subject was lifelong, and to him was chiefly due the organization in the '80's of the American Publishers' Copyright League and the later American (Authors) Copyright League, which carried forward the struggle for a sound basic law over so many decades. Within two months after this great loss, Charles Scribner passed away. He had been for a long time a member of the Copyright Committee and was active in the cause from the time of the successful effort to pass the bill of

1891. Only a fortnight before his death he had attended a meeting of the Committee.

The bill to give the United States a new basic law and permit our entrance into the International Union was again brought up for hearings before the Patents Committee in April, and the Association was represented in Washington by Frederick A. Stokes, Chairman of the Bureau of Copyright; Joseph W. Lippincott; George Brett, Jr., of Macmillan; Cass Canfield of Harper & Brothers; John Benbow of Longmans, Green; Charles Scribner, Jr.; Lyman Sturgis of the Century Company; John Macrae of E. P. Dutton & Company; Frederic Melcher of the *Publishers' Weekly*; Marion Humble of the Association office; and Walter Wiechmann of Sullivan & Cromwell, our attorney.

Favoring the passage of the new code were the authors, publishers, artists and composers and practically all the trade groups who use copyright material. Opposition was still found in a small group of play producers, whose efforts seemed to be more directed toward getting a new contract arrangement with the dramatists than against copyright, and the publishers of music, who, through their organization, collect the fees for the public performance rights of music.

At the request of the Authors' League, the publishers went into conference with Carl L. Cannon, representing the American Library Association, and Michael Flynn, representing the American Federation of Labor, and it was agreed that the right of the English author to assign a separate American market should not be enforced as far as it applied to public libraries. Individuals would still import without special permission all books in foreign languages, whether the American market has been assigned or not and all books in English, except those that had been both assigned here and manufactured here, in which case the individual after said manufacture must ask the permission of the publisher, who would in turn be forced either to import the book or to grant the permission to import. Also, the periodical publishers, who had been in opposition, made some amending suggestions agreed to by authors and publishers, the important point being the establishment of a working basis through registration of the use of serial rights before book publication.

On May 28th Congressman Vestal, Chairman of the Patents Committee, introduced this bill (H. R. 12549) on the floor of the House, and your Committee joined with the Authors' League and others to do everything possible to find a place for the bill on the crowded House calendar. Efforts in this direction were continued untiringly until at the end of June the House leaders, Speaker Longworth, Congressman Tilson and Congressman Snell, made a place for it in the House sitting as a Committee of the whole on Saturday afternoon, June 28th. In the meantime, several suggestions for amendments had been made to the Patents Committee which seemed further to perfect the bill and lessen opposition to it, and these Mr. Vestal was prepared to bring forward as Committee amendments. About 100 Congressmen were present. The op-

position was led by Congressman Busby of Mississippi, who disbelieves in all copyright as monopoly and who especially opposes the fee collection of the music publishers. There was sharp discussion on the question of broadcasting, and an amendment was submitted and passed which made it clear that no fees could be collected at the reception end of broadcasting. Two other amendments affected the control of the public use of music. In spite of the constant heckling of the opposition and amendments repeatedly offered, the bill was passed through the eighth section. At this point, Congressman Busby brought forward an amendment eliminating divisible copyright, one of the fundamental features of the bill, and, as the hour was late, Mr. Vestal asked for adjournment, which was granted. This left the bill on the House calendar as unfinished business when Congress opened in December.

During the summer and fall your Committee did everything possible to bring more public backing to the bill, and, as Congress opened, publishers joined in a barrage of letters to Congressmen, supplemented by hundreds from their authors. These undoubtedly had a marked influence on the House as a whole. Congressman Vestal could not immediately get time for the bill in a crowded session, but finally obtained a hearing for January 12th, during which time opposition developed from the broadcasters, who did not wish to pay for music or literary material, and from Thorvald Solberg, former Register of Copyrights, who objects to the sections of importation with regard to individuals, the latter point having led to much press discussion, all to the disadvantage of progress.

[As this report goes to press, word arrives from Washington that the bill was passed by the House January 13th, by a vote of 185 to 34.]

Books in Legislation

John W. Hiltman, *Chairman, Committee on Legislation*

The Committee

GEORGE H. DORAN,
Doubleday, Doran & Co., Inc.
ALFRED HARCOURT,
Harcourt, Brace & Company, Inc.
JOHN MACRAE,
E. P. Dutton & Co., Inc.
FRANK W. SCOTT,
D. C. Heath & Company
ARTHUR H. SCRIBNER,
Charles Scribner's Sons

THIS Committee has represented the interests of members of the Association during 1930 in connection with the Tariff Bill; the Massachusetts Book Censorship Bill; a Bill before the New York State Legislature to limit textbooks used in New York to those printed and bound within the state; the Cuvillier Bill before the New York State Legislature to regulate the size of type in books printed within the state; copyright protection in China; illegal importation of English books copyright in the United States; and the proposal made by the Postmaster General to increase first class postage rates from 2c. to 2½c. per ounce.

Tariff

The Association approved Senator Cutting's amendment to the Tariff Bill adopted by the United States Senate on October 11th, 1929, designed to eliminate the powers of customs officials to censor books sought to be imported into the United States and to prohibit the entry of literature deemed by such officials to be objectionable. The Committee wrote to every United States Senator and to the secretary of the Treasury, also to Senator Cutting, stating that "The National Association of Book Publishers believes that the laws of the Federal Government and of the several states with respect to obscene literature are ample to protect the interests of the public, and is unalterably opposed to arbitrary censorship of literature by public or private agencies."

We also protested against the threatened secret session of the Senate suggested by

Senator Smoot. This session was not held, and though the Senate on March 18th, 1930 refused to abide by Senator Cutting's amendment, the substitute amendment offered by Senator Smoot and adopted, took out of the hands of the Customs' authorities and the Treasury Department the power to pass on whether books imported are obscene, and placed decision about such books with a jury.

We sent to all members a copy of the *Congressional Digest* of February, 1930, which gave a summary of legislation in regard to censorship, including the arguments pro and con relating to Senator Cutting's amendment.

Censorship

The Association did not take any action in connection with the so-called "Ernst Bill," introduced in the New York State Legislature by Assemblyman Post, which placed responsibility for "obscene" books upon the publisher rather than on the bookseller. This bill was killed in the Codes Committee.

We sent word of the Association approval of the bill introduced in the Massachusetts Legislature in December 1929 by Representative Shattuck, revising the book law in regard to censorship. This bill was passed.

New York State Textbooks

A bill introduced in the New York State Legislature on February 6th would have required that all textbooks used in the state should be printed and bound within the state. The Association not only protested against this bill through letters sent to the chairmen of Public Education Committees of the New York State Assembly and Senate, but urged individual publishers to protest directly, as, if the bill had been passed, other states would undoubtedly have taken retaliatory measures and might have passed similar bills. Our action was most important, as the Allied Printing Trades Council, the American Federation of Labor, and several trade unions were sponsoring the bill.

We also secured promises from the Employing Bookbinders of America and the New York Employing Printers that they would oppose the bill.

The bill was killed in Committee.

Type Sizes in Books

A bill introduced in the New York State Assembly by Assemblyman Cuvillier on February 26th would have given to the Commissioner of Health the power to regulate type sizes of books and magazines published and sold within the state. We protested, and urged individual publishers to protest. The Committee on Public Health killed this bill March 18th.

Postal Rates

On November 20th, the Association addressed every member of the United States Senate and House Committees on Post Offices and Post Roads, protesting against the proposal made by the Postmaster General to increase the first class postage from 2c. to 2½c. per ounce, on the grounds that the deficit in the Post Office Department is caused by discrimination afforded to second class mail users, and that increase in first class mail rates would be unjust and unwarranted.

We continue to get reports from state library agencies that their book service to individuals has been greatly increased as a result of the reduced postal rate on books mailed by libraries, secured by our efforts previous to 1929. There is a benefit to every publisher here.

In this connection the following quoted material which was taken from page 53 of the annual report of the Postmaster General for the fiscal year ended June 30, 1930, refers to the postal rate on library books in a very interesting way.

"Public Library Books"

"The reduced rate provided by the act of May 29, 1928, for books sent by public libraries to readers or returned by the latter to the libraries is being taken advantage of by an increasing number of libraries and readers. The rate is 3 cents for the first pound and 1 cent for each additional pound anywhere within the first three parcel post zones or within the State where the books are mailed. There are now approximately 300 libraries taking advantage of this provision, and the special rate is facilitating the circulation of meritorious literature and giving more ready access to the books of public libraries, thus furthering the purpose for which the special rate was established."

The work of the Committee on Legislation in regard to postal rates has been helpful to the Library Conference of Alberta Province, Canada. Statistics and the N.A.B.P. brief of March, 1928, furnished material for their conference where a resolution was passed to put the matter of Canadian postage rates before the Dominion Government.

Copyright Protection in China

Reports received from the United Book and Stationery Co., in Shanghai and from other representatives of American publishers indicate that the practice has been increasing of reprinting textbooks and other American books and selling them to Chinese schools and colleges. The 1928 Copyright Law of China protects books of American origin if properly registered with the Ministry of the Interior of the National Government at Peiping. Your Committee on Legislation in 1929, in May, 1930, and again in November, 1930, has placed before the Department of State in Washington the urgency of action to protect American literary property in China. Under date of May 15th we have assurance from the State Department that the American minister at Peiping has been instructed to "make appropriate representation to the Chinese government with a view to obtaining for American owners of copyrights equal protection with that granted to Chinese." In response to our request to the State Department for a new treaty or a new understanding in regard to literary property with the Chinese government, we were informed last year that the Department did not consider the time favorable for such action, but would watch for a favorable opportunity.

Illegal Importation of Copyright Books

A campaign was outlined in April 1930 to stop importation of English books by booksellers, in violation of copyright. Complaints about specific known violations were made to the Treasury Department and to the Appraiser and the Legal Department of the Customs office in New York. The Commissioner of Customs in Washington has assured us that every effort is being made to expedite the circulating to Customs officers of information sent to the Customs Bureau by Association

members about copyright or ad interim copyright secured.

Members have been asked to report to the Association the names of bookstores which are importing illegally, and the Customs officers have promised to prosecute specific cases promptly.

Copyright

The important subject of general copy-

right revision is handled entirely by the Copyright Committee, of which Frederick A. Stokes is chairman.

Cost

The total cost of our legislative activities in 1930, including counsel fees, briefs, traveling expenses, correspondence, and including expenses in connection with the Copyright Bill, has been \$7,414.43.

Books Abroad

W. B. Hadley, *Chairman, Committee on Foreign Markets*

The Committee

BENNETT CERF,
The Modern Library, Inc.
WILLIAM MORROW,
William Morrow & Company, Inc.
HARRISON SMITH,
Jonathan Cape & Harrison Smith,
Inc.
W. L. SAUNDERS, II.
W. B. Saunders Company

THROUGH correspondence and several interviews with Eric T. King, Chief of the Specialties Division of the Bureau of Foreign and Domestic Commerce, the Committee's recommendation for a re-classification of export statistics covering books has been adopted. Application made by Mr. King to the Statistical Division that the following classifications go into effect January 1, 1931, was granted last July:

The old indefinite heading "Books and Pamphlets" formerly used has been subdivided into the following new headings:

- 9510—Bound Educational Text Books.
- 9512—Other Bound Books.
- 9514—Unbound Books in Sheets.
- 9516—Catalogs and Pamphlets.

These sub-divisions were requested by this Committee after consultation with members who have considerable export business. Though separate figures on exportations of medical books, technical books and other classes might be useful, the Committee felt that it should not suggest too great a burden to the Department of Commerce or its request for a breakdown of the general "Books and Pamphlets"

classification would not be granted. We believe that the new figures, when available, will help publishers analyze foreign markets and that they will be the basis for more intelligent development of these markets.

It is a satisfaction to report that even the inadequate figures available at present, for books and pamphlets exported, represent a great increase during the past few years:

1923—\$ 8,637,171

1927—\$11,908,994

1929—\$13,607,484

This is an increase of 63% in six years. A total of \$10,684,392 worth of books and pamphlets were exported to English-speaking countries in 1929. It is suggested that members study their own export figures for that year and compare them with this total.

A letter has been sent to members urging them to cooperate with the Department of Commerce by declaring exportations under the new classifications, beginning January 1, 1931. The Committee again urges your fullest cooperation in recording these figures.

In 1929 and in June 1930, the Committee sent to members lists of 70 Latin-American booksellers who had answered our questionnaire, indicating that they wished American publishers' catalogs. We have recent reports from our members that a number of them can trace new business to the use of these lists. The Department of Commerce has filed ratings of these firms with the Association for consultation of members. These files have been

called to members' attention in the monthly *Bulletin*, but they have been used very little. They contain information valuable to an exporter.

During the year several individual publishers cooperated with Mr. Arbaiza in launching a book periodical in Spanish for Latin American countries. The first issue of *El Libro* was published by Mr. Arbaiza in October, but due to recent conditions in South America it probably will be difficult to trace favorable results for some time. Suggestions for *El Libro* received by the Association from George J. Eder, Chief of the Latin American Section of the Department of Commerce, have been relayed to Mr. Arbaiza. Lawrence Duggan of the Institute of International Education and Carl Milam of the American Library Association are still working on the problem of stimulating reading and book exchanges in Latin America through the World Peace Foundation and the Committee on Library Cooperation with the Hispanic Peoples. At the request of the

Association Foreign Markets Committee, Mr. Duggan included an investigation of the book market in South America in his survey 1929-1930, and reported his findings to the Committee in June, 1930. Copies of his report were sent to all our members at that time for reference and study.

The Association has sent copies of posters and promotion material to the special list of Latin American booksellers with an offer of cooperation in developing sales of American books. We are also working through Mr. Snyder's office, and directly with a number of bookstores in the Far East, to develop sales in that territory.

Two meetings of this Committee have been held, one in June, one in December.

The Committee again recommends that Association members study the potential markets abroad. If even half the 1929 figure of exports of books and pamphlets—\$13,607,484—represents books, this is a market worth while to every publisher, and worth cultivating.

Educational Projects

Frederic G. Melcher, *Chairman, Committee on Education*

The Committee

J. F. BOHMFALK,
D. Van Nostrand Company
LOWELL BRENTANO,
Brentano's
F. L. REED,
Grosset & Dunlap
CHARLES C. SHOEMAKER,
The Penn Publishing Company

THE Committee on Education aims to cooperate with established trade education programs and to sponsor directly through the Association office such educational projects as appear logically to fall within the scope of a trade association.

Bookselling Education

Columbia's summer course in bookselling was successfully given for the fourth time in 1930. Marion E. Dodd of the Hampshire Bookshop, Northampton, and Sarah B. Ball of Ball & Wilde, New York, were the lecturers. Eighteen students from nine states and one from Canada enrolled. Of

these, five were college graduates and seven had had previous bookstore experience.

The October and November issues of the *Year-Round Bookselling News* contained staff training outlines designed to assist bookstore managers plan store meetings on Trade Tools; Arrangement and Care of Stock and Displays; Community Contacts, Advertising and Publicity; Selling Methods; and Plus Sales. The material, prepared by Anne Dodds of the Association staff, provoked the interest of Norris A. Brisco, Dean of the School of Retailing, New York University. His proposal that the Association cooperate with the School of Retailing in providing an evening course on bookselling, spring or fall of 1931, was referred to A. B. Carhart, president of the New York Booksellers' League.

Association support of the Bookmobile, sent out by the H. W. Wilson Company to give booksellers and librarians a more adequate knowledge of trade tools, was

continued until August. The Association subscription for 1930 was \$400.

Merchandising Conferences

Under the direction of the Committee, Ruth Leigh continued merchandising conferences for booksellers begun experimentally in 1929. Starting in February, Miss Leigh worked in Philadelphia, Providence, Springfield, Trenton, Harrisburg, and Pittsburgh,—a total of six cities, reaching managers and staff members from over fifty stores. In general, a three-day "institute" emphasizing merchandising meth-

ods, planned to cover the interest of both managers and their staffs, was found practical.

May Lamberton Becker held book conferences in Syracuse and Columbus, at the invitation of L. A. Keating, W. Y. Foote Co., Syracuse, and Mrs. L. S. Teeter, of F. & R. Lazarus & Co., Columbus. The Association cooperated with *The Saturday Review of Literature* and *The Scholastic* in sponsoring three-day programs in these two cities. Mrs. Becker addressed library, club, and school groups, and held evening conferences with bookstore staffs.

The Annual Luncheon

THE Annual Luncheon was held in the Roof Garden of the St. Regis. At the center of the Speakers' Table sat Edward S. Mills, President of the Association, with Ellis Parker Butler, the toastmaster at his right hand and Maurice Hindus, the speaker of the occasion, on his left. Other guests at the Speakers' Table were: Judge Alfred E. Ommen, special counsel for the Employing Bookbinders of America, Frank C. Dodd, Joseph Wharton Lippincott, George W. Jacobs, President of the American Booksellers' Association, Frederick A. Stokes, O. H. Cheney, John W. Hiltman, and J. Charles Ziegler, President of the Employing Bookbinders' Association.

When the Annual Luncheon was planned, it was hoped that Dr. Abraham Flexner, and George S. Chappell were to be among the speakers, but both were ill and unable to come. In his introduction, Mr. Mills said that he still felt that a balanced program was to be presented, however, as there was one man to introduce the toastmaster, one toastmaster and one speaker.

Mr. Butler said he understood that something had interfered with the flow of books and so something must be done about the damned books. He suggested that all the dollar books be sold for \$2 and all the \$2 books for \$1. A survey had been made with mechanical and electrical instruments and it has been found that children of the 6th and 7th grades are the fastest readers, so it has been decided only to publish for

these grades hereafter. A bill has been introduced into the house making it a penitentiary offense to borrow a book, but the Representative from Arkansas amended it to read, borrow, buy or steal, so the whole matter was dropped.

He then went into the Burn a Book a Week Club. The club planned to be a Burn a Book a Day Club but it was suggested that this would confuse readers with less than 365 books. Mr. Butler recommended burning first the books one has borrowed.

In introducing the speaker, Maurice Hindus, the toastmaster, said, "He will speak on a subject very near to our hearts, 'Literature in the Russian Village.'"

Maurice Hindus spoke all too briefly about the changes in the new Russia, especially the changes that have been happening to the peasants. Everyone in Russia has money, he said, and gradually they are learning more and more things to spend money for. Handkerchiefs, underwear, rouge are just a few of the things that Russian peasants are learning to want. They might be said to be becoming underwear conscious. The Russian peasant knows very little about agriculture, and gradually he is learning about machinery and how to use it. But so quickly are changes coming about that the peasant is a new person every year, and what no one knows is what he is to become or what Russia will become when the Russian peasant has had his say.

Literary Associates, Inc.

CONTRIBUTIONS of various racial groups to the progress and welfare of the nation will be the subject of a series of informative books to be published in this hitherto undeveloped field by a new publishing house, Literary Associates, Inc., organized last August, with offices in the Chrysler Building. The first of the series, "Negro—National Asset or Liability?" by Dr. John Louis Hill, who is the firm's editor, appeared on December 29, 1930.

This series is to be titled, "Racial America," and subsequent volumes will be on the Jew, Anglo-Saxon, Scandinavian and Latin elements in the United States. Arrangements are being completed with authoritative writers on these respective subjects for the volumes of the Jew and the Anglo-Saxon, and an announcement of the authors and the publication dates will be made in the near future. Literary Associates, Inc. is at present seeking authors of reputation and ability for further books in the same series.

Frederick J. Werner is president of the concern. Dr. John Louis Hill, the editor, has to his credit the following works in addition to the book above: "When Black Meets White," "The Transition," "As Others See Us and As We Are."

Monthly Book Exports Statement

THE Bureau of Foreign and Domestic Commerce in Washington compiles an annual summary of exports of all commodities which, however, does not reach print until several months after the close of the calendar year. Hence, for exporters who are interested in following the month to month foreign trade in commodities in which they are interested, the Bureau will furnish a monthly statement, for which a nominal charge of \$1.00 is made. A minimum number of 25 subscriptions has been set as a requirement before the service can be established. To date, three subscription have been received. In view of the new export classifications for books, most book exporters should be interested in having this month by month report, instead of waiting until sometime next year for the final results of the new export divisions.

Employment Fund

THE Publishers' Auxiliary Committee on the Emergency Employment Fund reports that through the generosity of many publishers, and especially their employees, the quota of \$25,000 assigned to the Committee was exceeded by slightly over \$1,000. Among the large contributions received, but which through some oversight at headquarters were not acknowledged in the public press, there was one of \$1,382.73 from the Abingdon Press. If any other contributions were not acknowledged in the public press, the Committee would be glad to learn of this and to report it to *The Publishers' Weekly*.

Macaulay Moves

THE Macaulay Company which has published books for twenty-one years, moves to the fourth home of its career on February 1, 1931. The new address is 381 Fourth Avenue, one of a group of buildings which have come to constitute the informal center for the book publishing industry. Among the recent outstanding publishing activities of the firm have been "The American Caravan," the symposiums, "Sex in Civilization" and "The New Generation," edited by V. F. Calverton and Samuel D. Schmalhausen.

Obituary Note

GEORGE HENRY SARGENT

GEORGE HENRY SARGENT, journalist, bibliographer and collector, the best known writer about rare books and collecting in this country, died at Elm Farm, Tory Hill, Warner, N. H., on January 14th. As "The Bibliographer" of the *Boston Transcript*, he was admired by many for his enthusiasm as a collector as well as his sound judgment on all bibliographical matters. He was born in Warner, N. H., on May 5, 1867. He joined the *Transcript* in 1895. His first book "Napoleon and the French Revolution in Literature" was published in 1906. Other works were "Romances and Books," "Lauriat's, a Sketch of Early Boston Bookselling," "Modern Tendencies in Book Collecting," "Amy Lowell, a Mosaic" and "A Busted Bibliophile and His Books" published in 1929. An extended obituary of Mr. Sargent will appear in the January 31 issue of the *Publishers' Weekly*.

Changes in Price

OXFORD ENGLISH DICTIONARY

20 half vols., $\frac{1}{4}$ Persian, now \$675.00
 20 half vols., $\frac{1}{2}$ Morocco, now 825.00
 20 full vols., $\frac{1}{2}$ Morocco, now 750.00

HARPER & BROS.

"No One Man" by Rupert Hughes has been changed from \$2.00 to \$2.50.

WILLIAM EDWIN RUDGE, PUBLISHER

"Masters of Etching Series" has been reduced from \$2.25 to \$2.00.

"Famous Water-Colour Painters Series" has been reduced from \$2.25 to \$2.00.

"Famous Sporting Prints Series" has been reduced from \$2.25 to \$2.00.

"Masters of the Colour Print Series" has been reduced from \$2.25 to \$2.00.

"Masters of Painting Series" has been reduced from \$2.25 to \$2.00.

"Master Draughtsmen Series" has been reduced from \$2.25 to \$2.00.

"World's Masters Series"—Cloth bound has been reduced from 90c. to 75c.

This price change is effective February first.

Oswald Lectures

TO convey to those who handle books an understanding of the charm and beauty possessed by well-printed books is the aim of a course that deals with the changing styles in typography and book illustration over a period of 400 years. John Clyde Oswald gives this course "History of the Graphic Arts" on Fridays from 5.30 to 7.00 in Room 213 at the New York Public Library, Forty-second Street and Fifth Ave. Special attention is given to illustrated books, and visits to the Spencer Collection and to the Pierpont Morgan Library are on the program. The second term, opening on February 6, will begin with French 16th-century printing, the first term ending with the incunabula period and the flowering of the art in Italy under Aldus et al. The course is part of the regular program of the Division of the Graphic Arts and is being given for the second time. It carries 2 points credit; enrollment fee is \$22.00 per term. Registrations will be accepted from January 19 to February 6; address the Executive Secretary, College of Fine Arts, 250 East 43d Street. Registrations cannot be made at the New York Public Library.

Communication

"IF WINTER COMES"

Editor, *Publishers' Weekly*:

I am very much interested in Jim Nelson's article in the *Publishers' Weekly* for January 3rd.

I am quite distressed to find no mention of our book entitled, "If Winter Comes," by a gentleman by the name of A. S. M. Hutchinson, which we published on August 12th of that year, and which had sold more than 265,000 the week before Christmas of that year.

Doesn't this seem rather a weird omission?

Very truly yours,

LITTLE, BROWN & COMPANY

G. G. Ross

Advertising Manager

Business Notes

ALGONAC, MICH.—June I. Peck is out of business.

ATCHISON, KANSAS.—Fox Den Library, 519 North Third Street. Mrs. J. C. Fox. Opened November 1st, 1930. Rental library,—few books for sale.

CHICAGO, ILL.—The King Rental Libraries, 8018 Colfax Avenue, have opened a new rental library system. C. W. King is the proprietor.

CORONADO, CAL.—Books of the Month Library, Mildred G. Hollingsworth, open for business at No. 7 Winchester Building.

FLORAL PARK, N. Y.—Quill Book Shoppe, 270 Jericho Turnpike. Charlotte Wendelowski. Opened January 3rd. Rental library and books for sale. Initial stock \$1,000.

FOREST HILLS, L.I.—Paige's shop is out of business.

FRENCHTOWN, N. J.—Britton Bros. store is out of business.

LITTLE ROCK, ARK.—Pfeifer Bros., Sixth and Main Streets. Department Store. Rental library of fiction, biography and travel books to open February 1st. Dora Stafford, manager.

NEW YORK CITY.—Doubleday, Doran Bookshops, Inc., new branch, 1 Wall Street. To open March 1st.

PASADENA, CAL.—George M. Millard, Rare & Fine Imported Books, is located at 645 Prospect Crescent.

PITTSBURGH, PA.—T. B. Carlin, 1024 Bessemer Bldg. In bankruptcy. December 1930.

SHARON, PA.—J. F. Nickum is the book buyer for Smith Drug Co., Inc., with headquarters at the State and Main Streets store.

The Weekly Record

Describes and Indexes the New Books of All Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

THE number of books on our shelves suddenly took a great increase for the week of January 24th, so that there are over two hundred listed in this Record, a great many more than during the previous weeks of this year. The first Popular Copyrights of Grosset & Dunlap to be published in several months is one of the causes of the increase. That publishing house has also issued several volumes in its new series, the Universal Library, which will contain classics that are in popular demand, in a uniform binding, priced at \$1. See *Brontë, France, Polo, Swift and Voltaire*. New Novels of Distinction are listed under *Cabell* and *Komroff*. A corresponding number of Burt's Copyright Fiction has already arrived for listing next week.

Another new series to cover various subjects in popular outlines is begun by Nelson. See *Smith*, "Myths and Legends of Many Lands" and *Sparkes*, "Art and Artists." "The Art of Study" by *Pear* is another good handbook for self-improvement. Book-buyers who pursue lines of serious reading will also welcome the *Koran* in a new English translation by Marmaduke Pickthall and "A Newman Synthesis," arranged to give a consecutive outline of the teachings of Cardinal Newman. James Westfall Thompson is the author of a scholarly two-volume history of the Middle Ages, which provides a well-rounded account of that vast period

for those who do not wish to consult innumerable volumes on special subjects. "Work" by *Tilgher* is an interesting history of changing attitudes and the theory of work. "Who's Who," the English publication, has just been issued for 1931.

Timely books on various subjects include "George Washington Plays," compiled by *Sanford*; "The Dry Decade" by *Merz*, author of "The Great American Band Wagon"; "Banking Concentration in the United States" by *Lawrence*; "Chain, Group and Branch Banking" by *Willit*; "Protestant Cooperation in American Cities" by *Douglass*; and "Outdoor Sports," a collection of articles issued by the Popular Mechanics Press.

Non-fiction for interesting winter reading includes two books on the theatre, the memoirs of a Russian dancer, *Karsavina*, and the autobiography of the American producer, *John Golden*; "The Underworld of Paris" by *Alfred Morain*, Parisian Prefect of Police; a biography of *Lafcadio Hearn* by *Temple*; essays on music by a noted critic, *Carl Engel*; the selected poems of *Vachel Lindsay* in the Modern Readers Series; and a new edition of the "Zuni Folk Tales," collected and translated by *Cushing*.

There are three books on Russia, this week, "The Red Trade Menace" by *Knickerbocker*; "The Economic Life of Soviet Russia," by *Hoover*; and "These Russians," by *White*.

THIS list aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

The Weekly Record of January 24th, 1931

Abercrombie, Lascelles

The poems of Lascelles Abercrombie. 560p. front. (por.) D (Oxford poets) '30 [N. Y.] Oxford \$2.50

A collection of poems and plays from seven earlier volumes of a modern English poet.

Akers, Charles Edmond

A history of South America; new ed., with additional chapters bringing the work up to 1930 by L. E. Elliott. 813p. il., maps (col.) O ['30] N. Y., Dutton \$5

Aldis, Dorothy Keelley [Mrs. Graham Aldis]

Murder in a haystack. 277p. D [c.'31] N. Y., Farrar & Rinehart \$2

The lovely and somewhat mysterious Mrs. Symonds is murdered during a smart society treasure hunt.

Armstrong, Anthony [A. A. of Punch], pseud.

The trail of the Black King. 320p. D [c.'31] Phil., Macrae, Smith \$2

Jimmie Rezaire hunts a dangerous unknown criminal who has attempted to blackmail one of his friends.

Babcock, Mrs. Bernie Smade

Lincoln's Mary and the babies. 316p. D (Popular copyrights) [c.'29] [N. Y., Grosset] 75 c.

Bacon, Frank

Lightnin'; after the play by Winchell Smith and Frank Bacon; il. with scenes from the photoplay. 292p. D (Popular copyrights) [c.'20] N. Y., Grosset 75 c.

Bailey, Henry Christopher

Mr. Fortune explains. 320p. D [c.'31] N. Y., Dutton \$2

Short stories, in which figures Mr. Fortune, whose methods of crime deduction are all his own. A Dutton prize clue mystery.

Baker, George Philip

The fighting kings of Wessex; a gallery of portraits. 320p. (bibl. footnotes) il., maps, diags. O '31 N. Y., Dodd, Mead \$4

A history of England from the time of the Roman invasion to the beginning of the Middle Ages.

Ballwebber, Edith

Tap dancing; fundamentals and routines. 70p. il. F [c.'30] Chic., Clayton F. Summy Co., 429 S. Wabash Ave. \$2

Directions for steps and dances, with music, for beginners, by an assistant professor in physical education in the University of Chicago.

Bancroft, Frederic

Slave-trading in the old South. 415p. (bibl. footnotes) il. O c. Balt., J. H. Furst Co., 12 Hopkins Pl. \$4

An historical study of the business of slave-trading in all parts of the South.

Barron, Joseph Thomas

Elements of epistemology. 225p. (bibl. footnotes) D c. N. Y., Macmillan fab. \$2

An introduction to the scholastic theory of knowledge by one of the Faculty of Sacred Sciences of the Catholic University of America.

Bartlett, Frank W., and Johnson, Theodore W.

Engineering descriptive geometry and drawing; 2nd ed. 618p. il. O '30 N. Y., Wiley \$5.50

Bartlett, Lanier, and Bartlett, Virginia Stivers

The lash; photoplay title of Adios! il with scenes from the photoplay. 319p. D (Popular copyrights) [c.'29] N. Y., Grosset 75 c.

Barton, George Aaron

A history of the Hebrew people, from the earliest times to the year A.D. largely in the language of the Bible. 473p. (bibl. footnotes) O (Century historical ser.) [c.'30] N. Y., Century \$3.50

The author is professor of Semitic languages and history of religion in the University of Pennsylvania.

Bedford-Jones, Henry [John Wycliffe, pseud.]

The Shadow. 322p. D '30 c. N. Y., Fiction League, 61 E. 11th St. 50 c.

A story of adventure and mystery laid in Lower California. This new publisher issues books to be distributed through the Schulte Cigar Stores. See also *Thayer*.

Belloc, Hilaire

The man who made gold; il. by G. K. Chesterton. 296p. D [c.'31] N. Y., Harper \$2.50

A humorous and fantastic story, that is also a social satire, about a professor who discovered a way by which lead could be turned into gold.

Binney, Millard Fillmore, ed.

God's answer; daily inspiration for the home altar. 384p. T [c.'30] Los Angeles, Bert Rose Co., 317 Central Ave. flex. fab. \$1.75

Messages for every day in the year, written on Bible texts by Protestant ministers.

Blanchard, Arthur A., and Phelan, Joseph W.

Synthetic inorganic chemistry; 4th ed. 352p. O '30 N. Y., Wiley \$3

Bloch, Jean-Richard

A night in Kurdistan; tr. by Stephen Haden-Guest. 291p. D c. N. Y., Simon & Schuster \$2.50

The story of a young Kurdish bandit, in whom the inheritance of nomad blood and the Christian principles of his converted mother are at war.

Ballantine, J. P., and others

Six studies in mathematics. 67p. (bibl. footnotes) diagr. O (Univ. of Wash. pub'ns. in math., v. 2, no. 1) '30 Seattle, Univ. of Wash. Press pap. \$1

Borradalle, L. A.

Elementary zoology for medical students; 2nd ed. 406p. il., diags. D (Oxford medical pub'ns.) '30 N. Y., Oxford \$3.50

A manual of elementary zoology; 6th ed. 700p. diags. D (Oxford medical pub'ns.) '30 N. Y., Oxford \$5.40

[Brown, Zaidee, and others, comps.]

Guides to reading for young people. no. p. nar. O '30 Chic., Amer. Lib. Ass'n. pap. 10 c.

Boorman, William Ryland

Personality in its teens. 283p. D c. N. Y., Macmillan \$2.50

The mental attitudes of boys in their teens explained in the words of the 300 boys who participated in this study.

Bridges, Robert

Collected essays, papers, etc., of Robert Bridges; 5, George Darley. 39p. D '30 [N. Y.] Oxford bds. \$1

Brontë, Emily Jane

Wuthering Heights. 377p. O (Universal lib.) [n. d.] N. Y., Grosset \$1

One of the first volumes in a new dollar series which will contain famous world classics, set in new type and bound similarly in a modern format. See also *France, Swift, Polo, and Voltaire*.

Brown, Thomas Kite

When Master Thomas was a boy; ed. by Jessie Gidley Carter. 106p. il. D '30 Phil., Winston \$1.50

Browne, Frances

The wonderful chair, and the tales it told; ed. by M. V. O'Shea [rev.]. 201p. il. D (Heath supplementary readers) ['30, c. '00, '28] Bost., Heath 76 c.

Brush, Katharine [Mrs. Herbert Charles Winans]

Young man of Manhattan. 325p. D (Popular copyrights) [c. '29, '30] N. Y., Grosset 75 c.

Burchill, Georgine, and others

New progressive road to reading; a program for silent and oral reading; 6 v. various p. il. (col.) D [c. '30] Newark, N. J., Silver, Burdett 60 c.-80 c.

Burroughs, Edgar Rice

Tarzan and the lost empire. 313p. front. D (Popular copyrights) [c. '28, '29] N. Y., [Grosset] 75 c.

Burt, Maxwell Struthers

Festival. 388p. D c. N. Y., Scribner \$2.50
This story about the life of a modern girl which interests but bewilders her retired-banker father takes place in New York, Philadelphia and Italy.

Cabell, James Branch

Figures of earth; a comedy of appearances. 372p. D (Novels of distinction) [c. '21] [N. Y.] Grosset \$1

Chamberlain, George Agnew

River to the sea. 241p. D '30 c. N. Y., Brewer & Warren \$2
A love story, and a story of young genius. When Larry bought Yellow Mountain in Connecticut, he did not know how his strange neighbors would affect his destiny.

Chapman, Manuel

William S. Schwartz; a study. 297p. (3p. bibl.) il. (col. front.) Q '30 c. Chic., L. M. Stein bds. \$5

A biographical critique of a modern artist with many reproductions from his work.

Chuse, Anna R.

Costume design. 64p. il. Q [c. '30] Pelham, N. Y., Bridgman bds. \$2.50
Brief descriptions of the costumes of all centuries, from prehistoric times to the present.

Clark, and others

The highway to English; bks. 1 and 2. 564p.; 556p. il. (pt. col.) D '30 Phil., Winston \$1.48, ea.

Clarke, Donald Henderson

In the reign of Rothstein. 319p. D (Popular copyrights) [c. '29] N. Y., Grosset 75 c.

Clausen, Carl

The Gloyne murder. 266p. D (Popular copyrights) [c. '29, '30] N. Y., Grosset 75 c.

Coleman, Mrs. Satis Narrona

The drum book. 197p. il. O (Creative music ser.) [c. '31] N. Y., John Day \$1.90
Directions for making and playing drums, with a history of their development. Written by a teacher in the Lincoln School, New York.

Comfort, Will Levington

Apache. 274p. D [c. '31] N. Y., Dutton \$2.50

A fictionized life of Mangus Colorado, Apache chief, and the story of his people, their relations with the Mexicans, the white settlers, and the U. S. Army.

Connington, John Jervis, pseud. [Alfred Walter Stewart]

Grim vengeance. 305p. D (Popular copyrights) [c. '29] N. Y., Grosset 75 c.

Craig, Lillian K.

The curious car. 94p. il. (pt. col.) D [c. '30] Milwaukee, Bruce Pub. Co. 88 c.
The family automobile tells its own story for children.

Croy, Homer

River girl. 320p. D c. N. Y., Harper \$2
A realistic romance of the high days of Mississippi steamboating.

Curwood, James Oliver

The river's end; a new story of God's country. 303p. il. D (Popular copyrights) [c. '19] N. Y., Grosset 75 c.

Cushing, Frank Hamilton, comp.

Zuni folk tales; tr. by the compiler; foreword by J. W. Powell; introd. by Mary Austin [new ed.]. 503p. il. O '31, c. '01, '31 N. Y., Knopf \$5

Bureau of Agricultural Economics

The world cotton situation with outlook for 1931-32, and the long-time outlook for Southern agriculture. 75p. diags. O (U. S. Dept. of Agri., misc. pub'n no. 104) '30 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. apply

Caunter, C. F.

Light aero engines; a practical manual describing the chief types of light aero engines, and giving instructions for their maintenance. 301p. (bibl.) il., diags. D '30 N. Y., Pitman \$3.50

Charters, Wallace Werrett, and others

Essential language habits; teachers' manual to ac-

company a new edition in color. 223p. S [c. '30] Newark, N. J., Silver, Burdett pap. 80 c.

Colburn, Allan P., and Hougen, Olaf A.

Studies in heat transmission; particularly as applied to tubular gas condensers. 158p. (bibl. foot-notes) diags. O (Engineering Exp. Sta. ser., bull. no. 70) '30 Madison, Wis., Univ. of Wis. pap. 75 c.

Crowe, H. Warren

Handbook of the vaccine treatment of chronic rheumatic diseases. 60p. O (Oxford medical pub'ns.) '30 N. Y., Oxford 80 c.

Cunningham, Floyd F.

Laboratory manual in the geography of North America. 50p. F '30 N. Y., Wiley pap. \$1.25

Dana, Marvin

Paid; photoplay title of *Within the law*; from the play by Bayard Veiller; il. with scenes from the photoplay. 344p. D (Popular copyrights) [c.'13] N. Y., Grosset 75 c.

Daudet, Alphonse

Tartarin de Tarascon; ed. by C. Fontaine. 145p. il. S [c.'02] N. Y., Amer. B'k 88 c.

D'Auvergne, Edmund Basil Francis

The prodigious Marshal. 340p. il. (pors.) D c. N. Y., Dodd, Mead \$3
The life and adventures of Maurice de Saxe, Marshal of France during the first part of the 18th century.

De la Ramée, Louise [Ouida, pseud.]

A dog of Flanders. 128p. il. (col.) D [c.'30] Chic., Beckley-Cardy Co. 60 c.

Douglass, Harlan Paul

Protestant cooperation in American cities. 532p. (bibl.) diags. O [c.'30] N. Y., Inst. of Social & Religious Research, 230 Park Ave. \$3.50

An historical and critical study of the Church Federation Movement.

Du Puy, William Atherton

Wonders of the animal world. 204p. il. D (Heath supplementary readers) [c.'30] Bost., Heath 88 c.

Eberhard, Frederick G.

The thirteenth murder. 254p. D (Macaulay supersleuth mystery) [c.'31] N. Y., Macaulay \$2

A mysterious murderer, called the Boner, gets away with twelve murders, but the thirteenth murder is unlucky for him.

Engel, Carl

Discords mingled; essays on music. 243p. il. O '31, c.'17-'31 N. Y., Knopf \$3.50

Papers on a wide variety of musical subjects by the editor of *The Musical Quarterly*, who is also chief of the Music Division of the Library of Congress.

Ewing, Lucy E. Lee

Dr. John Ewing and some of his noted connections. 144p. O '30 Phil., Winston \$4

Fajans, Kasimir, and Wüst, J.

A textbook of practical physical chemistry; tr. by Bryan Topley. 248p. (bibl.) diags. O [n.d.] N. Y., Dutton \$4.95

Fargo, Lucile Foster

The program for elementary school library service. 224p. (13p. bibl.) D '30 c. Chic., Amer. Lib. Ass'n \$2.25

Farnol, Lynn

One heavenly night; il. with scenes from the photoplay. 242p. D (Popular copyrights) [c.'31] N. Y., Grosset 75 c.

Field, Robert S.

New uses for capital. 136p. D '30 Phil., Winston \$1

Fletcher, Joseph Smith

The Borgia Cabinet. 259p. D (Popular copyrights) [c.'29,'30] N. Y., Grosset 75 c.

The investigators. 255p. D ['30] N. Y., Clode \$2

A tale of mystery and romance.

Floyd, Dorothy Anne, and Burgess, F. Graham

As the spirit listeth [verse]. 96p. O [c.'30] Bost., Meador Pub. Co. \$2

Forbes-Mosse, Frau Irene Flemming

Katinka; a novel; tr. by Oakley Williams. 305p. D '31 N. Y., Dodd, Mead \$2.50

Against a background of a German provincial town pass a group of realistic people whose lives touch each other at a critical point in their careers.

Foster, William Trufant, and Catchings, Waddill

Progress and plenty. 225p. D (Pub'ns Pol-lak Found. for Economic Research, no. 13) '30 c. Bost., Houghton \$2

Two-minute talks on the economics of prosperity selected from five hundred daily essays on timely topics that were published during 1929 and 1930 in newspapers from Boston to Tokio.

France, Anatole

Thäis. 154p. O (Universal lib.) [n.d.] N. Y., Grosset \$1

Frankau, Gilbert

Martin Make-believe; a romance. 439p. D c. N. Y., Harper \$2.50

A story of love and courage, and of Martin Kenterton who tried to "carry on" at home after the War.

Gall, Irma M., and Van Etta, Vivian M.

The art of pottery. 80p. (bibl.) il. (col. front.), diags. O [c.'30] Milwaukee, Bruce Pub. Co. \$1.35

Decorative pottery-making for the amateur.

Galland, Joseph Stanislaus, and Cros, Roger

Nineteenth century French prose. 555p. D (Century modern lang. ser.) [c.'31] N. Y., Century \$2.50

Selections from the works of the leading French prose writers of the 19th century, with explanatory material for use in a third year college course.

Geikie, Roderick, and Montgomery, Isabel A.

The Dutch Barrier, 1705-1719; with a memoir of Roderick Geikie by G. M. Trevelyan. 439p. (3p. bibl.) front. (map) O '30 [N. Y.] Macmillan \$7

A study of the Barrier Treaties, which attempted to deal with the problem of the Southern Netherlands.

Gibbs, Sir Philip Hamilton

The age of reason. 320p. D (Popular copyrights) [c.'28] [N. Y., Grosset] 75 c.

Golden, John, and Shore, Viola Brothers [Mrs. Harry Braxton]

Stage-struck John Golden. 340p. il. O '30, c.'27,'30 N. Y., S. French \$4

Experiences of the producer of "Lightnin'" and other plays, who is noted as the producer of "clean" plays. These articles appeared in the *Saturday Evening Post* under the title, "Cleaning Up."

Field, Samuel, and Weill, A. Dudley

Electro-plating; a survey of modern practice, including nickel, zinc, cadmium and chromium. 205p. il., diags. D '30 N. Y., Pitman \$2

Grumann, Paul H.

The musical dramas of Richard Wagner. 56p. O '30 c. Lincoln, Neb., Univ. of Nebraska pap. 50 c.

Goody Two Shoes

The renowned history of little Goody Two Shoes; attributed to Oliver Goldsmith; ed. by Charles Welsh. 60p. il. D (Heath supplementary readers) ['30] Bost., Heath 56 c.

Graham, Stephen

St. Vitus Day. 354p. D c. N. Y., Appleton \$2.50

An historical novel about the conspiracy which was planned and carried out by a youthful group at Sarajevo in 1914 which resulted in the assassination of Arch-duke Franz Ferdinand, followed by the World War.

Graves, Robert

But it still goes on; an accumulation. 319p. O [c.'31] N. Y., Cape & Smith \$3

A volume containing stories, a play, other papers, and a postscript to the English poet's recent autobiography, "Goodbye to All That."

Gress, Edmund Geiger

The art and practice of typography; special lim. ed. 222p. il. (pt. col.) F '31 N. Y., Harper \$15

"E. G. G.'s background book in the study and development of a fresh note American period typography, in its pages including the story of typography from the beginning to the present, with six hundred reproductions." Originally published by the author, this volume now appears in an edition limited to 250 copies.

Grey, Zane

Fighting caravans; il. with scenes from the photoplay. 361p. D (Popular copyrights) [c.'28,'29] N. Y., Grosset 75 c.

Grierson, Francis D.

The Blue Bucket mystery. 318p. diagr. D [c.'30] N. Y., Clode \$2

What mystery lay behind the robbery of the house of James Bardon, ex-police sergeant, the murder of Bardon and the subsequent attacks on young Mark Seymour?

Halek

Halek's stories and evensongs; tr. by W. W. Strickland. 370p. O '30 N. Y., B. Westermann \$3

Translated from the Czech.

Harris, Jessie A., and Edmonds, Lillian M.

Read it yourself stories. 138p. il. (col.) D [c.'30] Chic., Beckley-Cardy Co. 70 c.

A reader for the first or second grades.

Hecht, Ben

A Jew in love. 341p. D [c.'31] N. Y., Covici, Friede \$2.50

The love affairs of Jo Boshere, a modernized Jew.

Hoover, Calvin B.

The economic life of Soviet Russia. 369p. (3p. bibl.) O c. N. Y., Macmillan \$3

A study by a professor of economics in Duke

University made during his stay in Russia through 1929 and part of 1930, as holder of a fellowship of the Social Science Research Council of the United States.

Hopkins, Gerard Manley

Poems of Gerard Manley Hopkins; ed. by Robert Bridges; 2nd ed. with an appendix of additional poems; introd. by Charles Williams. 175p. D '30 [N. Y.] Oxford \$3

Hume, Hardrada Harold

Azaleas and camellias. 98p. il. (col. front.) D c. N. Y., Macmillan \$2.50

Their care and culture, for the home gardener.

Jones, Charles T. H., and Wilson, Don

Musico-dramatic producing; a manual for the stage and musical director. 140p. il., diagrs. D [c.'30] Chic., Gamble Hinged Music Co., 228 S. Wabash \$2

Practical guidance for amateur or professional producers.

Judd, Alfred

In quest of peril; being the thrilling adventures of Major Brand, his son Dick, and trusty Tim O'Flannel in all parts of the world. 329p. front. D (Premier ser.) [n.d.] N. Y., Nelson \$1

A story for boys.

Karsavina, Tamara

Theatre street; the reminiscences of Tamara Karsavina; foreword by J. M. Barrie. 356p. il. D [c.'31] N. Y., Dutton \$5

A Russian dancer, famous in European capitals in 1910 and following years, tells her experiences and describes many of the theatrical and artistic celebrities of Europe.

Kaye-Smith, Sheila [Mrs. Theodore Penrose Fry]

The mirror of the months. 68p. D c. N. Y., Harper bds., \$1.25

Twelve meditations on the spiritual meaning of the months of the year, by a popular novelist, who is a Catholic.

Kendrew, Wilfrid George

Climate; a treatise on the principles of weather and climate. 338p. (bibl. footnotes) il., maps, diagrs. O '30 [N. Y.] Oxford \$5

Kingsley, Charles

The water babies. 296p. il. (col.) O (Children's b'kshelf) '30 Phil., Winston bds. \$1.25

Knickerbocker, H. R.

The Red trade menace; progress of the Soviet Five Year Plan. 295p. il. D '31, c. '30, '31 N. Y., Dodd, Mead \$2.50

The foreign correspondent of the New York Evening Post presents the results of his two months' survey of Russia's principal cities. He sees the realization of the Soviet system as state capitalism, not communism.

Hallis, F.

Corporate personality; a study in jurisprudence. 322p. O '30 N. Y., Oxford \$5

Hammond, M. O.

Painting and sculpture in Canada. 72p. (bibl. note) il. (col. front.) D [c.'30] Toronto, Can., Ryerson Press pap. 75 c.

Hartridge, H., and Haynes, F.

Histology for medical students. 412p. il. (pt. col.) O (Oxford medical pub'ns.) '30 N. Y., Oxford \$5

Holland, Sir Thomas H.

Minerals and international relations; the international relationship of minerals and international movement of mineral products in peace and war. 47p. (bibl. footnotes) D (Internat'l. conciliation, no. 266) '31 N. Y., Carnegie Endowment for Internat'l. Peace pap. 5 c.

Kennedy, W. P. M., ed.

Statutes, treaties and documents of the Canadian Constitution, 1713-1929; 2nd ed., rev. and enl. 780p. O '30 N. Y., Oxford \$8.50

Kohler, Irving N., M.D.

The Bible is not the ultimate authority. 139p. front. (por.) D [c.'30] Middleport, N. Y., Author \$2.50

A personal philosophy of life and religion.

Komroff, Manuel

Coronet. 677p. D (Novels of distinction) [c.'30] N. Y., Grosset \$1

Koran

The meaning of the glorious Koran; an explanatory translation by Marmaduke William Pickthall. 701p. O '30 N. Y., Knopf \$7.50

The first translation of the Koran by an Englishman who is also a Muslim and who has based his work entirely on Arabic sources.

Lait, Jack

Gangster girl. 230p. D (Popular copyrights) [c.'30] N. Y., Grosset 75 c.

A story of Polack Annie, who ruled New York's underworld.

Lane, Mrs. Rose Wilder

Cindy; a romance of the Ozarks. 260p. D (Popular copyrights) [c.'28] [N. Y., Grosset] 75 c.

Larrimore, Lida

The wagon and the star. 319p. D (Popular copyrights) [c.'29] N. Y., Grosset 75 c.

Lawrence, Joseph Stagg

Banking concentration in the United States; a critical analysis. 333p. (bibl. footnotes) diagrs. O [c.'30] N. Y., Bankers Pub. Co. \$5

An impartial study of present trends in banking methods.

Lewis, William D., and Rowland, Albert Lindsay

Pioneer trails. 524p. il. (col.) D (New silent readers, bk. 7) '30 Phil., Winston 92 c.

Scouting through. 474p. il. (col.) D (New silent readers; bk. 6) '30 Phil., Winston 84 c.

The wonder world. 302p. il. (col.) D (New silent readers; bk. 3) '30 Phil., Winston 72 c.

Limnelius, George, pseud.

The Medbury Fort murder. 311p. D (Popular copyrights) [c.'29] [N. Y., Grosset] 75 c.

Lindsay, Vachel

Selected poems of Vachel Lindsay; ed. by Hazelton Spencer. 244p. D (Modern readers' ser.) '31, c.'13-'31 N. Y., Macmillan half lea., \$1.25

Logan, Jessie E.

Goodly company; a book of quotations and proverbs for character development. 221p. front. D [c.'30] Chic., Beckley-Cardy Co. \$1

Mabardi, Georges

Vanity Fair's Backgammon to win; with two chapters by Clare Boothe Brokaw, a glossary and the authorized rules of backgammon for 1931. 158p. diagrs. (col.) S [c.'30] N. Y., Liveright \$1.50

McClintock, Marshall

We take to bed. 327p. O [c.'31] N. Y., Cape & Smith \$2.50

The story of a husband and wife, who were both stricken with tuberculosis, and their stay in Saranac.

MacGregor, M. M., pseud. [Mrs. Mabel McGeorge Shoemaker]

Palmistry. 249p. diagrs. S '30 c. Phil., Penn \$1

A treatise on the art of character reading by examination of the hand.

Marinoni, Antonio

Italy, yesterday and today. 325p. il. O c. N. Y., Macmillan \$5

A guide to modern Italy, giving the historical background of the places visited and the present economic, political and social organization of the country.

Marlowe, Francis

The Sunset Express; a story of Canadian railway life for boys. 328p. front. D (New era ser.) [n.d.] N. Y., Nelson \$1

Martin, Mrs. Helen Reimensnyder

Porcelain and clay. 303p. D c. N. Y., Dodd, Mead \$2

A young man brings a Pennsylvania Dutch wife into his ultra-refined home where the two elements are forced to associate producing a comic and tragic result.

Matheson, John

The needle in the haystack. 189p. il. (pt. col.) O [c.'30] N. Y., Morrow bds. \$2.50

The adventures of the twins, Billy and Jean, in a land of magic.

Mathiez, Albert

After Robespierre; the Thermidorian reaction; tr. by Catherine Alison Phillips. 276p. (bibl. footnotes) O '31, c.'29, '31 N. Y., Knopf \$5

A detailed history of the last fifteen months of the National Convention, from the fall of Robespierre in 1794 to the establishment of the Directory in 1795. A continuation of the author's history of the French Revolution.

Matthews, Walter Robert, D.D.

God in Christian experience. 302p. (bibl. footnotes) O (Lib. of constructive theology) [n.d.] N. Y., Harper \$3

A discussion of the place of the Christian doctrine in the modern world, by the Dean of King's College, London.

Law, Dr. Hartland

Advice to the ailing; something about stomach trouble, constipation and other ailments, their causes and effects, etc. 87p. il. (pors.) D c.'30 San Francisco, Viavi Co., 50 Fell St. pap. 15 c.

Lloyd, T. C.

Electrical equipment. 287p. O '30 N. Y., Wiley \$3.50

Lucas, Merle J.

Advertising methods for young people; reasons, principles, and methods for advertising young people's work. 104p. il., diagrs. D (Life enrichment ser.) [c.'30] Phil., [Judson Press] pap. 50 c.

Macaulay, T. C.: Smith, J. A.

Interlanguage: Artificial languages. 26p. O (Soc. for Pure Eng., tract no. 34) '30 N. Y., Oxford pap. 85 c.

Mackail, J. W.

Largeness in literature. 16p. O (Eng. Ass'n. pamphlet, no. 76) '30 N. Y., Oxford pap. 70 c.

McMurtrie, Douglas C.

The fundamentals of modernism in typography [lim. ed.]. 17p. O '30 Chic., Eyncourt Press pap. apply

Margoliouth, D. S.

On "The Book of Religion and Empire" by Ali B. Rabban Al-Tabari. 20p. O (Proceedings Brit. Acad., v. 16) '30 N. Y., Oxford pap. 50 c.

Merchant, Elizabeth Lodor

Boys' stories from Dickens, retold [new ed.]. 136p. il. (col.) D (Charming garden ser.) '30 Phil., Winston 60 c.

Girls' stories from Dickens, retold [new ed.]. 128p. il. (col.) D '30 Phil., Winston 60 c.

Merz, Charles

The dry decade. 343p. (bibl. footnotes) O '31, c. '30, '31 Garden City, N. Y., Doubleday, Doran \$3

An impartial, factual history of America's experiment with prohibition.

Miller, Edwin Lillie

New English composition; bks. 3 and 4. 208p.; 240p. fronts. (pors.) D [c. '30] Bost., Houghton 96 c., ea.

Morain, Alfred

The underworld of Paris; secrets of the Sûreté. 320p. il. O c. N. Y., Dutton \$3.50
Records of true cases of crime and horror are given by the Préfet de Police in Paris, late head of the French Department of Criminal Investigation which is known as the Sûreté.

Moses, Walter Farrington

Artistic anatomy. 50p. diags. F c. '30 Los Angeles, Art Guild Acad., 2405 W. 6th St., bds. \$5.50, portfolio

Studies in anatomy for artists.

Mother Goose

Mother Goose rhymes; il: by Frederick Richardson; rev. ed. il. (col.) T (Cheerie ser.) '30 Phil., Winston bds. 25 c.

Rhymes from Mother Goose; comp. by Charles Welsh; rev. ed. 174p. il. D (Heath supplementary readers) ['30] Bost., Heath 76 c.

New force in education (A); the proceedings of a conference held at Teachers College, Columbia University, under the auspices of Teachers College and the National Congress of Parents and Teachers, December 5 and 6, 1929. 146p. diagr. D [n. d.] Wash., D. C., Nat'l Congress of Parents & Teachers, 1201 16th St., N.W. \$1

Newman, John Henry, cardinal

A Newman synthesis; arranged by Erich Prywara. 392p. D '31 N. Y., Longmans \$2
Passages taken from Cardinal Newman's works and rearranged to form a complete statement of his teachings.

Noble, M. C. S.

A history of the public schools of North Carolina. 476p. (2p. bibl.) il. O '30 c. Chapel Hill, N. C., Univ. of N. C. Press \$3
From earliest Colonial days to 1900.

Ogden, George Washington

Steamboat gold. 309p. D '31, c. '18, '31 [N. Y.] Dodd, Mead \$2

Young Randolph and his fiancée battle with a weird human fiend who has guarded for years the treasure which lies in a sunken steamboat in the Missouri River.

Old world wonder stories; introd. by M. V.

O'Shea; rev. ed. 110p. il. D (Heath supplementary readers) ['30 c. '01, '29] Bost., Heath 60 c.

Olver, Edward W.

Landscaping the small home. 158p. il., diags. D c. N. Y., A. T. De La Mare \$2

Advice on planting adaptable to average city and suburban small homes.

Outdoor sports, the year 'round. 336p. il.,

diags. O [c. '30] Chic., Popular Mechanics Press, 200 E. Ontario St. \$2

Containing many articles telling of new and old ways to enjoy the outdoors and directions for making the necessary equipment.

Patten, Clara Irene

Miss Hadley's Finishing School. 143p. D [c. '30] Bost., Meador Pub. Co. \$1.50

The story of two sisters, one of whom opens a school in order to keep their old home.

Pear, Tom Hatherley

The art of study. 126p. (bibl. footnotes) D c. N. Y., Dutton \$1.50

A guide to learning and the development of mentality, for the average reader, by a professor of psychology in the University of Manchester.

Peers, Edgar Allison

Studies of the Spanish mystics; v. 2. 489p. (68p. bibl.) O '30 N. Y., Macmillan \$7.25

Pelo, W. J., ed.

Universal graphic dictionary. 1080p. D '30 Phil., Winston \$1.25

Peterson, Alvin M.

Powderpuff; the story of a cottontail. 104p. il. D [c. '30] Milwaukee, Bruce Pub. Co. 72 c.

Philipson, David, D.D.

The reform movement in Judaism; new and rev. ed. 503p. (bibl. notes) O '31, c. '07, '31 N. Y., Macmillan \$4.50

Polo, Marco

The travels of Marco Polo. 357p. O (Universal lib.) [n. d.] N. Y., Grosset \$1

Preedy, George, pseud.

The Prince's darling. 370p. D (Popular copyrights) [c. '29, '30] N. Y., Grosset 75 c.

Propper, Milton M.

The strange disappearance of Mary Young. 326p. D (Popular copyrights) [c. '28, '29] N. Y., Grosset 75 c.

Myers, Garry Cleveland, and Myers, Caroline Elizabeth

My work book in arithmetic; bk. 6. 160p. il., diags. Q (Harter work b'ks., arith. ser.) c. '30 Cleveland, O, Harter Pub. Co. pap. 68 c.

Myers, Garry Cleveland, and others

Work book in algebra; pt. 2. 144p. Q (Harter work b'ks. math. ser.) [c. '30] Cleveland, O., Harter Pub. Co. pap. 68 c.

Palmer, R. W.

Relays in automatic telephony; their construction, design and adjustment, together with the theory of

impulsing and the measurement of time lags. 200p. il., diags. D '30 N. Y., Pitman \$1

Peters, Leo James, and Bardeen, John

The solution of some theoretical problems which arise in electrical methods of geophysical exploration. 88p. diags. O (Engineering Exp. Sta. ser., bull. no. 71) '30 Madison, Wis., Univ. of Wis. pap. 75 c.

Poe, Elisabeth Ellicott, and Wilson, Vylla Poe

Edgar Allan Poe, a high priest of the beautiful; a biographical essay supplemented by select Poe poems, including "The Raven," "The Bells," "Annabel Lee," etc. 112p. D '30 c. Wash., D. C., Stylus Pub. Co., 1731 21st St. pap. \$1.10

Queen, Ellery, pseud.

The Roman hat mystery; a problem in deduction. 340p. diagr. D (Popular copyrights) [c.'29] N. Y., Grosset 75 c.

Quilter, Daniel

Body; a new study, in narrative, of the anatomy of society [lim. ed.]. 256p. il. O c. N. Y., Autographed Editions Club, 96 5th Ave. buck. \$5, bxd., subs.

A book of short stories, the first publication of this new book club.

Quinlan, Mary Ellen

The new revised universal cook book; with advice to the housewife. 761p. il. (col.) O [c.'30] Cleveland, O., World Syndicate Pub. Co. fab. \$1.25

Reed, Charles Bert

The true tale of Lady Godiva [lim. ed.] 94p. front. O '31 Chic., Bodleian Press, 312 S. Clark St. bds. \$5

Four stories laid in widely different settings.

Reiche, Fritz

The quantum theory; tr. by H. S. Hatfield and Henry L. Brose. 226p. (2p. bibl.) diagrs. D [n.d.] N. Y., Dutton \$2.10

Richardson, Anthony

Milord and I. 298p. D c. N. Y., Macmillan \$2

Through the words of his valet is told the story of Viscount Harriford, his strange secret, and the downfall of the house of Harriford. The scene is Victorian England.

Rinehart, Mary Roberts [Mrs. Stanley Marshall Rinehart], and Hopwood, Avery

The Bat; movie title, The Bat whispers; a novel from the play; il. with scenes from the photoplay. 319p. D (Popular copyrights) [c.'20,'26] N. Y., Grosset 75 c.

Rittelmeyer, Friedrich

The Lord's Prayer; tr. by S. M. K. Gandel. 192p. D c. N. Y., Macmillan fab. \$1.75

Addresses by a noted German preacher.

Roberts, Cecil

Indiana Jane. 278p. D '31, c.'29 N. Y., Appleton \$2

An hilarious novel about two young men about London who adopt a foreign child of eight and find themselves in a complicated situation when Indiana Jane, Broadway star, and Prince Hyacinthe enter the scene.

Robinson, Thomas P.

Darick Clausen. 124p. D (Longmans' play ser.) '31, c.'30, '31 N. Y., Longmans pap. 75 c.

The winning full-length play of the 1929 Drama League—Longmans, Green and Co. playwriting contest.

Ruskin, John

The King of the Golden River; rev. ed. 68p. il. D (Heath supplementary readers) ['30] Bost., Heath 56 c.

Sanborn, Frederic Rockwell

Origins of the early English maritime and commercial law [lim. ed.] 446p. (4p. bibl.) O (Amer. Hist. Ass'n pub'n) [c.'30] N. Y., Century \$4

The only history of the early maritime law in the English language.

Sanford, A. P., ed.

George Washington plays. 286p. D c. N. Y., Dodd, Mead \$2.50

Short and long plays for boys and girls concerning Washington and his times.

Sayce, Conrad H.

The splendid savage; a tale of the north coast of Australia. 280p. il. (col. front.) D (Gold star ser.) [n.d.] N. Y., Nelson \$1

For boys.

Scarberry, Alma Sioux

Dimpled racketeer. 271p. D (Popular copyrights) [c.'31] N. Y., Grosset 75 c.

A story of men and women on both sides of the underworld borderline. Published serially as "Cotton Stockings."

Schuyler, George S.

Black no more; being an account of the strange and wonderful workings of science in the land of the free A.D. 1933-1940. 250p. D [c.'31] N. Y., Macaulay \$2

When a scientist discovers a way of changing Negroes to Caucasians the United States is thrown into a panic, intermarriage is rapid and even Negroes join the Klu Klux Klan to stop the movement.

Scott, Mansfield

The sportsman-detective. 319p. D [c.'30] N. Y., Clode \$2

Dizzy McArthur, a noted hockey player and private criminal investigator, wages a dangerous struggle against Dr. Marsh, the leader of a gang of desperate criminals.

Scott, William Ellison

Citizenship for new Americans [3rd ed.]. 205p. il., maps S [c.'23-'30] St. Paul, Minn., Scott-Mitchell Pub. Co., 141 E. 5th St. \$1.25

Scroggie, W. Graham, D. D.

St. John. 131p. S (Study hour ser.) '31 N. Y., Harper \$1.25

A commentary on the Gospel of John, the first of a series of handbooks on the Bible, by this author.

Ségur, Sophie Rostopchine, comtesse de

Les malheurs de Sophie; ed. by Roberta Mansfield. 95p. il. D '30 N. Y., Longmans 60 c.

The story of a donkey; tr. and abridged by Charles Welsh; rev. ed. 112p. il. D (Heath supplementary readers) ['30] Bost., Heath 60 c.

Seymour, Beatrice Kean Stapleton [Mrs. William Kean Seymour]

But not for love. 310p. D '31, c.'30, '31 N. Y., Knopf \$2.50

The romance of Vickey Jardine, a modern young English girl who was too idealistic.

Primary music and worship; for church school and home. 178p. (bibl.) O '30 c. Phil., Presby. B'd. of Christian Educ. \$1.25

Reid, William A.

Seeing the Latin Republics of North America [2nd ed.]. 181p. il., maps O '30 c. Wash., D. C., Pan American Union pap. apply

Ries, H., and Watson, Thomas L.

Elements of engineering geology; 2nd ed. 411p. O '30 N. Y., Wiley \$3.75

Seabury, Ruth Isabel

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Old and Rare Books

Frederick M. Hopkins

THE most important sale in its field since the Jerome Kern collection was sold two years ago, will be held by the American Art Galleries Anderson Galleries, Inc., January 28, 29 and 30, when Part I of the library of B. George Ulizio, of Pine Valley, N. Y., will be dispersed. A foreword to the catalog, written by John C. Eckel, stresses the fact that this collection, while lacking the association interest of the Kern library, presents a much broader field for the general collector. From a leaf of the Gutenberg Bible, 1455, to Galsworthy's "A Modern Comedy," in 1929, is practically the range of this catalog. From Donne's "Poems," 1633, there is a leap to the eighteenth century, which lists a fine run of Samuel Johnson's writings, and many famous English masterpieces follow. Of the nineteenth century books Mr. Eckel points out that every eminent author of that prolific age of literary achievement is listed, giving the collector a richness of choice not offered for many seasons. Dickens's first edition of "Pickwick," in parts, is classed as one of the fourteen prime copies to have received, thus far, the stamp of approval of experts. There are 97 other Dickens lots, many of great rarity. The popular authors represented by important collections include Barrie, Charlotte Brontë, Byron, Conrad, George Eliot, Galsworthy, Gissing, Hardy, Hudson, Henry James, Kingsley, Kipling, Meredith, Scott, Shaw, Stevenson, Swinburne, Thackeray, and Wilde. This list of great names, formidable as it is, comprises only a part of those in this catalog. Collector's books of the eighteenth century include first editions of Boswell's "Life of Johnson," and Gibbon's "History of the Decline and Fall of the Roman Empire," both in original boards, uncut. Announcement will be made later regarding Part II, which will consist entirely of first editions of American authors.

THE 344 lots of Americana constituting the library of Elisha W. McGuire of Brooklyn, sold by the American Art Association Anderson Galleries, Inc., brought \$9,607.50. A few unusual lots and the prices realized were the following: Daboll's "New England Almanack for 1777," 12mo, sewn, New London, 1777, \$33; Original Articles of Confederation, small folio, uncut, Lancaster, 1777, title-page repaired, \$425; Cooper's "Precaution," 2 vols., 12mo, original boards, uncut, New York, 1820, first edition, backs worn and front covers loose, \$700; "A Memorial containing a summary View of Facts, with their Authorities. In answer to "Observations sent by the English Ministry to the Courts of Europe," 8vo, original blue wrappers, in case, New York, 1757, printed by Hugh Gainé, \$400; Irving's "History of New York," 2 vols., 12mo, original calf, some leaves uncut, New York, 1809, first edition, \$850; Original log book of a Voyage from New York around Cape Horn to California and Return in 1860-61, kept by L. H. Cary, second mate of the ships "Sunshine" and Ringleader," 113 pp., 4to, contemporary calf, \$85; and a Broadside Letter, signed by four leading merchants of New York, Isaac Sears, Sam. Verplanck, Walter Franklin, and Isaac Low, New York, April 3, 1769, sent to merchants of Norwich to form the second non-importation agreement which led to the revival of the Sons of Liberty and the famous "tea parties," \$240.

ELKIN MATTHEWS, LTD., the London rare book dealers, are publishing a journal for booksellers and book collectors entitled *The Book Collector's Quarterly*, devoted to the interests of all who concern themselves with the preservation, production or study of books. Its columns will be open to articles upon any and every division or subdivision of the art or craft

of collecting books, from the black letter missals, to the modern first edition. Bibliographical dissertations, hints upon the care of books, current information of sales and catalogs, reviews of interesting new works and reminders of forgotten old ones will receive attention. But although speaking authoritatively, it will not neglect the doubts or dilemmas of the beginner; and it will endeavor to assist the trade as well as the amateur. Such a miscellany for the booklover has been needed for a long time, and its publishers are confident that the collecting world is ready to support it. The first number was printed in December and contained among other articles, The Author's editions of the "Anatomy of Melancholy," by Holbrook Jackson; "Bringing them Home" by Edmund Blunden; "The Book-Collector's Apology," by A. J. A. Symons; "the Fifty Books of the Year," by Hamish Miles, and an appreciation of Lord Birkenhead as a book-collector. *The Quarterly* was printed by the Curwen Press which is a guarantee of typographical excellence.

A MERICANA, including books, pamphlets, autograph manuscripts and letters, and maps, consigned by various owners, comprising 269 lots, were sold in a single session at the Newark Galleries, Inc., Newark, N. J., January 12, bringing \$3,567.55. A few lots and the prices realized were as follows: Carver's "Travels through the Interior Parts of North America," 8vo, calf, London, 1778, first edition, \$51; A. L. S. of Andrew Jackson, 3 pp., 4to, Hermitage, August 20, 1842, to Gov. Coll of Florida, \$125; Increase Mather's "A Brief Relation of the State of New England," etc., small 4to, London, 1689, first edition, \$272; John Smith's "The True Travels, Adventures, and Observations of Captaine John Smith, in Europe, Asia and America, from Anno Domini 1593 to 1629," etc., tall 8vo, levant morocco by Sangorski & Sutcliffe, London, 1630, \$132.50; and Woodrow Wilson's "History of the American People," 5 vols., royal 8vo, original boards, uncut, New York, 1902, Alumni Edition signed by the author, one hundred ninety-five dollars.

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Forthcoming Issues

✿ ✿ ✿ "Keep Moving" is Ken McCormick's advice on the first page of next week's issue. Rearrange your tables, your windows, your grouping on shelves, to keep up customers' interest in your shop. ✿ ✿ ✿

✿ ✿ ✿ For the same issue Alice Hackett will write about a group of new travel books on countries which have most recently captured the enthusiasm of the American tourist. ✿ ✿ ✿

✿ ✿ ✿ The Bookmaking Department in the *Publishers' Weekly* of February 7th will be particularly interesting. It will include the list of American Fifty Books of the Year and critical remarks on these books by Dr. Hellmut Lehmann-Haupt, curator of rare books at Columbia University and a

monthly contributor on bookmaking subjects for the *Weekly*. ✿ ✿ ✿

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